



DISCOVER THE **BENEFITS** *of Membership*

JOIN THE HBA OF SOUTHWESTERN MICHIGAN



The Home Builders Association of Southwestern Michigan supports its members by advocating for a strong business environment, providing education and networking opportunities, and offering valuable discounts. Join our community of professionals dedicated to improving the places where we live, work, and build.

YOUR 3-IN-1 MEMBERSHIP

When you join the HBA of SWMI, you automatically receive Local, State, and National membership benefits.



LOCAL BENEFITS

- ✓ Advocacy with local officials
- ✓ Business-building resources
- ✓ Networking with builders, remodelers, and industry partners
- ✓ Money-saving discounts
- ✓ Support shaping local policy and industry growth



STATE BENEFITS

- ✓ Representation on zoning, codes, and small-business issues
- ✓ Advocacy that highlights the economic impact of home building
- ✓ Protection of industry interests across Michigan



NATIONAL BENEFITS (NAHB)

- ✓ National advocacy on key industry issues
- ✓ Economic data, research, and professional education
- ✓ Certifications and training programs
- ✓ Networking with professionals nationwide
- ✓ Exclusive savings on products and services

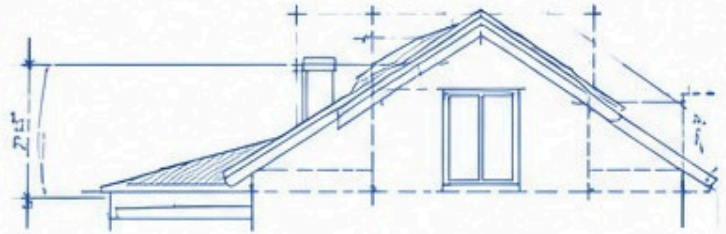


717 Saint Joseph Dr. #222
Saint Joseph, MI 49085
hbaofswm.com

269-473-5035



MEMBERSHIP OVERVIEW



MEMBERSHIP TYPES



BUILDER

Builder membership is designed for any business or person currently holding a builders license in the state of Michigan. They are the heart and soul of HBA, from small volume to commercial builders.



ASSOCIATE

Associate Members
A vital part of our membership, Associates are those businesses that provide a service or product designed for the building industry. From mortgages to tradespeople and everyone in between.



AFFILIATE

Affiliate Members
Affiliate members are employees of a current member, and receive the same benefits.

MEMBERSHIP INVESTMENT



JUST **\$575** A YEAR

That's a little over \$1.50 a day.

MEMBER INVESTMENT PERKS



Access to resources, industry updates, and expert guidance



Opportunities to learn new skills and grow your business



Connections with local builders, suppliers, and industry leaders

TOP 10 REASONS TO JOIN:

- 1 Networking** – Build valuable relationships with industry pros
- 2 Industry Insights** – Stay ahead of trends and regulations
- 3 Advocacy** – Be part of a voice that supports your business
- 4 Continuing Education** – Access training, education, and certifications
- 5 Marketing Exposure** – Promote your business to the right audience
- 6 Member Savings** – Take advantage of exclusive discounts and rebates
- 7 Community Involvement** – Give back and build your local presence
- 8 Expert Support** – Access support on legal and regulatory issues
- 9 Collaboration** – Collaboration opportunities with other members
- 10 Get Involved** – Play a key role in supporting and growing our association. Volunteer your time to serve on a committee or the Board of Directors.

Join today and be part of a community committed to quality building and strong local growth.

Contact Patty Knicker – Executive Officer | Email: patty@hbaswm.com

READY TO JOIN?

The application process is quick and easy!
Fill out the Membership Application, and once you submit it, our Board will review it for approval.

