

# IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE  
PEARLAND CHAMBER OF COMMERCE

JULY 2023 EDITION



[Ready Business Workshop: Hurricane Preparation](#)

The Ready Business Workshop taking place on July 13<sup>th</sup> from 7:30 am – 11:30 am, will guide you through the process of creating a comprehensive plan to mitigate the impact of natural disasters. The knowledge gained from this workshop will empower you to implement best practices, minimize potential losses, support, and safeguard your community during times of crisis.

[Pearland Chamber of Commerce](#) and [City of Pearland](#)



### [Creating a Marketing Plan for Your Small Business](#)

Learn how to develop a robust marketing strategy that will help you grow your business and reach their target audience. This event hosted on July 13, 2023, from 11:30 am – 1:00 pm is perfect for small business owners and entrepreneurs who want to create a comprehensive marketing plan that will help them grow their businesses. Attendees will leave with a solid understanding of how to develop a marketing plan that aligns with their business objectives and drives growth.

### [PRSA Houston Chapter](#)



### [Young Biz Kids Day](#)

Young Biz Kids Day teaches youth how to start their own business. Participants will enjoy a financial literacy class, a chance to win seed money, and virtual online market prep training. Each year they will experience entrepreneurship by setting up their business during the City of Pearland’s community wide Young Biz Kids Day on July 15<sup>th</sup> from 1:00 pm – 5:00 pm.

### [J. Brielle Handmade Goods](#)



### [How to Leverage Your WOSB Certification](#)

This webinar will dive into the SBA’s Women-Owner Small Business Federal Contracting Program. The WOSB “levels the playing field” for women business owners to compete for federal contracts. The webinar will take place on July 24, 2023 from 12:00 – 2:00 pm.

### [U.S. Small Business Administration](#)



### [UH Technology Bridge Open House](#)

The Pearland Innovation Hub is partnering with UH Technology Bridge for their Open House on July 26, 2023, from 5-7pm. The open house is open to members, collaborators, partners, and sponsors to attend.

### [Pearland Innovation Hub](#) and [UH Technology Bridge](#)

## [Articles, videos, and everything else](#)

Making friends online is more normal than you think. [Learn how!](#) No one likes to fail, but if you're not failing you may not be learning. [Embrace setbacks to bring more innovation to your business.](#) Stuck in a rut? [Tips for Nolan Ryan Energy.](#) [Learn what it takes to enact positive, enduring change as an innovative leader.](#) What's your passion? [Find out with two questions.](#)

Is your business looking to gain exposure to the new teachers in Pearland ISD? [This free opportunity allows your brand to be in front of all the new teachers of Pearland ISD.](#)

## [Other Resources](#)

[Meet with a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[MBRA Grant Opportunities](#)