

AC AIRDRIE
REGIONAL
CHAMBER OF COMMERCE

CROSSFIELD
HAMBER of
COMMERCE



Women in Business **CONFERENCE 2026**

SPONSORSHIP OPPORTUNITIES





All \$1,000+ sponsors will receive the following:

- Logo recognition on event marketing including but not limited to the event registration page, social media and newsletter thank you.

☐ **PRESENTING SPONSOR**

(1 available)

\$4,000 (Multi-year price negotiable)



PRIOR TO EVENT

- Presenting Sponsor logo recognition on all conference branding including but not limited to the event registration page, radio ads, digital highway signage, print ads, social media, press releases, digital communications, etc.
- Business profile including logo (live link to website) in chamber newsletter promoting your involvement in the conference (max 500 words)

DAY OF EVENT

- Four complimentary tickets to the conference (Approx. value \$480)
- Event signage for main entrance (signage to be supplied by sponsor)
- Logo recognition prominently displayed on program
- One complimentary exhibitor booth in a prime location (manned by your staff)
- Opportunity to showcase your business as the presenting sponsor during Facebook lives
- Opportunity to provide branded attendee bags/box for the conference
- Opportunity to have promotional materials placed in attendee bags/box
- Opportunity to activate your sponsorship by volunteering at the conference
- Opportunity to provide a spotlight video during the event (max one minute) - video supplied by sponsor
- Opportunity to speak at the opening of the conference (max 5 minutes)
- Logo recognition on PowerPoint presentation
- Sponsor recognition during opening and closing remarks
- Verbal acknowledgment during intro and closing remarks

POST EVENT

- Recognition in post-event thank-you email
- Social media thank-you spotlight featuring photos from the event
- Priority booking for next year's sponsorship



☐ BREAKFAST SPONSOR

\$1,500

(1 available)

Day of Event

- Two complimentary tickets (Approx. value \$240)
- Speaking opportunity (2 minutes) during the breakfast
- Logo recognition on program
- Logo recognition on restaurant table signage
- Logo recognition on signage prominently displayed near buffet station
- Logo recognition on event presentation
- Verbal recognition during conference

☐ LUNCH SPONSOR

\$1,500

(1 available)

Day of Event

- Two complimentary tickets (Approx. value \$240)
- Speaking opportunity (2 minutes) during the lunch
- Logo recognition on program
- Logo recognition on restaurant table signage
- Logo recognition on signage prominently displayed near buffet station
- Logo recognition on event presentation
- Verbal recognition during conference





☐ RECHARGE SPONSOR

\$1,250

(1/4 available)

- Two complimentary tickets (Approx. value \$240)
- Opportunity to introduce workshop facilitator
- Logo recognition on program
- Logo recognition on event presentation
- Opportunity to provide a spotlight video for pre-event social media (max 1 minute) - video supplied by sponsor
- Verbal acknowledgment during intro and closing remarks
- Opportunity to have promotional materials placed in attendee bags/box

☐ ADDED TOUCH SPONSOR

\$1,000

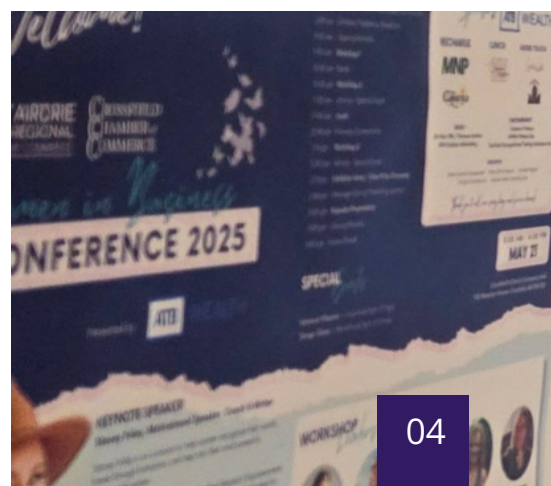
(3/4 available)

**Opportunity to provide product in trade for sponsorship. **

1. **Decor Sponsor**
2. **Photographer Sponsor**
3. **Sweet Treat Sponsor**

1.

- Two complimentary tickets (Approx. value \$240)
- Logo recognition on program
- Logo recognition on event presentation
- Verbal acknowledgment at conference
- Opportunity to have promotional materials placed in attendee bags/box



WOMEN IN BUSINESS CONFERENCE



The following sponsors will receive the following: PRIOR TO EVENT

- Name recognition on all event marketing including but not limited to the event registration page, social media, and newsletter

POST EVENT

- Logo recognition on all post event marketing including but not limited to a thank you message to attendees, social media and newsletter



☐ EMPOWERMENT SPONSOR

\$550

(2/5 available)

- Two complimentary tickets (Approx. value \$240)
- Name recognition on program
- Name recognition on PowerPoint presentation
- Verbal acknowledgment at conference during closing remarks
- Opportunity to have promotional materials placed in attendee bags/box



☐ RESILIENCE SPONSOR

\$300

(unlimited)

- One complimentary ticket to the conference (Approx. value \$120)
- Name recognition on program
- Name recognition on PowerPoint presentation
- Verbal acknowledgment at conference during closing remarks



☐ DOOR PRIZES

(unlimited)

DONATION

- Name recognition on event signage
- Name recognition in the event program

Please email Cheryl at cheryl@airdriechamber.ab.ca to notify you will be donating an item(s). All door prizes and silent auction items must be delivered to the chamber office no later than May 1, 2026.





SPONSORSHIP DETAILS



Presenting Sponsor - \$4,000 or \$3500/year 3-year commitment



Recharge Sponsor - \$1,250 (1/4 available)



Added Touch Sponsor - \$1,000



Attendee Gift



Décor



Refreshment



Sweet Treat



Empowerment Sponsor - \$550 (2/5 available)



Resilience Sponsor - \$300



Please check this box if you're interested in exploring a three-year commitment for any of the above sponsorship opportunities to guarantee your spot and lock-in your rate!

Sponsorship type(s):

Please note: All prices are subject to GST. Sponsorships are sold on a first come, first serve basis. All event sponsors must be members of the Airdrie Regional or Crossfield Chamber of Commerce. All marketing opportunities are time sensitive and can only be honoured with appropriate notice. The Airdrie Regional Chamber of Commerce is responsible for invoicing all sponsors for payment. Please include an .EPS and a high resolution .PNG file of your logo when securing your sponsorship.



COMMITMENT OF SPONSORSHIP



CONTACT DETAILS

Organization Name:

Primary Contact:

Email:

Phone:

Mailing Address:

City:

Province:

Postal Code:

Signature:

Date:

Once confirmed, our office will send you an invoice. We accept Visa, Mastercard, Cheque, and Electronic Funds Transfer (EFT).

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Women in Business CONFERENCE 2026

For more information, or to confirm your sponsorship, please contact:

Cheryl Bishop

Events Coordinator

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Melissa Gagy

Executive Director

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