



CONNECT ENGAGE ACHIEVE

Stronger Together with the Chamber of Commerce

We're thrilled to see your interest in the **Duncan Cowichan Chamber of Commerce**! Our journey began in 1908 as the Duncan Board of Trade, and ever since, we've been committed to nurturing our business community and fostering development for over a century.

As a vibrant organization driven by its members, we're a diverse group encompassing businesses of all sizes, government agencies, professionals, and organizations from every sector. We're proud to be the largest Chamber in the Cowichan region with a robust community of more than 600 members.

Our mission is to provide you with a platform to connect, grow, and succeed. We offer networking events, marketing prospects, and professional development opportunities, all while ensuring cost savings and an abundance of benefits. One of our prime features includes access to our Chamber Group Insurance Plan.

In our pursuit of excellence, we host the Black Tie Awards every other year, shining a spotlight on remarkable business achievements and commendable volunteerism. Remember, our members are the heart of the Chamber, and our dedicated team at the Chamber offices is always here to bolster your success.

The Chamber of Commerce plays a pivotal role as an advocate for business. Our directors, staff, and members are actively involved in municipal committees, local Boards, service organizations, and more. Plus, with our affiliation with the BC Chamber of Commerce, your voice is heard at the provincial level too.

Our operations are funded through membership investment, fundraising, and grants. You can find us at the Cowichan Regional Visitor Centre located at 2896 Drinkwater Road, right next to the BC Forest Discovery Centre.

This package has been put together to give you a comprehensive overview of membership investment, marketing opportunities, and a list of the numerous benefits that come with being a part of our community. Membership with the Chamber not only strengthens the business community but also helps elevate your profile, broadens your network, and keeps you updated. We are known as a very active Chamber, and we are looking forward to welcoming you on board!

James Radke | **Executive Director** | manager@duncancc.bc.ca

Kirsty Grant | **Tourism Relations** | tourismrelations@duncancc.bc.ca

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The Perks of Membership

Let's delve into the multitude of ways we can help you flourish as a member of our thriving community.



Networking & Collaboration

Build meaningful connections through more than 50 Chamber events each year. Meet business owners, professionals, potential clients, and community leaders while showcasing your business and collaborating with local governments, regional organizations, and fellow Chambers to strengthen the Cowichan business community.



Marketing & Promotion

Increase your visibility through our website, online business directory, weekly eNews, and social media channels. Promote your events and special offers, and display brochures at the Cowichan Regional Visitor Centre.



Resources & Support

Receive business referrals through the Chamber and Visitor Centre, connect with other members through Member-to-Member discounts, and promote your business using the MyChamberApp.



Discounts & Member Benefits

Save with exclusive member pricing on insurance, fuel, office supplies, payroll services, payment processing, hotels, car rentals, and more. Members also enjoy reduced event pricing and complimentary Certificates of Origin.



Representation & Advocacy

Your Chamber is your voice on business issues. Through our Advocacy Committee and partnerships with organizations such as the BC Chamber of Commerce, we work to ensure the interests of local businesses are represented at every level.



Learning & Professional Development

Develop new skills through our Speaker Series, Lunch 'n Learns, workshops, seminars, and webinars. Members can also share their expertise by presenting at Chamber educational events and connecting with the broader business community.

You Can't Put a Price on Belonging

Annual Membership Investment

Joining the Duncan Cowichan Chamber of Commerce is an investment in your business and your community. Membership renews annually on your join date, is generally considered a tax-deductible business expense, and includes access to Chamber benefits for your employees. A portion of your membership also supports the BC Chamber of Commerce, giving you access to valuable provincial programs and exclusive savings.

Your Membership Includes

- Business listing with your logo in our Online Business Directory
- Multiple business directory listings where applicable
- Weekly Chamber eNews
- Member-to-Member Discount Program
- Display space for brochures at the Cowichan Regional Visitor Centre
- Exclusive BC Chamber member savings and affinity programs
- Eligibility for the Chamber of Commerce Group Insurance Plan
- Member pricing on Chamber events
- Complimentary Certificates of Origin
- Official Membership Certificate and Proud Member decal

Membership Type	Annual Investment
Business (1-2 Employees)	$\$245.00 + \$12.15 = \$257.25$
Business (3-14 Employees)	$\$305.00 + \$15.25 = \$320.25$
Business (15+ Employees)	$\$445.00 + \$22.25 = \$467.25$
Other Membership Types	$\$210.00 + \$10.50 = \$220.50$

- Business Affiliate – Realtors and multi-business owners connected to a primary member.
- Chamber Affiliate – Members of other Cowichan Region or Vancouver Island Chambers.
- Non-Profit Organizations – Reduced rates for registered charities, community service clubs, and non-profit organizations.

Member Referral Program

Know a business that would benefit from Chamber membership? Refer a new member, and once their membership is confirmed, you'll receive a free one-year Enhanced Business Directory Listing (a \$25 value) as our thank you.



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Expand your Visibility and Reach

Let's talk about how to maximize your visibility and reach as a chamber member! One of the best ways to do this is through the Cowichan Regional Visitor Centre, which we lovingly refer to as CRVC. Picture this, each year more than 25,000 visitors come through our doors and they're not just tourists, many are locals seeking information.

Now, imagine your business materials in a prime location there, where they're easily visible and intuitively organized. Our dedicated staff and volunteers do more than just display your materials - they actively endorse your business to every visitor who walks in.

The CRVC team doesn't stop at that, they're always promoting the beautiful Cowichan Region and encouraging visitors to stay longer and explore. And when these visitors need reservations at accommodations, attractions, or restaurants, our Travel Counsellors are there to recommend member businesses, like yours!

Additionally, as a member, you get access to Cowichan Visitor Guides, maps, and brochures that you can distribute to your customers, clients, and guests. Plus, you get a chance to be part of our Relocation Package. For just \$45 per year, you can promote your business or service to individuals and businesses looking to move to the area.

But we don't stop at that! The Centre also carries a carefully curated selection of member and Cowichan-made products. Think personal care items, souvenirs, beverages, jewellery, stationery, art, and more. Your business could be part of this selection.

We have poster spaces exclusively available to our members. We also have rotating promotional videos on a large display behind the counter you can add your business to. So, if you're looking to expand your visibility and reach, you know where to start - right here at the CRVC!



Member Advantage Program



BC Chamber of Commerce

As a member of the **Duncan Cowichan Chamber of Commerce**, you get access to a suite of benefits through the BC Chamber network. Whether you're looking for exclusive employee benefits, help with merchant processing, online marketing, payroll solutions, or travel/hospitality/fuel savings (and more) - the Chamber has partnered with top brands so you can maximize your productivity and minimize your cost.



The Chambers Plan is Canada's #1 Group Benefits Program for small-to-midsize businesses. More than 30,00 businesses choose the Chambers Plan to protect their employees with comprehensive and affordable group benefits.



Kubera provides a preferential rate package for credit and debit processing, and dedicated relationship managers to help serve your business or organization needs.



Payworks provides workforce management solutions, including real-time integration of payroll and benefits, for members of the Chamber.



Previously Shaw Sabey & Associates Ltd., **Axis Insurance** draws on 20+ years' experience and group-buying power, which helps secure some of the best coverage and lowest rates on insurance for non-profit organizations.



HR Covered helps businesses navigate compliance, policies, and employee management with ease—and now, Duncan Cowichan Chamber members can access select services at no charge.



Through the Global Advantage Travel & Entertainment Program, **Local Hospitality** provides Chamber members with exclusive deals and discounts on travel, hotel, car rentals, and entertainment from around the world.



Let Shell's 50+ years of card expertise work for all of your fuel and maintenance needs. Their **Shell Fleet Navigator® card** is accepted anywhere Mastercard® is for the best convenience. Their Shell Fleet Plus™ card has real time data reporting wherever you are.



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Chambers of Commerce Group Insurance Plan®

CANADA'S #1 Group Benefits Plan for Businesses with 1-50 Employees

The **Chambers of Commerce Group Insurance Plan** has been protecting Canadian firms for over 40 years. More than 30,000 small to midsize businesses choose the Chambers Plan to protect their employees with comprehensive group benefits, including Health and Dental insurance, making it Canada's #1 employee benefits plan for small business.

The Chambers Plan is the simple, stable, smart choice for business; combining accessibility, flexibility and the stability of pooled benefits. Firms choose the Chambers Plan year after year because it offers unsurpassed value and customer service.

The Chambers Plan – it's for your benefit.

Simple

Looking for an employee benefits plan that's simple to manage?

Spend less time administering your benefits program with:

- Exclusive advisor support
 - Quick set-up
 - Easy-to-use forms
- 48-hour claim processing
- Simple administration

Stable

Concerned about rising group insurance premiums?

Then you need a pooled program from the Chambers Plan.

Rates are based on the average of claims from thousands of similar firms, keeping premiums manageable and predictable and providing stability year after year.

Smart

Don't add to someone else's profit. The Chambers Plan is a not-for-profit program, all surpluses stay in the Plan and help lower premiums.

Give your employees more for less. Health and Dental premiums are a deductible business expense and a TAX FREE benefit for employees.

GLEN NAYLOR
Group Benefits



Local Representation and Support through **Glen Naylor Financial Group**

Whether you're already a Duncan Cowichan Chamber Member or interested in learning more about the Chambers Group Insurance Plan, Cowichan-based Paul Reese of Glen Naylor Financial Group is available to serve you and your employees' needs.

Paul Reese | Chambers Group Insurance Plan

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