The Chamber Investor

HUNTINGTON BEACH
Chamber of Commerce

Promoting Economic Vitality

2024

HUNTINGTON BEACH
Chamber of Commerce

Advocate Helping **business** ***grow*** through political action and efforts that create a stronger local economy and make our community a better place to do business

Champion Serving the visibility needs of **Huntington Beach** ***businesses*** by creating advertising opportunities imperative in having a successful local business

Catalyst Promoting a **strong** ***economy*** by focusing on workforce education and the disbursement of information integral to maintaining a thriving organization

Convener Fostering a strong sense of community by **convening** ***business*** representatives, creating engaging networking opportunities, and facilitating an environment that promotes involvement and collaboration

HUNTINGTON BEACH Chamber of Commerce

Advocate

GAC
Government affairs committee

Platform designed to make the Chamber proactive in supporting or addressing programs with great impact on the community at large - primary areas of focus include tax and regulatory matters, infrastructure, aerospace and technology, workforce housing, transportation, tourism, healthcare, community wellness, and education. The GAC is the primary body through which the Chamber establishes a position on advancing motions and legislation.

AMBASSADOR COMMITTEE
Member advocacy

The mission of the ambassadors is to increase and retain members in the Huntington Beach Chamber of Commerce and to improve the quality of membership benefits. Ambassadors build relationships, introducing people at networking events, supporting new businesses at ribbon cuttings, and promoting local stores or locations at their monthly meetings.

WORK SMART/CANDIDATES FORUM
Political panel discussions

Offers insight to both investors and non-investors from former and current elected officials through a panel discussion highlighting strategies for working effectively and efficiently with local government to ensure the growth and maintenance of a thriving local economy.

Catalyst

ROBERT MAYER HUNTINGTON BEACH LEADERSHIP ACADEMY
Community education, growth & visibility

The unique opportunity to develop potential for public responsibility, connect with community and better understand the components of its government, public safety, business community, economic climate, social uniqueness, education and health care system.

PROGRAM TUITION $1,250

ECONOMIC FORUM
Education & regional involvement

Provides a glimpse of the economic forecast through local experts in aviation, education, trade and local government sharing their perspective on the changing business landscape.

STATE OF THE COUNTY
Annual area update

Community leaders share recent city accomplishments and provide an overview of opportunities and visions for the community in the following year.

STATE OF THE CITY
Annual area update

Community leaders share recent city accomplishments and provide an overview of opportunities and visions for the community in the following year.

Champion

Social Media & Web Advocacy/Marketing
With thousands of weekly web views, the Chamber remains a great resource to get in front of the Huntington Beach community & share exciting news about your business.

CHAMBER PREVIEW
Weekly e-newsletter

Your weekly source for Chamber news, including the HB Business News video series, both Chamber and community events, articles and photos.

INVESTOR'S CHOICE & MEMBER-TO-MEMBER PROMOTIONS
Weekly email promotions

A marketing tool for members to share events and promotions to more than 3,000 contacts.

RIBBON CUTTING
Milestone recognition

The Chamber increases local business visibility by celebrating grand openings, re-openings and anniversaries with ribbon cuttings. Due to the Chamber's close relationship with the city, we are able to ensure elected official representation, in addition to having a complete ceremony video posted to our YouTube channel.

HB BUSINESS NEWS
Weekly video news

Our weekly YouTube channel featuring local business events, promotions, milestones, and community engagement.

Convener

BEST OF HB AWARDS LUNCHEON
Recognition & involvement

Recognizes community business leaders, both large and small, in categories such as philanthropy, dining, real estate, entrepreneurship, non-profit leadership & more..

ANNUAL GALA
Celebration & annual fundraiser

A celebration for both members and non-members, highlighting a year in review and announcements for the future of the Chamber of Commerce.

AM CONNECT & AFTER 5 MIXER
Monthly networking

Visibility and engagement with local business owners and representatives. Featured speakers provide Huntington Beach-relevant and timely information.

GOLF TOURNAMENT & TASTE + SUMMER SUNSET MIXER
Visibility & leisure

The largest event by the Chamber featuring sponsors on each of the 18 holes in the tournament - investors have exclusive visibility at this annual event as each foursome works through the tournament. The Summer Sunset Mixer convenes both golfers and non-golfers with neighboring chambers after the annual tournament to network in an engaging environment, including live music, auctions and a helicopter ball drop - sponsors and raffle donors are given exclusive visibility.

ANGEL NIGHT /TASTE OF HB
Whether it's a fun night at Angel Stadium or a table-top expo offering members new visibility, the chamber is a great way to get involved & get in front of the community.

HUNTINGTON BEACH
Chamber of Commerce

Signature Investors

Chairman

THE MAYER CORPORATION

Partner

aes

GOLDEN WEST COLLEGE GWC HUNTINGTON BEACH, CA

hoag.

Executive

MemorialCare Orange Coast Medical Center

City of Hope | ORANGE COUNTY

REPUBLIC SERVICES
Sustainability in Action

Corporate

ALPHA & OMEGA
COMPUTER & NETWORK SERVICES, INC.

BOEING

CALIFORNIA RESOURCES CORPORATION

Chevron

ORANGE COAST COLLEGE

GREEN BY DESIGN
WEB DESIGN - DEVELOPMENT - MARKETING

KAISER PERMANENTE

VISIT HUNTINGTON BEACH
SURFCITYUSA.COM

Business

BRIGHTER LENDING
OPENING THE DOOR TO EASY HOME LOANS

SOUTHERN CALIFORNIA EDISON
Energy for What's Ahead

Fountain Valley Regional HOSPITAL & MEDICAL CENTER

Huntington Beach Hospital

EXPERTEC AUTOMOTIVE
Leading The Way in Automotive Care

HYATT REGENCY
HUNTINGTON BEACH RESORT & SPA

Pacific CITY

The Waterfront Beach Resort
A Hilton Hotel

HUNTINGTON BEACH Chamber of Commerce

Signature Investor Levels

The Signature Investor gains an extensive measure of participation and visibility in the business community for their one annual investment. They have more autonomy in determining where their funds are contributed and exclusive visibility where they choose. Additionally, they are visible in all publications, both digitally and in print.

Signature Investor level is determined by the sum of the total contributions to the **Huntington Beach *Chamber of Commerce***.

Signature Investors have increased visibility at events and programs associated with ***advocacy, development, promotion*** or ***bringing people together,*** specific to the investor' interests and agreement. Signature Investors choose which line to support.

Signature Investors are invited to exclusive, invite-only receptions to network with other Signature Investors, elected officials, and key community members

CHAIRMAN
$30,000

- RMLA Scholarship - 2 students
- 35% Advertising Credit
- 12 months AM Connect/B2B Pass (2)
- Complimentary Investor's Choice advertising (6)
- 1 min Video at all major events
- I year live linkage from our website to your company
- Any Correspondence we send out gets your logo on it.
- Logo on website
- Title ad (banner size) on Chamber website for 1 year
- Speaking opportunity at our major events
- Distribute Marketing Material at our local Block Party
- Social Media or e-blast for one year (one a month)
- 6 extra tickets to major events (excludes Golf Tournament)
- All the benefits from the standard membership Tiers 1-5

includes $5,000 annual dues

PARTNER - $20,000

- 25% RMLA Scholarship Credit
- 25% Advertising Credit
- 6 months Am connect/B2B Pass (1)
- Complimentary investors Choice advertising (3)
- 45 Sec Video at all major events
- 8-month live linkage from our website to your company
- 8-month Banner ad on Chamber website
- 8 Social Media or e-blast posts
- All weekly emails include your logo
- All the benefits from the standard membership Tiers 1- 5

includes $3,000 annual dues

EXECUTIVE - $10,000

- 20% RMLA Credit
- 20% advertising Credit
- 3-month AM Connect /B2B Pass (1)
- 6-month live linkage from our website to your company
- 30 sec video at all major events
- 6-month Banner Ad on Chamber Website
- 6 extra e-blasts or social media posts
- Advertising opportunities on 2 webinars hosted by the Chamber
- All benefits from the Standard Membership Tiers 1-5

includes $2,500 annual dues

CORPORATE - $5,000

- 15% RMLA
- 15% Advertising credit
- 4-month live linkage from our website to your company
- 4-month Banner Ad on chamber Website
- 4 extra e-blasts or social media posts
- All benefits from the Standard Membership Tiers 1-5

includes $1,500 annual dues

BUSINESS - $2,500

- 10% RMLA
- 10% Advertising Credit
- 2-month live linkage from our website to their company
- 2-month Banner Ad on chamber website
- 2 extra-eblasts or social media posts
- All benefits from the Standard Membership Tiers 1-5

includes $1,000 annual dues

HUNTINGTON BEACH
Chamber of Commerce

Standard Member Benefits

	TIER 1	TIER 2	TIER 3	TIER 4	TIER 5
Chamber decal & usage of Chamber logo Sponsorship opportunities Free admission to New Member event Ability to join committees OC SCORE workshops Basic affinity programs - Office Dep Basic business listing/profile (phone number Business-to-business connections Business listing in publications **Member Check-In video shared on our website,e-blast, and social media platforms**	**VISIBILITY $250**				
Access to monthly networking events at member price One-on-one advoc opportunities Committee leadership opportunities Member login/profile Affinity program partnership opportunity Full business listing Web access to post job openings Web access to post on event calendar Web access to post member-to-member promotions Web access to post press/news releases **Member Check-In video shared on our website,e-blast, and social media platforms**		**INVOLVEMENT $350**			
Full ribbon cutting ceremony with plaque and video Certificate of origin with notary Certificate of free sale and export In-office marketing opportunities Two category listings Digital content on online profile Member mailing list Blog article/content on website (500 words) Editorial in Chamber Preview newsletter (500 words) **Member Check-In video shared on our website,e-blast, and social media platforms**			**MARKETING $575**		
Two complimentary tickets to monthly networking Opportunity to post promotions to Chamber social platforms Employment posters Complimentary boardroom usage Three category listings on our website directory Business Spotlight Video Social platform(s) review and consultation Quarter page ad in the *HB Business Journal* Bold listing in the *HBBJ Special Directory* One complimentary ad in Investor's Choice email Tile ad on Chamber Preview and website - one month **Monday Member CHECK-IN VIDEO shared on our website , e-blast and social media platforms**				**PROFESSIONAL SERVICES $1,000**	
10% Robert Mayer Leadership Academy discount B2B Networking Luncheon sponsorship 1 month of social media (Facebook & Instagram) Two complimentary ads in the Investor's Choice email Banner ad on website - one month **Member Check-In video shared on our website,e-blast, and social media platforms**					**SOCIAL MEDIA $1,500**

***Civic membership is $100**

**Membership is renewed annually*

**Companies/organizations with 50+ employees must begin at Tier 3*

HUNTINGTON BEACH
Chamber of Commerce

Application

BUSINESS INFORMATION

Business Name: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
Email: _____
Website: _____
Business Category: _____
Business Description (35-50 words): _____
_____
_____

Facebook: _____ Instagram: _____
Twitter: _____ Other: _____

Primary Contact Information
Name: _____ Title: _____
Email: _____ Phone: _____

Secondary Contact Information
Name: _____ Title: _____
Email: _____ Phone: _____

SIGNATURE INVESTOR

☐ **CHAIRMAN** $30,000+ includes $5,000 *annual* dues
☐ **PARTNER** $20,000+ includes $3,000 *annual* dues
☐ **EXECUTIVE** $10,000+ includes $2,000 *annual* dues
☐ **CORPORATE** $5,000+ includes $1,500 *annual* dues
☐ **BUSINESS** $2,500+ includes $1,000 *annual* dues

SPONSORSHIP BREAKDOWN
include advertising and both events/programs and their respective levels of sponsorship

_____ _____
_____ _____
_____ _____
_____ _____
_____ _____

STANDARD MEMBER TIER

(includes $25 one-time processing fee)

☐ **TIER 1** $275 ☐ **TIER 2** $375 ☐ **TIER 3** $600 ☐ **TIER 4** $1,025 ☐ **TIER 5** $1,500

*$25 processing fee is waived for Tier 5
Annual Fees are subject to change

PAYMENT INFORMATION

Amount to Bill: $ _____ Cash Check Credit Card

AMEX Discover MasterCard Visa

Card No.: _____ Name on Card: _____

Billing Address: _____ Sec. Code _____ Exp. Date: _____ ZIP: _____

Payment for Signature Investor dues must be submitted within 30 days of agreement. All sponsorship and advertising fees associated with the selected Signature Investor level must be paid in full within 90 days of the agreement, unless a specified event or program comes before the close of the 90-grace period. Sponsorship and/or advertising agreed upon that happens during the 90-day grace period must be paid prior to the respective event/publication. No payment plans will be offered outside the 90-day grace period. The Signature Investor is solely responsible for the entire substance and content (including text and illustrations) of the advertising printed that is included with sponsorship. Advertiser agrees to fully indemnify HBCOC and to hold HBCOC harmless from and against all liability or loss (including liability for attorney's fees and costs) and against all claims or actions, based on or arising out of the advertisement. Copy and proof deadlines must be met to ensure publication. Proofs, when submitted, will be checked for typographical corrections only. All changes of original copy or layout will be charged on the basis of the time necessary to make such changes. A 1.5% interest rate will be charged on any amount outstanding after 90 days. By signing below, I agree to submit my payments by the due date, or be subject to additional charges. I understand that my sponsorship will run for the agreed upon duration detailed on this contract.

_____ _____ _____
I agree to the above contract (sign) Print Name Date

Mailing: 16787 Beach Blvd., #202 | Huntington Beach | CA 92647 | 714-536-8888 | hbchamber@hbcoc.com

Huntington Beach Chamber of Commerce 2024 Annual Events

Best of HB

Location: HB Senior Center

January 2025

The Best of HB is an annual awards ceremony recognizing community standout individuals and organizations who have contributed significantly to the betterment of Huntington Beach. In 2023, over 3,000 votes were cast from the community recognizing 10 categories and nearly 40 organizations.

Annual Gala

Location: Senior Center in Central Park

March 1, 2024

Get ready for an action-packed night at the Annual Gala, because the Chamber is sure to bring much excitement! The Annual Gala helps to promote business networking and community involvement. Dress in your favorite gala attire, enjoy great dinner and drinks, dance to live music, bid on auction items, and recognize and thank outgoing Chamber Board Members and then welcome the installation new Board Members.

Mayor's Breakfast

Location: Senior Center in Central Park

March 21, 2024

Join the Mayor of Huntington Beach for the Mayor's Breakfast to gain insights into the city's plans, initiatives and policies in 2024.

State of the County/ Economic Outlook

Location: TBD

2024

The Annual State of the County & Economic Outlook will feature keynote speakers and panel discussions from top business leaders, as well as updates from regional legislators, service providers, and business organizations on the economic climate and challenges facing the county.

Taste of HB

Location: TBD

August 25 2024

The Taste of Huntington Beach is a culinary extravaganza that showcases the skills of local chefs and the products of regional wineries and breweries. For a single fee, guests are granted unlimited access to samples of delectable fare and beverages. The funds raised from this event are utilized to support various programs and events for Chamber Members.

Huntington Beach Night at Angel Stadium

Angel Stadium

July 26 2024

Huntington Beach Night at Angel Stadium invites HB Locals for a night out at the ball game vs the Seattle Mariners. You won't want to miss out on this exclusive event! Every year, we reserve group seats in what is expected to be an amazing evening with many networking opportunities. Come early to hang out at the Huntington Beach Tailgate before the game!

47th Annual Golf Tournament & Taste

LOCATION : The Huntington Club

November 4, 2024

The Golf Tournament & Taste is the largest event hosted by the Chamber, featuring sponsors and restaurants on each of the course's 18 holes. The auction items debut at the Summer Sunset Mixer, convening both golfers and non-golfers to network in an engaging environment with music, auctions and a helicopter ball drop.

State of the City

Location: TBD

November 2024

The State of the City provides an overview of recent accomplishments and future goals of Huntington Beach's City Government, officials, and bureaus, aimed at promoting the city's betterment.

SELECTING YOUR SPONSORSHIPS

We invite you to use this page as a tool for selecting the best sponsorships for your business. You can call or email me with your selections. Certain Sponsorships are assigned on a first-come-first-served basis. Please commit your sponsorships at the time of your membership dues/renewal, but we ask that your payment is made prior to the sponsorship deadline of your selected event if you are not paying the entire amount of your Signature investor level commitment.

Please remember, businesses who commit to our Signature Investor Membership are committed to follow through on sponsorship dollar financial obligations.

Mayor's **Breakfast**

- ☐ Title Sponsor, $3500 Sponsor
- ☐ Gold Sponsor, $1500
- ☐ Silver Sponsor, $1250 Sponsor
- ☐ Networking Sponsor, $750

Annual Gala

- ☐ Title Sponsor, $5000
- ☐ Gold Sponsor, $2500
- ☐ Silver Sponsor, $1800
- ☐ Photobooth Sponsor, $1,200
- ☐ Cocktail Sponsor, $1000
- ☐ Bronze Sponsor, $550
- ☐ Print Sponsor, $500

State of the County

- ☐ Title Sponsor, $3500
- ☐ Gold Sponsor, $1500
- ☐ Silver Sponsor $1250
- ☐ Networking Sponsor $750

Golf Tournament & Sunset Mixer

- ☐ Title Sponsor, $5,000
- ☐ Summer Mixer Sponsor, $3000
- ☐ Golf Cart Sponsor, $2750
- ☐ Swag Sponsor, $2750
- ☐ Ball Drop Sponsor, $2750
- ☐ Gold Sponsor, $1800
- ☐ Silver Sponsor, $1,600
- ☐ Bronze Sponsor, $1400
- ☐ Shoot-out Sponsor, $1200
- ☐ Cocktail Sponsor, $1000
- ☐ Car Sponsor, $1350
- ☐ Hole Sponsor, $300

Taste of Huntington Beach

State of the City

- ☐ Title Sponsor, $2750
- ☐ Gold Sponsor, $1200
- ☐ Silver Sponsor, $800
- ☐ Bronze Sponsor, $700
- ☐ Networking Sponsor, $600

Best of HB

- ☐ Title Sponsor, $5,000
- ☐ Gold Sponsor, $2,500
- ☐ Silver Sponsor, $1,600
- ☐ Cocktail Sponsor, $1,250
- ☐ Photobooth Sponsor, $1000
- ☐ Award Sponsor, $500
- ☐ Bronze Sponsor, $350
- ☐ **Technology Sponsor**, $2,500

Staff Development Donation

- ☐ $500
- ☐ $100
- ☐ Other Amount_____

Robert Mayer Leadership Academy

- ☐ Student Tuition $1400 x _____
- ☐ Alumni Activities Sponsor $2000
- ☐ Program Sponsor $2000
- ☐ Catering Sponsor $500
- ☐ T-Shirt Sponsor $400
- ☐ Award Sponsor $1500
- ☐ Retreat Sponsor $3000
- ☐ Retreat Facilitator Sponsor $6000

Social Media & Web Marketing

- ☐ Social Media Posts
  _1 post $75 _2 posts $100 _3 posts $150
- ☐ HBChamber.com Homepage Banner Ad
  _Monthly $250
  _Annual $1500

- ☐ **AM Connect / After 5 Sponsor: $350**

Best of HB Awards

Event sponsorship- *January 2025

***The Best of HB annual awards ceremony recognizes local individuals & businesses who have gone above & beyond to improve the City of Huntington Beach. Every year, we receive hundreds of nominations & thousands of votes celebrating our community!**

Title *$5,000*

- Table for 10
- Premium table placement
- Award sponsorship
- Opportunity to address participants
- Video Segment at event
- Full page ad in digital program
- Prominent logo on event signage
- Website social media recognition
- Verbal recognition at event

Silver *$1,600*

- Table for 6
- Premium table placement
- Half page digital program ad
- Logo on event signage
- Video segment at event
- Website & social media recognition
- Verbal recognition at event

Award *$500*

- Two tickets
- Presentation of an award
- Verbal recognition at event

Print

- Two tickets
- Logo in digital program
- Premium Seating
- Recognition at event

Gold *$2,500*

- Table for 8
- Premium table placement
- Full page digital program ad
- Video segment at Event
- Logo on event signage
- Website & social media recognition
- Verbal recognition at event

Cocktail *$1,250*

- Two tickets
- Logo on all cocktail napkins
- Verbal recognition at event

Photobooth *$1,000*

- Two tickets
- Logo on photo booth prints
- Verbal recognition at event

Bronze *$350*

- Two tickets
- Logo in digital program
- Premium Seating
- Recognition at event

Attendance: 150+
Individual ticket: TBD
City employee: TBD

Full page digital program ad: $300
Half page digital program ad: $200
Business card digitalprogram ad: $100

***You will be notified if events may be canceled or rescheduled with options on how to allocate your sponsorship.**

Annual Gala

Event sponsorship - *March 1, 2024

The Annual Gala is an exciting celebration for one of our biggest community events of the year including, live music, board ceremonies, silent auction, dinner, wine wheel, photobooth & more!

Title *$5,000*

- Exclusive sponsorship
- Table for 10
- Table decoration
- Premium table placement
- Opportunity to address participants
- Digital program ad - header
- Video segment at event
- Prominent logo on event signage
- Website & social media recognition
- Verbal recognition at event

Silver *$1,800*

- Table for 6
- Table decoration
- Premium table placement
- Digital program ad
- Logo on event signage
- Video segment at event
- Website & social media recognition
- Verbal recognition at event

Print *$500*

- 2 Tickets
- Logo in program
- Verbal Recognition at event

Gold *$2,500*

- Table for 8
- Table decoration
- Premium table placement
- Digital program ad
- Video segment at event
- Logo on event signage
- Website & social media recognition
- Verbal recognition at event

Photobooth *$1,200*

- Two tickets
- Logo on photobooth prints
- Verbal recognition at event

Cocktail *$1,000*

- Two tickets
- Logo on all cocktail napkins
- Verbal recognition at event

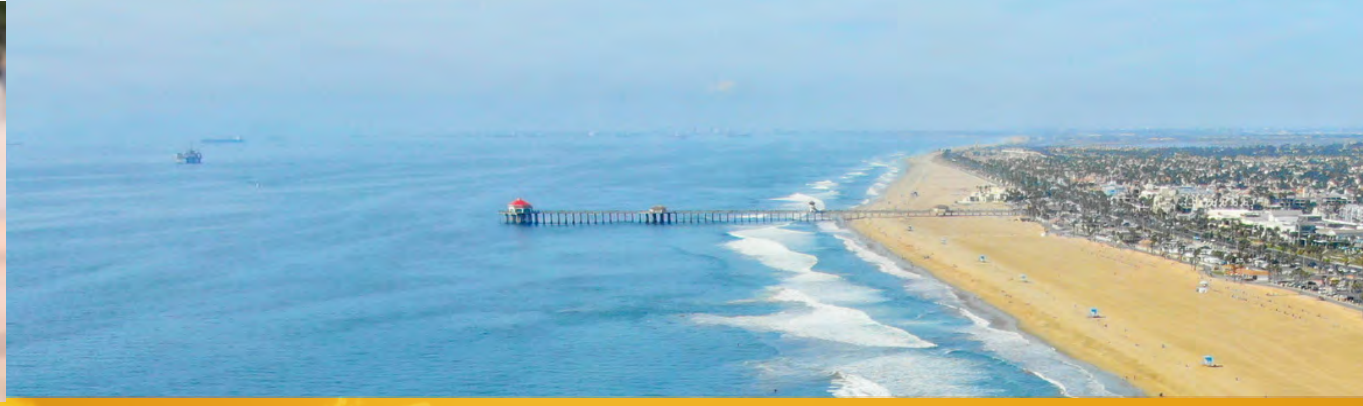
Bronze *$550*

- 2 tickets
- Logo in program
- Recognition at event

Attendance: 250+
Individual ticket: TBD
City employee: TBD

Full page digital program ad: $300
Half page digital program ad: $200
Business card program ad: $100

***You will be notified if events may be canceled or rescheduled with options on how to allocate your sponsorship.**



Mayor's Breakfast

Event sponsorship - *March 21, 2024

Join the Mayor of Huntington Beach for the Mayor's Breakfast to gain insights into the city's plans, initiatives and policies in the upcoming year.

Title *$3500*

- Up to 8 tickets
- Opportunity to address participants
- Video segment at event
- Prominent logo on event signage
- Website & social media recognition
- Verbal recognition at event

Gold *$1500*

- 6 tickets
- Video segment at Event
- Logo on event signage
- Website social media recognition
- Verbal recognition at event

Silver *$1,250*

- 4 tickets
- Video segment at event
- Logo on event signage
- Website & social media recognition
- Verbal recognition at event

Networking *$750*

- Two tickets
- Logo on coffee cups
- Business card program ad
- Logo in video segment
- Verbal recognition at event

Attendance: 200+ Individual ticket:
TBD City employee: TBD

Full page digital program ad: $300
Half page digital program ad: $200

***You will be notified if events may be canceled or rescheduled with options on how to allocate your sponsorship.**

State of the County & Economic Outlook

Event sponsorship - *May 2024

The Annual State of the County & Economic Outlook will feature keynote speakers and panel discussions from top business leaders, as well as updates from regional legislators, service providers, and business organizations on the economic climate and challenges facing the county.

Title *$3500*

- Up to 8 tickets
- Opportunity to address participants
- Back cover digital program ad
- Video segment at event
- Prominent logo on event signage
- Website & social media recognition
- Verbal recognition at event

Gold *$1500*

- 6 tickets
- Full page digital program ad
- Video segment at Event
- Logo on event signage
- Website social media recognition
- Verbal recognition at event

Silver *$1,250*

- 4 tickets
- Half page digital program ad
- Video segment at event
- Logo on event signage
- Website & social media recognition
- Verbal recognition at event

Networking *$750*

- Two tickets
- Logo on coffee cups
- Business card digital program ad
- Logo in video segment
- Verbal recognition at event

Attendance: 200+ Individual ticket:
TBD City employee: TBD

Full page digital program ad: $300
Half page digital program ad: $200

***You will be notified if events may be canceled or rescheduled with options on how to allocate your sponsorship.**

47th Annual Golf Tournament & Taste

Event sponsorship- *Nov. 4, 2024

Title *$5,000*

- Exclusive sponsorship
- Two foursomes
- Opportunity to address participants during Summer Sunset Mixer
- Tee sign
- Digital program ad - header
- Prominent logo on event signage
- Admission to Summer Sunset Mixer for all golfers
- Video segment at event
- Website & social media recognition
- Verbal recognition at event

Summer Sunset Mixer *$3,000*

- Verbal recognition at event
- One foursome
- Logo on invitation
- Digital program ad
- Logo on event signage
- Video segment at Event
- Website & social media recognition
- Verbal recognition at event
- Summer Sunset Mixer admission

Golf Cart *$2,750*

- One foursome
- Tee sign
- Logo on all golf carts
- Digital program ad
- Website & social media recognition
- Verbal recognition at event
- Summer Sunset Mixer admission

Swag *$2,750*

- One foursome
- Logo on event-branded item
- Tee sign
- Logo on event signage
- Digital program ad
- Video segment at event
- Website & social media recognition
- Summer sunset admission

Ball Drop *$2,750*

- One foursome
- Tee sign
- Logo on all ball drop tickets
- Logo on prop winner check
- Digital program ad
- Logo on event signage
- Video segment at event
- Website Social media recognition
- Verbal recognition at event
- Summer Sunset Mixer admission

Gold - *$1,800*

- One foursome
- Summer Sunset Mixer admission
- Tee sign
- Digital program ad
- Video segment at event
- Logo on event signage
- Website Social media recognition
- Verbal recognition at event

47th Annual Golf Tournament & Taste

Event sponsorship- *Nov. 4, 2024

Silver *$1,600*

- One foursome
- Summer Sunset Mixer admission
- Tee sign
- Logo on event signage
- Video segment at event
- Website & social media recognition
- Verbal recognition at event

Bronze *$1,400*

- One foursome
- Summer Sunset Mixer admission
- Logo in digital program
- Verbal recognition at event

Shootout *$1,200*

- Two golfers
- Signage at shootout
- Logo on all boxed meals
- Summer Sunset Mixer admission
- Ball drop entry
- Verbal recognition at event

Attendance: 250+
Single Golfer: TBD Foursome: TBD

Full page digital program ad: $300
Half page digital program ad: $200

Signature Cocktail *$1,000*

- Two golfers
- Signage at shootout
- Logo on all cocktail napkins
- Verbal recognition at event

Car *$1,350*

- One foursome
- Signage at hole
- Summer sunset admission
- Video segment at Event
- Logo in digital program
- Recognition at event

Hole *$300*

- Two tickets to Summer Sunset Mixer
- Two drink tickets
- Logo in digital program
- Verbal recognition at event
- Tee sign
- Table & chairs setup at hole

***You will be notified if events may be canceled or rescheduled with options on how to allocate your sponsorship.**

State of the City
Event sponsorship-*November 2024

***The State of the City centers discussion around accomplishments from the past year and the current state of Huntington Beach.**

Featured guest speakers present upcoming projects, opportunities, address challenges, and give us a glimpse of what's ahead for our thriving business community.

Title *$2,750*

- Up to 8 tickets
- Opportunity to address participants
- Digital program ad - header
- Video Segment at event
- Prominent logo on event signage
- Website & social media recognition
- Verbal recognition at event

Gold *$1,200*

- 6 tickets
- Digital program ad
- Logo on event signage
- Video Segment at event
- Website & social media recognition
- Verbal recognition at event

Silver *$800*

- 4 tickets
- Digital program ad
- Logo on event signage
- Video Segment at event
- Website & social media recognition
- Verbal recognition at event

Networking *$600*

- Two tickets
- Logo on coffee cups
- Digital program ad
- Verbal recognition at event

Bronze *$800*

- 2 tickets
- Digital program ad
- Logo on event signage
- Video Segment at event
- Website & social media recognition
- Verbal recognition at event

Attendance: 180+
Individual ticket: TBD
City employee: TBD

Full page digital program ad: $300
Half page digital program ad: $200
Business card digital program ad: $100

***You will be notified if events may be canceled or rescheduled with options on how to allocate your sponsorship.**

Robert Mayer
HUNTINGTON BEACH
LEADERSHIP ACADEMY

September – June Program Tuition *($1400) Tuition is per person.

This signature program of the Huntington Beach Chamber of Commerce is an annual nine-month leadership development course that strengthens the Huntington Beach community and economic climate by encouraging public responsibility while motivating and preparing our next civic and business leaders. Sponsors at all levels will be acknowledged with the inclusion of their logos on printed programs, marketing materials, event signage, program participant tee shirts, and other branded items in addition to social media mentions and verbal recognition at RMLA events. ***Tuition is $1,250 on or prior to June 30th, 2024. Tuition after June 2024 will be $1400. 50% deposit due before the retreat in September.**

ALUMNI ACTIVITIES SPONSOR: $2,000

Help us engage and activate the more than 300 professional graduates of RMLA. This amount will support a variety of activities and events, including the ten alumni meetings held throughout year. In addition, it will enable us to build and maintain a database of graduates; produce outreach marketing materials to keep our alumni informed and involved; recognize and promote our alumni with written profiles; and develop an executive program to further expand their career growth and potential.

PROGRAM SPONSOR: $2,000

Help us expand the reach of RMLA across our entire community. Program sponsorships will allow us to offset some tuition costs for small businesses, non-profits, and worthy individuals who might benefit most from RMLA programs and networking but who might otherwise be unable to participate. This donation will ensure that the future leaders we are preparing represent a diverse cross section of our population and that our program serves the broadest possible constituency.

CATERING SPONSOR: $500

Help us energize our participants during learning sessions. This highly practical sponsorship supplies breakfast, lunch and refreshments for RMLA class days, class receptions and class networking events.

T-SHIRT SPONSOR: $400

Help us build RMLA team spirit. At each year's opening retreat, participants are presented with an RMLA tee shirt, which they wear for their class photo – an important first step in transforming a group of new class members into a unified, collaborative team. This sponsorship helps fund the design and production of tee shirts for the entire class.

AWARD SPONSOR: $1,500

Help us recognize our graduates for their dedication. This sponsorship contributes to the purchase of the RMLA "diploma" – the beautifully crafted wooden plaque awarded to each participant upon graduation from the RMLA program. It serves not only as a congratulatory memento but also as a reminder of RMLA values and training.

RETREAT SPONSOR [LODGING & CATERING]: $3,000 *

Help us launch our annual program. Each year RMLA gets underway with a two-night leadership retreat, bringing new class members together to build relationships in preparation for their work together throughout the year. This sponsorship defrays the cost of food, beverage and lodging for participants.

RETREAT FACILITATOR SPONSOR: $6,000

Help us provide an exhilarating opening weekend. The leadership retreat that kicks off each year's program is a weekend of experience-based training and physical activity through which participants discover their strengths as individuals and their value as team members. This sponsorship will support the team-building facilitator we have been using with great success to prepare incoming classes for a year of learning and collaboration.

Advertise with the HUNTINGTON BEACH Chamber of Commerce

Member Promotions

Promote your business or event through our weekly Investor's Choice Email with over 3,000 local community members. Gain additional exposure by spotlighting your ad on Social Media!

$75/Eblast

$50/Social Media Post

$100/mo homepage banner

E-blast (3,000 subscribers)

Contact: Tina Figarsky, Membership & Advertising Sales at tfigarsky@hbcoc.com\

Media/File Format: JPEG or PNG sent via email. All artwork must be 300dpi
Include links if desired.

Social Media Placement (6,000 Followers)

Located on the homepage for one month.
SIZING MUST BE 1080w x 1350h
or 1080w x 1080h (pixels)

Website/Placement (15,000 Annual Views)

Located on the HBchamber.com homepage for one month. May renew at any time.
SIZING MUST BE 1080w x 1350h (pixels)

Payment Process

Payments are due in full

☐ I authorize a one time total payment of $_____

Please choose one of the following:

☐ Check (payable to HBCOC)
☐ Credit Card: (circle) Visa MC Discover Amex)

Card Number _____

Exp. Date: _____ Code: _____

Billing address (if different than company address):

Address: _____

City: _____ State: _____ Zip: _____

Company _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

HUNTINGTON BEACH Chamber of Commerce

TECHNOLOGY SPONSOR $2,500

Sponsors receive annual banner ads on the Chamber website, calendar, directory pages, and technology sponsor recognition in the weekly Chamber Preview email.

STAFF DEVELOPMENT DONATION

$100 | $500 | Other: _____

All donations toward staff development supports attendance at various community programs, relevant industry conferences, webinars, technical skill development, online courses, etc. This allows the Chamber to better serve the membership as they may be granted the financial privilege of going through developmental programs such as the WACE Academy or being a member of various non-profits in the city. A donation to staff development contributes to the ongoing relevance and standing in the industry.

AM CONNECT SPONSOR $375

Sponsors receive monthly advertising as the event sponsor in the Chamber Preview, recognition as an event sponsor on the event page, two tickets to attend the event, table signage, social media recognition, opportunity to leave company materials on each table and the opportunity to speak to attendees (5 minutes). Sponsorship is per month ,on the second Thursday of every month from 7:30 a.m. to 9:00 a.m. Each session features a topical speaker on an issue of importance to the business community, as well as networking, breakfast and 20-second commercials.

Year Pass: $275/attendee

Payment Process

Payments are due in full

☐ I authorize a one time total payment of $_____

Please choose one of the following:

☐ Check (payable to HBCOC)

☐ Credit Card: (circle) Visa MC Discover Amex)

Card Number _____

Exp. Date: _____ Code: _____

Billing address (if different than company address):

Address: _____

City: _____ State: _____ Zip: _____

Company _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

HUNTINGTON BEACH
Chamber of Commerce

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