

IN THE KNOW: THE ADVANTAGE

PROVIDED BY THE
PEARLAND CHAMBER OF COMMERCE



[DIY Marketing Tips – Strategies and Tactics](#)

In this webinar, explore essential and in some cases, low-cost or DIY marketing and advertising tools available to your business, how to use them and how to decide which ones are right for you.

[Small Business Development Center](#)



[Knowledge Series: Navigating Generational Diversity Breakfast](#)

Join the Pearland Chamber of Commerce on April 12 at 8:00 am to hear from speaker, Michael Dobert about Navigating Generational Diversity. The generational demographics in the workplace and community are changing, offering a

strategic opportunity for organizations to leverage the strength of diversity and inclusion through strategic planning and execution leading to tangible business outcomes.

[Pearland Chamber of Commerce](#)



[What the Heck is ChatGPT?](#)

You have heard people mention ChatGPT, but what the heck is it? Register for the UHCL event on April 14 from 9:30 – 10:30 am to learn about ChatGPT and how it works.

[University of Houston – Clear Lake](#)



[Talk of the Town: Understanding the 2023 Bond Propositions](#)

Join the City of Pearland for this quarter's Talk of the Town on April 18 starting at 6:00 pm at the Independence Park Pavilion. This Talk of the Town will be focused on the 2023 Bond Propositions.

[City of Pearland](#)



[Change Your Mindset to Grow Your Business](#)

The SBDC is hosting an interactive workshop to learn how you can create a mindset that believes growing your business is possible and how to map a plan to bring your plans to life. This class is targeted to business owners who want to improve their mindset to grow their business and will take place on April 27 from 10:00 am – 12:00 pm at the Galveston County SBDC.

[Small Business Development Center](#)

[Articles, videos, and everything else](#)

Why does hiring take so long? [Learn why hiring can be a lengthy process](#). [Fundamentals of entrepreneurship and business principles](#) to guide you during unexpected times. The Texas economy is booming. [Are Texas students prepared for the workforce after high school?](#) Find out the [benefits of laughing in the office!](#)

[Other Resources](#)

[Meet w/ a SBDC advisor](#)

[Apply to join the Pearland Innovation Hub](#)

[Get to the know candidates running for City of Pearland City Council](#)

[MBRA Grant Opportunities](#)

