2024 Kentucky General Assembly

OPPOSE DISCRIMINATORY LANGUAGE

Build an Inclusive and Thriving Community

OPPORTUNITY TO IMPROVE THE BUSINESS CLIMATE

Kentucky's business community is focused on succeeding in today's competitive marketplace– locally, regionally, and globally. To flourish, Kentucky companies must develop and retain a diverse, inclusive, and skilled workforce. With such goals in mind, the NKY Chamber works tirelessly for progrowth policies that will attract and retain employers and talent for our state.

APPROACH TO TACKLE THE ISSUE

We know that other states have passed, or are considering passing, legislation that is controversial because that legislation is discriminatory on its face or will have a discriminatory effect.

WHY DOES IT MATTER TO MY BUSINESS

The NKY Chamber thrives to foster a positive environment that enables business growth in Kentucky, and we believe such legislation containing discriminatory language to be bad for business.

WHAT WE ARE ASKING AN ELECTED OFFICIAL TO DO

We oppose and discourage any discriminatory legislation that would hinder any individual's or



