

READY
SET
GROW

OLCA 2026

Northwest
Landscape Expo



Where to tag OLCA Northwest Landscape Expo



@OregonLandscapeContractorsAssociationOLCA

Use #NWLandscapeExpo2026

Use #NWLandscapeExpo2026 whenever posting about the event on any social media channel so attendees can find your posts! Make yourself seen by using the hashtag before the show and engage with attendees during the event.

Sample Social Posts

Use your social media posts to promote your presence at the Northwest Landscape Expo, new products being unveiled, sponsored education sessions or talks, giveaways or promotions, and more!

- Join us in Hillsboro, Oregon as the industry comes together for Northwest Landscape Expo! Register to join us at #NWLandscapeExpo2026
- We're so excited to be a part of #NWLandscapeExpo2026 December 10! Head to the link in our bio to register and learn how we can help your business succeed this year!
- We're excited to be sponsoring this year's #NWLandscapeExpo2026 at Westside Commons in Hillsboro. Join us for a great opportunity to network, learn, and experience exciting presentations.
- Come join us at the OLCA 2026 Northwest Landscape Expo and stop by our booth!

Other Content Ideas

Before, During, and After OLCA 2026 Northwest Landscape Expo

Use your social media posts to promote your presence at the event, new products being unveiled, sponsored education sessions or talks, giveaways or promotions, and more. Utilize your business' social media platforms to promote your participation before, during, and after the event. Here are just a few ideas to get you started:

- Use free apps like Boomerang, Layout, Motionleap, Canva, and PowerDirector to create unique graphics, videos, and more that will catch the attention of your followers.
- Create a video from your team inviting customers to join you at the Northwest Landscape Expo and highlighting what they're looking forward to at the show.
- Offer a special promotion or giveaway for visitors to your booth who share a picture tagging you and using #NWLandscapeExpo2026
- Share behind-the-scenes content as your team sets up and prepares for the show.
- "Go Live" on Facebook or Instagram from the trade show floor to give a tour of your booth, highlight promotions and events, or answer questions from customers.
- Promote your Live beforehand to build excitement and participation.

Social Media Graphics

Invite your customers to join you at Expo by posting on your social media channels or your website.

Use the Customizable Templates to add your logo and booth number directly to the image. Make sure to add a personalized message to your customers. Include a call to action like "Join Us at Expo" or highlight a new product you'll feature at the show.

Or take advantage of Ready-to-Post graphics to begin your promotions right now! Include a short message in the post text. Each graphic is formatted to best fit the guidelines of the designated social platform.

Download these templates and graphics on the Exhibitor Marketing Tools web-page.

Social Media Graphic Examples (not to scale)

Facebook 1080 x 1359px

Generic



Ready



Customizable



LinkedIn 1200 x 627px

Generic



Ready to Post



Customizable



Instagram 1080x1080px

Generic



Ready to Post



Customizable



Generic

8" MS Word header



Generic

195px email signature

