

## Uptown SSA #34 Advisory Commission Meeting Minutes

Tuesday, January 9<sup>th</sup> 2024 – 4:30pm  
Uptown United Office  
4619 North Broadway

Commissioners Present: Terry Tuohy (*Chair*), Patti Hutzl (*Vice-Chair*), Matthew Ruffi (*Treasurer*),  
Noreen Keeney (*Secretary*), Kelly Cheng, Dominic Irpino, Nick Pinto,  
Karl Sullivan,  
Commissioners Absent: Winston Feng, David Rettker, Lesley Showers  
Others in Attendance: Justin Weidl (*Uptown United*)

### 1. Welcome and Call to Order

- a. Hutzl called meeting to order at 4:37pm.

### 2. Public Input

- a. None

### 3. Approval of Minutes

On acceptance of minutes for the below meeting:

*Motion to accept September 19<sup>th</sup>, October 24<sup>th</sup>, and December 5<sup>th</sup> minutes.*

**Motion:** Cheng

**Second:** Ruffi

**VOTE:** Approve – All

**Motion Passes.**

### 4. Budget and Financial Report

- a. Weidl presented a financial report.
  - i. 2<sup>nd</sup> installment of Cook County tax bills have been released and deposits received.

### 5. 2023 Budget Modification

- a. Weidl presented budget modification to properly align 6.0 and 7.0 categories accurately.

*Motion to approve 2023 Budget Modification as presented.*

**Motion:** Ruffi

**Second:** Keeney

**VOTE:** Approve – All

**Motion Passes.**

### 6. Website

- a. Weidl presented two proposals to have a consultant manage and develop content for monthly e-newsletters with stories of businesses that direct consumers to the Explore Uptown website.

*Motion to accept proposal from Uptown Chamber of Commerce.*

**Motion:** Ruffi

**Second:** Cheng

**VOTE:** Approve – All

**Motion Passes.**



## 7. PR/Media Relations

- a. Weidl presented proposals for monthly PR/Media Relations services.
  - i. Tuohy suggested approving six months of services with Ripson Communications which would fall within the \$20,000 line-item budget.

*Motion to approve six month contract with Ripson Communications.*

**Motion:** Cheng

**Second:** Ruffi

**VOTE:** Approve – All

**Motion Passes.**

## 8. Community Events

- a. Weidl presented a summary of anticipated Community Event Grant requests for 2024 with a budget of \$30,000. These include \$5,000 each for Winter Walk on Wilson, Lunar New Year Parade, Uptown Art Week, and Argyle Night Market.

*Motion to accept \$20,000 for four community events as listed above.*

**Motion:** Cheng

**Second:** Ruffi

**VOTE:** Approve – All

**Motion Passes.**

## 9. Public Art Grant Program

- a. Weidl presented sculpture concepts by Erik Peterson and mural concepts by Joe Miller.
  - i. Tuohy recommended that these concepts be discussed in more detail at the Uptown Art Walk Committee meeting.

## 10. Next Meeting

- a. Next meeting is scheduled for Tuesday, February 13<sup>th</sup> at 4:30pm

## II. Adjournment

*Meeting adjourned at 6:11pm.*

**Minutes Submitted By:** Justin Weidl, *Director of Neighborhood Services*

