

Tuesday, November 19th 2024 – 4:30pm
Uptown United Office
4619 North Broadway

Commissioners Present: Patti Hutzel (*Vice-Chair*), Matthew Ruffi (*Treasurer*),
Noreen Keeney (*Secretary*), Kelly Cheng, Todd Allen Israel, Nick Pinto,
Lesley Showers
Commissioners Absent: Terry Tuohy (*Chair*), Dominic Irpino, Karl Sullivan
Others in Attendance: Justin Weidl, Sarah Wilson, Andy Pillman

1. Welcome and Call to Order

- a. Tuohy called meeting to order at 4:28pm.

2. Public Input

- a. Andy Pillman introduced himself and shared his interest in becoming an SSA Commissioner.

3. Approval of Minutes

On acceptance of minutes for the below meeting:

Motion to accept October 22nd minutes.

Motion: Ruffi

Second: Cheng

VOTE: Approve – All

Motion Passes

4. Budget and Financial Report

- a. Weidl presented a financial report.
 - i. Balance Sheet and Budget v Actuals looks healthy for this time of year.
 - ii. 2024 tax collections are approximately \$30,000 short.

5. 2025 Event Management Proposals

- a. Weidl presented three proposals.
 - i. Big Buzz Idea group’s proposal was nearly twice as much as the other two.
 - ii. Duff Entertainment’s proposal included a cap on the number of hours per month.
 - iii. Uptown Chamber of Commerce proposal would fulfill the RFP tasks outlined.
- b. There was general agreement that the Uptown Chamber of Commerce has the most experience, strongest relationships, and would provide the highest level of service.

Motion to accept proposal by Uptown Chamber of Commerce.

Motion: Ruffi

Second: Cheng

VOTE: Approve – All

Motion Passes





6. 2025 Curb Appeal Rebate Program

- a. Weidl presented a rebate application from Fat Milk for new signage.
 - i. One quote totaled \$3,850 and the other totaled \$6,502.89.
 - ii. The higher quote was preferred because the applicant believes that contractor is more experienced and will provide a better product.
 - iii. Ruffi recommended a rebate up to \$2,000 that would cover 50% of the lower bid.

Motion to accept rebate application from Fat Milk for up to \$2,000.

Motion: Ruffi **Second:** Israel
VOTE: Approve – All **Motion Passes**

7. 2025 Public Art Grant Program

- a. Weidl presented a grant application from Mavrek Development for a mural on a new cinder block wall at The Portrait (4501 N Sheridan Road).
 - i. Mavrek received a \$5,000 grant towards a \$10,000 public art project in 2023.
 - ii. Ruffi recommended providing half of the requested amount to repair the existing mural as opposed to funding a new mural.

Motion to accept grant application from Mavrek Development for up to \$1,500.

Motion: Cheng **Second:** Ruffi
VOTE: Approve – All **Motion Passes**

8. 2025 Meeting Schedule

- a. Weidl shared a 2025 SSA Commission Meeting Schedule.
 - i. Meetings will continue to be the second or third Tuesday of every month at 4:30pm at the Uptown United office (4619 North Broadway).

Motion to accept 2025 SSA Commission Meeting Schedule.

Motion: Cheng **Second:** Keeney
VOTE: Approve – All **Motion Passes**

9. Next Meeting

- a. Next meeting is scheduled for Tuesday, December 10th.

10. Adjournment

Meeting adjourned at 5:24pm.

Minutes Submitted By: Justin Weidl, *Director of Neighborhood Services*

