

IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE
PEARLAND CHAMBER OF COMMERCE

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[Copyrights: Maximize Benefits, Minimize Risks](#)

Join the SBDC on September 19th as an Intellectual Property attorney shares with you how to optimize the protection of your business, and you personally, with copyrights. She will address actions to take to steer clear of copyright violations, and if accused, some defensive steps to take. She will also discuss pro bono programs available to certain qualified individuals or businesses.

[Small Business Development Center](#)



[10 Business Planning Tips for Starting a Business](#)

In this webinar, you will learn 10 business planning tips to help you start your entrepreneurial journey on the right path. The event will be held on September 21st at 1:00 pm.

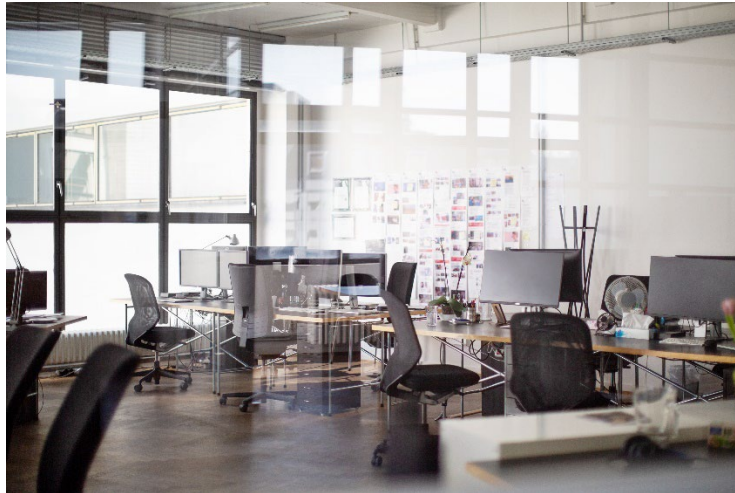
[SCORE](#)



[Grow Now DIY Digital Workshop: Branding Sprint](#)

The BRANDING SPRINT workshop is a one-day immersive program specifically designed for entrepreneurs and business owners who want to enhance their online presence. This comprehensive workshop equips participants with the necessary skills to create compelling content for their websites and build user-friendly websites from scratch. This workshop will take place on September 23 at 9:00 am.

[LiftFund](#)



[Pearland Innovation Hub Grand Opening](#)

Join the Pearland Innovation Hub to celebrate the grand opening of their new space at FranchiCzar on September 27th.

[Pearland Innovation Hub](#)



[Work for Yourself@50+](#)

This in-person workshop on September 30th will help you gain the knowledge, support, and resources you need about working for yourself and taking the first steps toward successful self-employment.

[Adult Education Center](#)



[Franchising: A Business Strategy for Creating Wealth](#)

This webinar on October 2nd will answer many key questions about Franchising as a business strategy as well as the qualities that are most common to successful entrepreneurs.

[SCORE](#)



[Ideation Competition](#)

Are you looking for an opportunity to brainstorm solutions and address civic issues in the local area? If so, you should attend the PIH's first Ideation Competition on October 7 at UHCL-Pearland.

[Pearland Innovation Hub](#)

[Articles, videos, and everything else](#)

Employers prefer in-person interviews, [but 40% fold in virtual components](#). Strategies to help your [business retain Gen Z talent](#). Does more [freedom at work mean more fulfillment](#)? 7 ways to [protect your small business from risk](#). How to use [AI to your business's advantage](#).

Other Resources

[Meet with a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[MBRA Grant Opportunities](#)