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September's Market Statistics

September showed mixed year-over-year conditions across the broader PAAR region, with overall sales and new listings declining while the median sold price increased slightly. Across all of PAAR, total sales decreased 11.1%, falling from 377 in September 2025 to 335 in September 2026. New listings declined 17.0%, moving from 487 to 404, while the median sold price increased 1.1% from \$475,000 to \$480,000. Median days on market decreased from 52 to 46 days, indicating that homes had generally sold more quickly despite lower overall transaction and listing activity.

In Prescott, sales activity softened while both new listings and median sold price also moved lower. Total sales decreased 26.9%, falling from 175 in September 2025 to 128 in September 2026, while new listings declined 4.6%, moving from 174 to 166. The median sold price decreased 2.8%, from \$607,000 to \$589,950. Median days on market edged down from 52 to 51 days, suggesting that the pace of sales had remained relatively steady even as transaction volume declined.

Prescott Valley, by contrast, recorded stronger sales and pricing despite fewer new listings. Total sales increased 5.3%, rising from 95 in September 2025 to 100 in September 2026, while new listings decreased 20.3%, moving from 123 to 98. The median sold price climbed 13.6%, increasing from \$435,000 to \$494,000. Median days on market fell from 49 to 39 days, showing that homes had sold more quickly than they had during the same period a year earlier.

Chino Valley maintained the same number of total sales year over year while posting notable gains in pricing and a significant reduction in marketing time. Total sales remained unchanged at 35 in both September 2025 and September 2026, while new listings decreased 26.2% from 42 to 31. The median sold price increased 15.0%, rising from \$386,960 to \$444,900. Most notably, median days on market dropped from 64 to 39 days, a 39.1% decrease, indicating that homes had moved through the market considerably faster.

Dewey-Humboldt experienced declines in sales, new listings and median sold price, even as homes spent fewer days on the market. Total sales decreased 9.1%, moving from 22 in September 2025 to 20 in September 2026, while new listings fell 23.3%, from 43 to 33. The



median sold price decreased 16.3%, declining from \$412,000 to \$345,000. Median days on market improved from 61 to 47 days, suggesting that properties had sold more quickly despite softer transaction and pricing activity.

Taken together, the September 2026 market statistics highlighted continued differences among communities throughout the PAAR region. Overall PAAR activity declined while the median sold price edged higher, Prescott Valley posted gains in both sales and pricing, and Chino Valley saw a substantial improvement in marketing time. These variations in sales, inventory, pricing and days on market reinforced the importance of evaluating conditions at the local level and working with a trusted REALTOR® who could help buyers and sellers interpret changing trends and make informed real estate decisions.

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