



SMALL BUSINESS INITIATIVE



**YOUR BUSINESS.
OUR PARTNERSHIP.
STRONGER
TOGETHER.**

Helping businesses overcome challenges, connect to resources, grow, expand, and succeed in Lake Elsinore.

HELPING LAKE ELSINORE BUSINESSES START, GROW, & THRIVE

What is B3?

The Building Better Businesses (B³) Program is a collaborative partnership between the City of Lake Elsinore Economic Development Department and the Lake Elsinore Valley Chamber of Commerce designed to help local businesses succeed.

Through confidential business visits and one-on-one conversations, we learn what is working, what challenges businesses face, and how we can connect owners with the right people, resources, and solutions.

Whether you're a startup, family-owned business, retailer, manufacturer, restaurant, or major employer, we're here to help your business grow!

Why Participate?

- ✓ It's free
- ✓ It's confidential
- ✓ We come to you
- ✓ It only takes about 30 minutes
- ✓ We connect you to people who can help
- ✓ Your feedback helps shape future business programs
- ✓ You're building a stronger business community



WHAT CAN B³ DO FOR YOU?



Grow Your Business

- Assistance with business expansion
- Site selection & relocation support
- Commercial real estate connections
- Market information
- Business planning resources



Save Time

- Navigate permits & City processes
- Connect with the right departments
- Coordinate with utilities & agencies
- Help resolve challenges before they become delays



Build Your Workforce

- Hiring assistance
- Workforce recruitment
- Apprenticeships
- Internship programs
- Employee training opportunities
- Connections to workforce funding



Find Funding & Resources

- Grants & loan opportunities
- Small business financing
- Business counseling
- Educational workshops
- Technical assistance
- State & federal resource connections

Business Owner FAVORITE



Promote Your Business

- Grand openings & ribbon cuttings
- Chamber networking
- Business spotlights
- Social media promotion
- Community events
- Business recognition opportunities
- Marketing partnerships



Advocate For Your Business

- Identify common business challenges
- Remove barriers to success
- Share business concerns with City leadership, state & federal representatives
- Advocate for business-friendly policies
- Connect businesses with elected officials & partner agencies

Whether you've been serving our community for six months or 60 years, your business is an important part of Lake Elsinore's future. We are here to listen, connect, advocate, and help your business continue to grow. Together, we're building a stronger, more vibrant Lake Elsinore—one successful business at a time.

Visit
↓
Listen
↓
Connect
↓
Solve
↓
Grow

Confidential Means Confidential Your Business Information Stays Private

We do not share proprietary business information. Instead, we use overall trends to identify opportunities, improve City services, and develop programs that better support the local business community. That helps establish trust.



CONTACT US: LET'S START THE CONVERSATION!

If you have a question, concern, or opportunity to discuss,
we're only a phone call away!



**LAKE ELSINORE
ECONOMIC
DEVELOPMENT**
DREAMS IN ACTION



**LAKE ELSINORE VALLEY
CHAMBER OF COMMERCE**

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