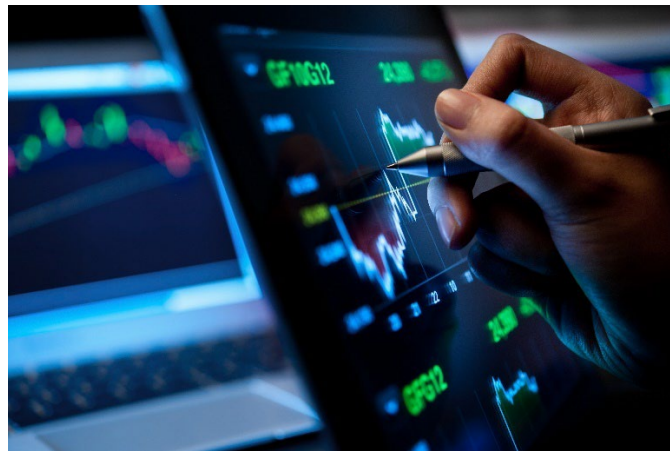


IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE
PEARLAND CHAMBER OF COMMERCE

MAY 2023 EDITION



[Digital Marketing Basics](#)

Join the SBDC and learn how to use digital marketing and social media to promote your business. Highlights: Set up a business to generate sales, evaluate the impact of positive and negative reviews, review successful business websites.

This class will take place at the Evelyn Meador Library on May 11th from 6:00 pm.

[Small Business Development Center](#)



[Federal Resources Small Businesses Should Know: Internal Revenue Service](#)

Join the Internal Revenue Service on this webinar to learn about tax information for businesses, starting and operating a business, Employer Identification Number (EIN), and resources available to your small business. This session will include an overview of SBA resources and time for Q&A. This webinar will take place on May 16th at 1:00 pm.

[U.S. Small Business Administration](#)



[Pitch Deck Prep Workshop](#)

The Pearland Innovation Hub is hosting this workshop where you will have the opportunity to learn how to build a pitch deck, improve your pitch, and hear from LJ Henderson of 'Little STEM Academy' and others that have won pitch competitions and secured funding. This workshop will take place on May 31, 2023, from 11:30 am – 1:30 pm at First Cup Coffee. [Click here](#) to register.

[Pearland Innovation Hub](#)



[The National Goldman Sachs 10,000 Small Business](#)

The National Goldman Sachs 10,000 Small Business program is taking applications for Fall Cohort 2023. Learn from the curriculum created by the #1 Entrepreneurial Babson College. Network with local and national Alumni and expand your resources and partners. The deadline to apply is June 1st.

[Goldman Sachs](#)



[Entrepreneurial Marketing Workshop](#)

Alvin Community College and Houston Community College have partnered to host an Entrepreneurial Marketing workshop on June 7th at 12:00 pm at the ACC Nolan Ryan Center. Learn how to induce greater exposure to potential customers and gain knowledge on how to exploit social media optimization.

[Alvin Community College](#) & [Houston Community College](#)

[Articles, videos, and everything else](#)

Learn [6 non-stressful productivity hacks to mitigate burnout and fuel your career](#). Are you leading a multigenerational workforce? [Here are some tips for managing multiple generations in the workplace](#). Is the workday getting away from you? [Ways time blocking can help!](#) It's almost summer. [Take that vacation; you earned it!](#)

[Other Resources](#)

[Meet w/ a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[MBRA Grant Opportunities](#)

