Uptown SSA #34 Advisory Commission Meeting Minutes

Tuesday, August 19th 2025 – 4:30pm Uptown United Office 4619 North Broadway

Commissioners Present: Terry Tuohy (Chair), Patti Hutzel (Vice-Chair), Matthew Ruffi (Treasurer),

Noreen Keeney (Secretary), Dominic Irpino, Todd Allen Israel,

Lesley Showers, Karl Sullivan

Commissioners Absent: Kelly Cheng, Nick Pinto

Others in Attendance: Justin Weidl, Kylie Ruscheinski, Rosa Gamboa

1. Welcome and Call to Order

a. Ruffi called meeting to order at 4:31pm.

2. Public Input

a. None.

3. Approval of Minutes

On acceptance of minutes for the below meeting:

Motion to accept June 17th minutes:

Motion: Ruffi Second: Keeney

VOTE: Approve – All Oppose – None **Motion Passes**

4. Budget and Financial Report

a. Weidl presented a financial report.

i. Cook County tax bills are delayed until October but account balance is healthy.

5. 2025 Litter Abatement Contract Amendment

a. Weidl presented a proposal to add a 7th day of the week to the schedule for \$2,437.47 a month.

Motion to approve contract amendment:

Motion: Ruffi Second: Keeney

VOTE: Approve – All Oppose – None **Motion Passes**

6. 2026 Litter Abatement and Landscape Maintenance Proposals

a. Weidl presented 5 proposals for 2026 liter and landscape services.

Motion to approve proposal from Terrace for 2026 services:

Motion: Irpino Second: Keeney

VOTE: Approve – All Oppose – None **Motion Passes**

7. 2025 Social Media Consultant

a. Ruscheinski presented 3 proposals for 2025 social media consultation.

Motion to approve proposal by Frequency Social Media:

Motion: Irpino Second: Ruffi

VOTE: Approve – All Oppose – None **Motion Passes**



8. 2025 Intersection Ad Placements

a. Ruscheinski presented a proposal from Intersection for Divvy and CTA ad placements.

Motion to approve proposal by Intersection:

Motion: Irpino Second: Ruffi

VOTE: Approve – All Oppose – None **Motion Passes**

9. 2026 Social Media Consultant

a. Ruscheinski presented 3 proposals for 2026 social media consultation.

Motion to approve proposal by Frequency Social Media:

Motion: Ruffi Second: Irpino

VOTE: Approve – All Oppose – None Motion Passes

10. Public Art Program

a. Weidl presented a proposals from Molly Z to paint 10 window murals for the Taste of Uptown.

Motion to approve proposal by Molly Z:

Motion: Irpino Second: Hutzel

VOTE: Approve – All Oppose – None **Motion Passes**

o. Weidl presented a proposals from Lumina to operate a gallery for four months.

Motion to approve proposal by Lumina:

Motion: Ruffi Second: Irpino

VOTE: Approve – All Oppose – None **Motion Passes**

II. Argyle Streetscape

- a. Weidl presented a proposals from Site Design Group for streetscape enhacements designs.
 - i. Tuohy recommended only designing lightpole idetifiers at this time.

Motion to approve proposal by Site Design Group for light pole identifier designs:

Motion: Hutzel Second: Showers

VOTE: Approve – All Oppose – None **Motion Passes**

12. Community Event Grant Program

- a. Weidl presented a proposal to hold Bubble Fest at the Grass Triangle.
 - i. Tuohy advised that all funds be used towards enhacing the space before programming.
- b. Weidl presented a proposal to hold Free Yoga at the Grass Triangle.
 - ii. Tuohy advised that all funds be used towards enhacing the space before programming.

13. Next Uptown SSA Commission Meeting

a. Tuesday, September 16th, 2025

14. Adjournment

Meeting adjourned at 6:10pm.

Minutes Submitted By: Justin Weidl, Director of Neighborhood Services