



320 E Main Street • P.O. Box 360 • Streator, IL 61364

 (815) 672-2921 •  info@streatorchamber.com •  www.streatorchamber.com

DIGITAL BILLBOARD AGREEMENT

Member Business: _____ **Campaign Dates:** _____ to _____
Rate: \$ _____/week **Weeks:** _____ **Total Due:** \$ _____

The undersigned Chamber member reserves promotional space on the Streator Chamber of Commerce digital billboard at Bloomington and Frech Streets, Streator, Illinois, subject to these terms:

RESERVATIONS & DISPLAY

Campaigns run Monday-Sunday and display a minimum of 150 times per day (averaging at least six displays per hour). Reservations are first-come, first-served and subject to availability. Payment is due within five (5) days of the reservation request; unpaid reservations may be released to another member. Members may use up to six (6) weeks per quarter, individually or consecutively.

Quarters: Jan-Mar | Apr-Jun | Jul-Sep | Oct-Dec.

AD REQUIREMENTS

Finished ads must be submitted as a .PNG or .JPG file sized at 1,350 x 650 pixels. For best readability, ads should contain approximately 5-10 words and include the phrase "Proud Streator Chamber Member" and the Chamber logo.

Member-supplied, ready-to-display ads must be received at least one (1) week before the scheduled campaign start date. Failure to provide an acceptable ad by the scheduled start date does not qualify for a refund or extension of the reserved campaign period.

CHAMBER AD DESIGN REQUESTS

Members who need the Chamber to create their billboard ad should contact **Jeanne McMenamin at 815-672-2921 or jeanne.m@streatorchamber.com.**

IMPORTANT: Ad design requests should be made at least 3-4 weeks before the scheduled campaign start date. Chamber ad design is offered as time and workload permit and is NOT guaranteed. Last-minute design requests may not be accommodated. Reserving billboard space does not guarantee that the Chamber will be available to design an ad.

Members requesting design assistance should provide all wording, logos, photos, and other materials as early as possible. Images should preferably be high-resolution and landscape oriented. A proof will be provided for approval before the ad is scheduled.

MEMBER-EXCLUSIVE WEEKLY RATES

**Dues \$400 or less
\$25/week**

**Dues \$450-\$550
\$50/week**

**Dues \$575-\$900
\$75/week**

**Dues over \$1,000
\$100/week**

Advertising is available only to current Chamber members. The Chamber may reject content that is profane, political, inappropriate, or inconsistent with Chamber standards. If rejected content cannot be replaced with acceptable artwork, the member will receive a refund.

By signing below, the member acknowledges and accepts this agreement.

Campaign Title: _____
Signature: _____
Printed Name: _____
Date: _____