



2023

SPONSORSHIP GUIDE

SERVE BUSINESS.
PROMOTE GROWTH.
EMPOWER COMMUNITY.

www.pearlandchamber.org



281 - 485 - 3634

ANNUAL AWARDS BANQUET

The Chamber's Annual Banquet and Meeting, held in January at the Lone Star Flight Museum, is one of the Pearland Chamber of Commerce's signature events. Over 400 people gather to welcome new board of directors, celebrate the Chamber's recent accomplishments, and look ahead at the issues and opportunities facing the Pearland area. The banquet will feature a reception, year-in-review presentation, and dinner. Business of the Year, Citizen of the Year, Ambassador of the Year, Business Hall of Fame and Chairman's Award are presented at this event.

PRESENTING SPONSOR - **SOLD** Kelsey – Seybold Clinic

Program referred to as Annual Awards Banquet presented by "name of sponsor"

Two reserved tables of eight

1 bottle of wine at each table

2-Minute presentation video

Recognition on aircraft in the main hangar

Top billing on event program & Chamber's website

Top billing on event signage including logo in banquet hall and near stage

Recognition from the podium during the event

Press release to local media

First right of refusal on reception sponsor and registration sponsor

RECEPTION SPONSOR - **SOLD** TDECU

Reserved table for eight

Company signage at reception hangar

Recognition in event program & Chamber's website

Recognition from the podium during the event

REGISTRATION SPONSOR - **SOLD** TEXAS ADVANTAGE COMMUNITY BANK, NA

Company signage at registration desk

Recognition in event program & Chamber's website

Two Tickets to the event and opportunity to meet & greet guests at registration

Recognition from the podium during the event

GOLD SPONSORS - \$1,500

Reserved table for eight

1 bottle of wine at table

Recognition on aircraft in the main hangar

Recognition in event program & Chamber's website

Recognition from the podium during the event

SILVER SPONSORS - \$800

Reserved table for eight

Recognition in event program & Chamber's website

Recognition from the podium during the event

BRONZE SPONSORS - \$350

Two tickets to the event

Recognition in event program & Chamber's website

INDIVIDUAL TICKET - \$100



TASTE OF TOWN

The Taste of the Town event will feature local eateries, food trucks, breweries, coffee shops and much more! The 2022 event distributed nearly 700 tickets and welcome 35 vendors.

PRESENTING SPONSOR - \$5,000 (1 available)

Program referred to as Business Showcase & Taste of the Town presented by "name of sponsor"

One 10x10 Exhibit Booth with 8 ft table and 2 chairs

Company name on all tickets

Verbal recognition from stage

Premium vendor booth placement

Recognition from the podium during the event

Press release to local media

10 VIP Tickets

40 event tickets

WINE/BEER GARDEN SPONSOR - \$2,500

Listing on Chamber's website and event program

Logo recognition at wine/beer garden

Recognition during event

Recognition on Chamber's website

5 VIP Tickets

30 Event Tickets

BAG SPONSOR - \$2,000

Listing on Chamber's website and event program

Logo on all attendee bags

Recognition during event

5 VIP Tickets

20 Event Tickets

TICKET SPONSOR - \$1,500

Listing on Chamber's website and event program

Logo on all printed tickets

Recognition during event

5 VIP Tickets

20 Event Tickets

WATER SPONSOR - \$1,000

Listing on Chamber's website & program

One 10x10 booth with 8 ft table and 2 chairs

Recognition during event

PREMIER BOOTH - \$300

One 10x10 Exhibit Booth with 8 ft table and 2 chairs

Booth location of your choice

Recognition during event

Recognition on Chamber's website

NON-MEMBER BOOTH - \$100

One 10x10 Exhibit Booth with 10 ft table and 2 chairs

Recognition during event

Recognition on Chamber's website



FIRST FRIDAY NETWORKING EVENT

Pearland's premier networking event with no agenda or program, just networking. Business introductions are streamed on Facebook Live. You can enjoy light snacks and beverages while you meet your next best client. All community business professionals, prospective members and Chamber members are encouraged to attend with a friend. Over 100 business representatives attend monthly.

PRESENTING SPONSOR - **SOLD** A&A Cleaning Services

Program referred to as First Friday Networking event presented by "name of sponsor"

8x8 vendor spot at all First Friday Events

2-minute introduction to the audience

Company logo on Chamber's website & Live stream

Recognition on social media outlets

Provide a gift card or prize

TABLE VENDOR - \$50

8x8 vendor spot

2-minute introduction to the audience

Company name on Chamber's website

Provide a \$25 gift card or prize



FOOD SPONSOR - FREE (ONE PER MONTH)

8x8 vendor spot

Provide light bites for 50 – 80 people

2-minute introduction to the audience

Company name on Chamber's website

Provide a \$25 gift card or prize



DRINK SPONSOR - FREE (ONE PER MONTH)

8x8 vendor spot

Provide drinks for 50 – 80 people

2-minute introduction to the audience

Company name on Chamber's website

Provide a \$25 gift card or prize

ANNUAL GOLF CLASSIC

The Pearland Chamber Golf Classic is the area's best golf outing. This event presents a great opportunity to promote your business in a casual setting.

PRESENTING SPONSOR - \$5,000 (1 available)

Program referred to as Annual Golf Classic presented by
"name of sponsor"

Recognition during after social

Logo on program and chamber website

Two 4- player teams

One tent and first choice on tent location

Company name on golf balls and trophies

LUNCH SPONSOR - \$1,000

Signage on the course

Company logo on each lunch box

Recognition at the after social

Recognition on program & Chamber's website

AFTER SOCIAL SPONSOR - \$1,000

Signage at the club patio

Recognition at the after social

Recognition on program & Chamber's website

BEVERAGE CART SPONSOR - \$1,000

Sign with company name on beverage cart

Recognition at the after social

Recognition on program & Chamber's website

PUTTING GREEN/DRIVING RANGE SPONSOR - \$1,000

Signage at the putting green/driving range

Recognition at the after social

Recognition on program & Chamber's website

TEAM SPONSOR - \$850

Four player team

Recognition at the after social

Recognition on program & Chamber's website

HOLE SPONSOR - \$500

Setup of table/ tent at a hole

Sign with logo at a hole

Recognition at the after social

Recognition on program & Chamber's website



CEREAL CONVERSATIONS

This event is a series of ongoing local business leader conversations. This will include peer to peer discussions on pressing challenges, solutions, and action items to enhance your business now...all while eating your morning cereal and creating lasting professional relationships.

PRESENTING SPONSOR - \$1,500 (1 available)

Program referred to as Cereal Conversations presented by "name of sponsor"

Recognition during event

Logo on program and chamber website



QUARTERLY SPONSOR - \$100

Company name on one cereal per quarter

Company on Chamber's website

ELECTED OFFICIALS MEET & GREET

This annual event allows members to interact with local, state, and national elected officials in a casual setting. Appetizers and libations will be available.

SPONSOR - \$500

Recognition in advanced publicity

Logo included in email to membership

Recognition at the event

Recognition on Chamber's website



SPEED NETWORKING

This quarterly structured networking event will provide attendees with the opportunity to make their 60-second pitch while connecting with other businesses.

QUARTERLY SPONSOR - \$650

Recognition in advanced publicity

Logo included in email to membership

Recognition at the event

Recognition on Chamber's website

2 minutes remarks to entire group



STATE OF THE CITY LUNCHEON (FEBRUARY 2023)

The Pearland Chamber luncheons are your source for up to the minute information regarding local, state, and national issues. The State of the City Luncheon features City of Pearland Mayor Kevin Cole as he gives an update on the City of Pearland and his vision for the upcoming years. Attendance at this signature luncheon is over 400.

INDUSTRY LEVEL SPONSOR - \$800

- Display table in common area
- Collateral materials on attendee tables
- Table of 10 with preferred sitting**
- Recognition in event program & Chamber's website
- Platinum members will have 1 minute video "commercial" *



CORPORATE LEVEL SPONSOR - \$600

- Display table in common area
- 5 Seats for luncheon attendees**
- Recognition in event program & Chamber's website



BUSINESS LEVEL SPONSOR - \$500

- Table of 10 for luncheon attendees**
- Recognition in event program & Chamber's website

INDIVIDUAL SPONSOR - \$100

- Printed recognition in program
- Individual luncheon seat (Upper-level investors may reduce price by \$35)

**PLATINUM LEVEL INVESTORS MAY UTILIZE LUNCHEON BENEFITS FOR VIDEO COMMERCIAL (1 PER MEMBERSHIP YEAR)*

***PLATINUM, GOLD AND SILVER INVESTORS MAY REDUCE SPONSORSHIP PRICE WITH LUNCHEON TICKETS*

STATE OF THE COUNTY LUNCHEON (OCTOBER 2023)

The State of the County Luncheon features City of Brazoria County Judge Matt Sebesta as he gives an update on Brazoria County and his vision for the upcoming years. Attendance at this luncheon is over 200.

INDUSTRY LEVEL SPONSOR - \$600

- Display table in common area
- Collateral materials on attendee tables
- Table of 8 with preferred sitting**
- Recognition in event program & Chamber's website
- Platinum members will have 2 minutes on stage for "commercial" *



CORPORATE LEVEL SPONSOR - \$400

- Display table in common area
- 4 Seats for luncheon attendees**
- Recognition in event program & Chamber's website



BUSINESS LEVEL SPONSOR - \$300

- Table of 8 for luncheon attendees**
- Recognition in event program & Chamber's website

**PLATINUM LEVEL INVESTORS MAY UTILIZE LUNCHEON BENEFITS FOR COMMERCIAL (1 PER MEMBERSHIP YEAR)*

***PLATINUM, GOLD AND SILVER INVESTORS MAY REDUCE SPONSORSHIP PRICE WITH LUNCHEON TICKETS*

MONTHLY LUNCHEONS

The Pearland Chamber luncheons are your source for up to the minute information regarding local, state, and national issues. Learn straight from high-ranking officials, top executives, and those in the know about topics that effect you and your business. Luncheons are conveniently located at various locations around town. Attendance is usually between 150-400.

INDUSTRY LEVEL SPONSOR - \$400

Display table in common area

Collateral materials on attendee tables

Table of 8 with preferred sitting**

Recognition in event program & Chamber's website

Platinum members will have 2 minutes on stage for "commercial" *

BUSINESS LEVEL SPONSOR - \$300

Display table in common area

4 Seats for luncheon attendees**

Recognition in event program & Chamber's website

**PLATINUM LEVEL INVESTORS MAY UTILIZE LUNCHEON BENEFITS FOR COMMERCIAL (1 PER MEMBERSHIP YEAR)*

***PLATINUM, GOLD AND SILVER INVERSTORS MAY REDUCE SPONSORSHIP PRICE WITH LUNCHEON TICKETS*

PEARLAND DAY IN AUSTIN

The Pearland Chamber Golf Classic is the area's best golf outing. This event presents a great opportunity to promote your business in a casual setting.

SELECT SPONSOR - \$2,500 (2 available)

Exclusive recognition at your choice of lunch or breakfast

Premier seating at Pearland Day in Austin luncheon

Recognition at Pearland Day in Austin

Recognition on materials distributed at and for Pearland Day in Austin including program, public policy guide, and sponsor boards

Logo and link on the chamber's website

GOLD SPONSOR - \$1,000

Reserved seating at Pearland Day in Austin luncheon

Recognition at Pearland Day in Austin

Recognition on materials distributed at and for Pearland Day in Austin including program, public policy guide, and sponsor boards

Recognition in the weekly events email beginning December 2022

Listing and link on the chamber's website

SILVER SPONSOR - \$500

Reserved seating at Pearland Day in Austin luncheon

Recognition at Pearland Day in Austin

Recognition on materials distributed at and for Pearland Day in Austin including program, public policy guide, and sponsor boards

Listing and link on the chamber's website



KNOWLEDGE SERIES

Knowledge Series is the Chamber's educational programming. These presentations dive deeper into topics and provide impactful information.

SPONSOR - \$500

Eight seats

Logo listing on program and Chamber website

Recognition from podium



SUPPORTER - \$100

Two seats

Company listing on program and Chamber website

YOUNG PROFESSIONALS

The Young Professionals Committee seeks to grow and empower Young Professionals between the ages of 21-40 in the greater Pearland region by providing networking, career development, leadership, and civic engagement opportunities.

This new program is in development contact staff for more information.

SECURE YOUR SPONSORSHIP

Complete and return the information below to secure your sponsorship opportunity. You will be sent an invoice 60-90 days prior to the event.

Your Name

Business Name

Email

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable

Event

Sponsorship level, if applicable