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NEW HOME AWARDS

Entry Form: 2023 CHBA National Awards for Housing Excellence

**NOTICE**
Before beginning any entry, please see our awards platform (chba.ca/awards) and read through the information provided, including more detailed information on requirements, categories, images, square footage, FAQs, and our videos on creating an entry. We could not include all of the relevant information in this document.

This document is provided to make preparing your entry as easy as possible – all entries must be completed on our online platform. In the case of a discrepancy between this document and our online platform, the online platform will take precedence.

 **CATEGORIES INCLUDED FOR THIS FORM**

Best Entry-Level Home

**Note1:** May be attached or detached low-rise, mid-rise, or high-rise, production, or custom.
**Note2:** If a multi-family building (mid-rise or high-rise project), select the most affordable unit to showcase.

**AWARD OBJECTIVES**

To recognize excellence in the architectural qualities of new homes that are designed and built to be affordable to those entering the housing market (e.g. marketing to first-time buyers, new Canadians, etc.) including overall exterior and interior design, use of building forms and materials, creative use of space, functionality of floor plan, and overall appeal to the entry-level home market. Homes entered into this category must have a list price that does not exceed the maximum list price for their geographic region as indicated in this chart, which is based on the lowest 20% of absorbed single-detached and semi-detached dwellings (from CMHC data) or based on the upper limit of CMHC's First Time Home Buyer Incentive (whichever is lower).

**PROJECT FOR THIS ENTRY**

Category: Best Entry-Level Home

Project Name:

Location of Project (i.e. city/town):

**SUPPORTING DOCUMENTS NEEDED FOR ONLINE ENTRY**

Images: A minimum of 7 colour photos of the space, including: front exterior (1), entrance/foyer (1), kitchen (1), dining room (1), living room (1), main bedroom (1), ensuite/main bath (1). For this category, up to 13 additional photos are allowed. If you are submitting a multi-family project, choose the most affordable unit to showcase. **Images should be high resolution (300ppi), with an ideal width of 3000px. Maximum image upload size is 5MB. Renderings are not permitted and submitting renderings will disqualify the entry.**

**COMPANY INFORMATION (for builder, renovator, or developer)**

Simple Floor Plan (PDF)

Signed Homeowner Permission Form (PDF) – ***required for custom homes only***

Local HBA:

Company Name:

CHBA National Membership ID *(This is the identifying number for the CHBA Membership Database that ensure we can quickly approve membership eligibility. It's a six-digit number (e.g. 123000). If you don’t already know it, you can look it up at* [*www.chba.ca/housingawards*](http://www.chba.ca/housingawards)*):*

City:

Province:

Twitter Handle (optional):

Facebook Page (optional):

Instagram Account (optional):

Website (optional):

**Company Contact Information (if different than user)**

First Name:

Last Name:

Email:

Phone:

**PROJECT PARTNERS**If this project was built in partnership with another CHBA builder/developer member of the same local HBA, fill in their information below. This could include modular/site-builder partnerships.

Partner’s Local HBA:

Company Name:

City:

Province:

Twitter Handle (optional):

Facebook Page (optional):

Instagram Account (optional):

Website (optional):

**Company Contact Information (if different than user)**

First Name:

Last Name:

Email:

Phone:

**PROJECT CONTRIBUTORS**If you wish to credit another CHBA Member Company that worked on the project (e.g. architect, designer, interior decorator, etc.), please enter their information below. They do not need to be members of the same local HBA as the builder/developer/project. *Note: our online submission process allows you to credit more than one company, if applicable.*

Contributor Company Name:

Contributor’s Local HBA:

Type of Contributor: select one of: architect, designer, interior decorator, marketing company (for marketing entries only), other (specify)

Twitter Handle (optional):

Facebook Page (optional):

Instagram Account (optional):

Website (optional):

**Company Contact Information (if different than user)**

First Name:

Last Name:

Email:

Phone:

**ELIGIBILITY REQUIREMENTS**

Entrants agree that the project name, written description about the project, and photographs/video that are submitted as part of the entry may be used by the Canadian Home Builders' Association for marketing, promotional purposes, or in any manner the Association chooses, including but not limited to use on CHBA’s website, social/digital media platforms and/or published or broadcast by CHBA, including supplying to media outlets that wish to report on the entry becoming a finalist or winner.

The entrant confirms that architecture and design are either the product of the entrant’s employee(s), or in the case of independent architects and/or designers, that their written consent has been obtained.

The entrant confirms that photography and video are either the product of the entrant’s employee(s), or in the case of independent photographers and/or videographers, that their written consent has been obtained.

By entering this project, you confirm that you have read the Eligibility Requirements for the 2023 CHBA National Awards for Housing Excellence (see chba.ca/housingawards or the online entry platform for full requirements), and that you agree to be bound by the Conditions set out for the Competition.

The dwelling for this entry must have been completed and made available for sale, rent, or occupancy between April 1, 2021 and October 17, 2022 and must not have been entered previously for this category in a CHBA National Awards competition.

This project must be located in the market area covered by the local HBA that was identified in the Member Profile section of the online entry. If the project is located in a market area in Canada not served by a local HBA, the entrant may be a member at any local HBA in Canada.

Name and company of photographer:

Name and company of architect:

Name and company of designer:

**PART 1**

*For the initial round of review, judges will only read Part 1, so make sure you put your most important points here.*

**Square footage:***The square footage of the home refers to any finished living area that is above-grade. Do not include finished below-grade space in your calculation of the square footage (though you can discuss below-grade spaces and submit images of them if you want).*

**List price of home (not including taxes):**

*For production homes, indicate the list price of this model. For custom homes, indicate what the home cost the client (include in the cost any items that the client may have self-supplied, such as appliances).*

**According to** [**this chart**](http://www.chba.ca/CHBADocs/CHBA/HousingCanada/Housing-Awards/Submission-Platform/List-Price-Limits-2022-Entry-Level-Homes.xlsx)**, what location does the home fall into and what is the maximum price limit for its location?**

**Target market:** *For production homes: who are you trying to appeal to? Briefly describe who you designed this home for/who your marketing is trying to reach (e.g. age, interests, etc.).*

*For custom homes: describe your client* ***20 word maximum.***

**Project Summary**

*What makes your project deserve to win? Answer the following with as much detail as you can within the 250 word maximum.*

1. *What innovative approaches did you use to make this home more affordable, both upon sale of the home and in its upkeep? Speak to the design, materials and products used, and any other innovative choices.*
2. *Tell the judges why your product’s exterior and interior design appeals to your target market / client.*
3. *Why does the floor plan and functionality of the home appeal to your target market / client?*
4. *What special features does the home have (i.e. energy, health, comfort), and/or what challenges needed to be overcome when building the home (i.e. lot / municipal barriers, budget, etc.)* ***200 word maximum.***

**Project Website, if available (optional):**

 **Prefabricated components**: Did this project involve the use of prefabricated components (i.e. modular construction)? (Y/N)
*Note: Your answer here will not be visible to the judges; we will be using the data for internal purposes.*

**PART 2***If you are selected as a finalist and make it to round two of review, the judges will read both Part 1 and Part 2, so make sure you are expanding on Part 1, not simply repeating it.*

 **a. Innovative Approach to Affordability (40 points)**

*Describe the innovative approaches used in the design of this home both upon sale of the home and in its upkeep. Highlight the use of materials and products, and explain how you kept costs down while still appealing to your target market. Does the project include any long-term cost savings features?* ***120 word maximum.***

**b. Exterior and Interior Design (30 points)**

*Discuss the exterior in relation to its surroundings (e.g. the elements that make it blend into the neighbourhood/setting or boldly stand out). Describe the interior elements, including color schemes, fittings, furnishings, and architectural features. While explaining, make sure to tell us how your design makes the home attractive to your client / target market while being affordable.* ***100 word maximum.***

**c. Functionality (20 points)**

*Describe the floor plan and functionality of the home that makes this entry appealing to your home purchaser, including any that contributed to affordability (e.g. overall flow; accessibility/visitability; needs for a home office, roommates, multi-generational accommodation, etc.)* ***75 word maximum.***

**d. Special Features/Challenges (10 points)**

*Describe, especially those that relate to affordability, any special features in relation to the home’s energy, health and comfort as well as any particular challenges involved with this home and how you overcame them.* ***75 word maximum.***