

UPTOWN BANNER PROGRAM

Sponsorship Opportunities



Customize a banner with your business name and help to beautify Uptown! Sponsor a street pole banner outside of your business or at your favorite intersection. Banners promote your business while branding the neighborhood's identity!

About Business Partners

Uptown's premier business association since 1923, Business Partners, The Chamber for Uptown, along with our sister agency Uptown United, is committed to leading efforts to build a strong, unified business environment; facilitate economic development; and strengthen community - all to nurture a diverse, vibrant, thriving, and strong Uptown.

We do this through marketing, advocacy, technical assistance, special events and business trainings. We also work to keep your business and the Uptown business community a top choice for residents, visitors, consumers, and investors.

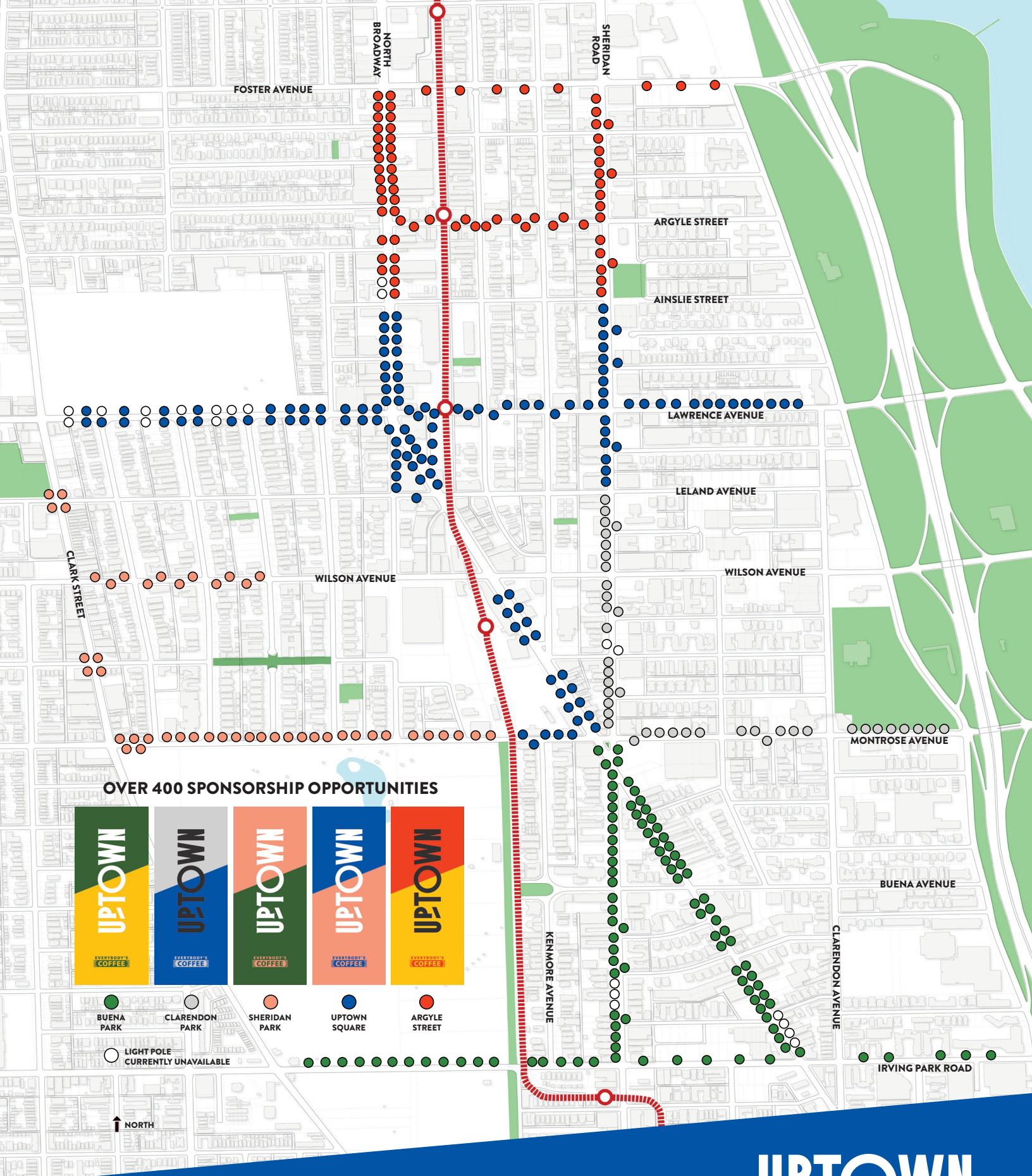
Sponsorship Information

Business Partners, The Chamber for Uptown offers you a new 24/7/365 promotional opportunity: custom light pole banners. Banners beautify and brand our area while putting your business in front of thousands of people passing through Uptown each day.

One low price includes all maintenance and permitting fees and Business Partners handles the proofing process, banner maintenance, and alerts your business of renewal deadlines. Catch the eyes of tourists, residents, and businesses for an entire year with street pole banner advertising.



**Business Partners
The Chamber for Uptown**



OVER 400 SPONSORSHIP OPPORTUNITIES



- BUENA PARK
- CLARENDON PARK
- SHERIDAN PARK
- UPTOWN SQUARE
- ARGYLE STREET
- LIGHT POLE CURRENTLY UNAVAILABLE



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UPTOWN

BANNER SPONSORSHIP MAP

Banner locations are first come, first served

UPTOWN BANNER PROGRAM

Sponsorship Form

Overview

Business Partners, The Chamber for Uptown offers you a new 24/7/365 promotional opportunity: custom light pole banners. Banners beautify and brand our area while putting your business in front of thousands of people passing through Uptown each day!

Over 400 poles are available. Banners measure 6 feet tall by 2.5 feet wide and are constructed of double sided vinyl prints. Business name or logo is printed on bottom ten inches of banner and will remain up for one year (guaranteed). Business name is limited to 2 lines and is to be printed in standard font and color based on location. Dimensions of sponsor portion are approximately 10 inches tall x 20 inches wide.

Please return this form with payment to: Business Partners, The Chamber for Uptown 4753 North Broadway, Suite 822, Chicago, Illinois 60640.

Contact us by phone at (773) 878-1184, by fax at (773) 878-3678, or by email at jbclick@uptownbusinesspartners.com. Visit our website at: www.exploreuptown.org.

Pricing

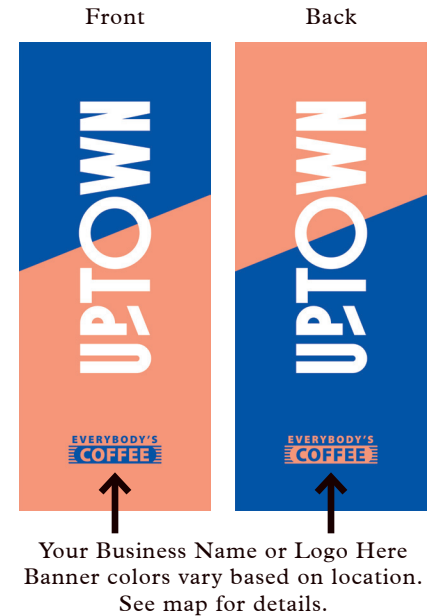
New Banner Orders	Cost	Annual Renewal Fee
Chamber Members:		
1-4 Banners	\$250 each	\$100 each
5-9 Banners	\$225 each	\$75 each
10+ Banners	\$200 each	\$50 each
Non-Members:		
	\$375 each	\$150 each
Nonprofit Organizations:		
	10% Discount	10% Discount

Details

Sponsored banners may include logo or up to two lines of text. All logos and text will be printed in reverse color on lower portion of banner within 10 inches tall x 20 inches wide dimensions. All text will be printed in Young Serif font. Location and size of sponsorships are dictated by City of Chicago ordinance. Business Partners staff will ask you to approve a proof of your banner prior to printing. Color of banner is determined by location, please see map for details.

Banner locations are not guaranteed and are installed on light poles along commercial and mixed-use streets throughout the service area of Business Partners, The Chamber for Uptown. Your banner may not be placed outside of a direct competitor. Your banner is guaranteed for one full year after initial payment or renewal. If renewal payment is not received by the deadline, your banner is subject to removal, and new banner order fees apply. All banners are designed and installed per the City of Chicago street pole banner ordinance.

Please provide approximate address of desired banner locations (see map for eligible poles). Please note that some commercial streets do not have street poles or do not have poles to which banners can be attached. Banner locations are first come, first served.



One low price includes all design, printing, installation, maintenance, repairs, and permitting. Business Partners, The Chamber for Uptown handles all design, proofing, permitting, installation, repairs, and maintenance of sponsored banners that are up-to-date on payment.

UPTOWN BANNER PROGRAM

Sponsorship Form

Application Form

Please email completed form and vector file of logo to John Blick: jblick@uptownbusinesspartners.com, or mail to Business Partners, 4753 North Broadway, Suite 822, Chicago, IL 60640, or fax to (773) 878-3678.

# of Banners	Banner Rate 1-4 banners [] \$250/each [] registered non-profit 10% discount	5-9 banners [] \$225/each	10+ banners [] \$200/each	non-member [] \$375/each	Total Amount Due
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Preferred Banner Location #1	Preferred Banner Location #2	Preferred Banner Location #3
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(attach additional locations if needed)

Contact Name	Company Name
Address	
Phone	Email

Payment Method [] Check [] Visa [] MC [] Discover [] AMEX	Name (as it appears on card)
Billing Address with Zip Code	
Credit Card Number	Expiration Date
CVV Code (3 digit code on back of card)	Signature

Terms: By signing I indicate understanding of an agreement to the following terms: The banner text and location request submitted with this application are subject to minor alterations; fees paid cover banner production and sponsorship for one year. I further understand that Business Partners, The Chamber for Uptown reserves the right to limit the quantity and placement of banners.

Business Partners
4753 North Broadway, Suite 822
Chicago, IL 60640
(773) 878-1184

