

IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE
PEARLAND CHAMBER OF COMMERCE

AUGUST 2023 EDITION



[Fall 2023 SURE Program Application Day](#)

The SURE Program is a free comprehensive course where you can learn essential skills to help you start or grow your small business. Attendees will learn how the SURESM Program has coached over 700 Houston-area businesses to start strong and grow profitable. This will be a hands-on, interactive workshop on August 12th starting at 9:00 am.

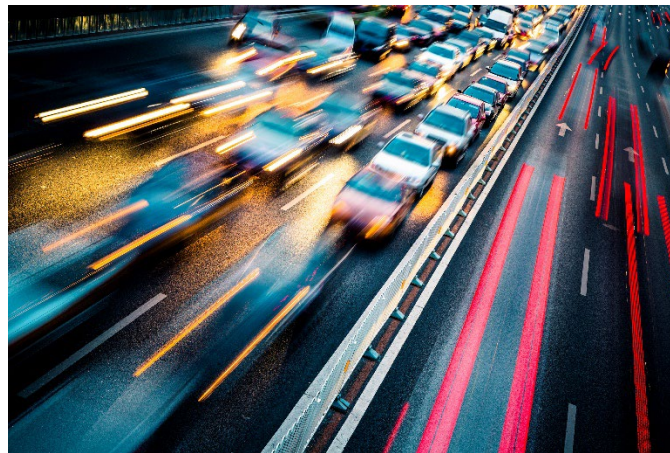
[University of Houston](#)



[Coffee & Conversations #MoneyMatters](#)

This Panel Discussion and Information session on August 23 at 9:30 am will serve to give insight for Individuals and Small Business owners on handling finances both for business and individuals. Panelist Include: Business Coach Estate Planner, Investment Banker, Tax Professional and Business Banker.

[The Right Choice Financial & Tax Services](#)



[Southeast Texas Transportation Update](#)

In partnership with BAHEP and Economic Alliance Houston Port Region, BAYTRAN is hosting the Southeast Texas Transportation Update on Thursday, August 24, 2023, from 11:30 a.m. - 1 p.m. Councilman David Robinson, City of Houston, At Large, and current Chairman of H-GAC's Transportation Policy Council, will be refreshing our memory from the topics discussed at last year's Southeast Texas Transportation Summit to summarize where we are today and where we are headed into the next year.

[Bay Area Houston Transportation Partnership](#)



[Biz2Empower Small Business Accelerator Program](#)

Harris County Precinct 2 is now accepting online applications for the Small Business Accelerator for businesses to learn how to accelerate your business growth. The application period ends on Wednesday, August 23, 2023, and classes start on Tuesday, August 29, 2023, and go on through October 17, 2023. Seating is limited to the training classes, so allocations are provided on a first-come, first-served basis only.

[Harris County Precinct 2](#)



[Business Foundations: Unlocking Your Full Potential as a Business Owner](#)

This series is designed to bring education resources for business growth, funding, marketing, and what your insurance really covers. This seminar will be held on August 30th at 11:00 am at the West Pearland Library.

[USA Commercial Loans](#)



[Designing a Marketing Plan to Grow Your Business](#)

Join SBA and SCORE Houston on August 31st at 11:00 am to gain a solid understanding of how to develop a marketing plan that aligns with your business objectives and drives growth. This presentation will assist you in understanding: how to reach the right target markets, effective resources for marketing, and the tools you need to move your marketing efforts in the right direction.

[SBA & SCORE](#)

[Articles, videos, and everything else](#)

Whether you're an entrepreneur or manage a small business, leveraging communication skills can be a game-changer. [Check out 25 strategies to refine your workplace communication. How to turn your hobby into a small business hustle.](#) The U.S. Small Business Administration is celebrating it's 70th anniversary! [Learn more about the SBA and how it helps small businesses succeed. 5 steps to fix any problem at work.](#)

[Other Resources](#)

[Meet with a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[MBRA Grant Opportunities](#)