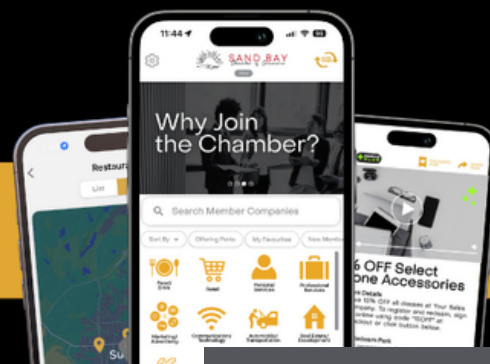




SPONSORSHIP OPPORTUNITIES

- ✦ **Showcase your company profile and GROW your network**
- ✦ **Increase SALES by offering perks locally, and in other cities**
- ✦ **You and your employees can now SAVE by redeeming perks**
- ✦ **Offer and manage your PRIVATE employees' perks**



As the exclusive Presenting Sponsor of the Chamber Perks App™, you are helping chamber members' business grow their sales and expand their local and nationwide network. In addition, chamber members, their employees and your community can download the app and redeem perks, locally and across Canada.

□ ANNUAL PRESENTING SPONSOR

(1 available)

\$3500/year

As the Exclusive Chamber Perks App™ Presenting Sponsor, you receive:

- The sponsor logo is prominently featured on each member's dashboard, ensuring that key individuals see your brand.
- The sponsor logo is strategically showcased at the bottom of the Airdrie Regional Chamber's profile page, offering prime visibility to all app users.
- The sponsor logo is positioned on the Directory Home Page, maximizing exposure to all app users as they navigate through directory.
- The sponsor will receive the Featured Member with Enhanced Profile and Perks pages including 4 rotational image and/or video banners* per profile and perk offered that can be updated 24/7.
- Presenting Sponsor logo recognition on all Airdrie Chamber Perks App branding including but not limited to the landing page, radio ads, digital highway signage, print ads, social media, press releases, digital communications, and promotion of app at all chamber events.



Promote your company brand with Category Advertising Banners! Put your brand in front, reach new customers, sell more products and services with premium placement and increased visibility.

❑ CATEGORY SPONSOR

(16 available)

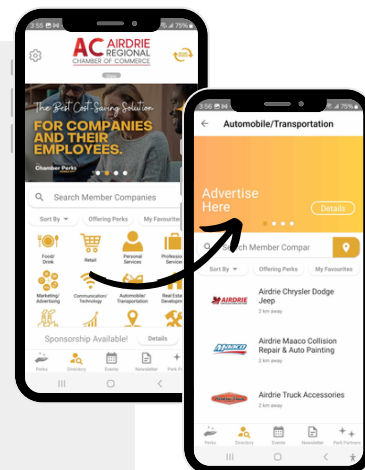
\$300/3 months or \$1000/year

As a Category Sponsor, you receive:

- 4 rotational image and/or video banners* on the sponsored category that can be updated 24/7.

Categories:

- | | |
|--|---|
| ☐ Food/Drink | ☐ Industrial/Services |
| ☐ Retail | ☐ Financial |
| ☐ Personal Services | ☐ Accommodations/Attractions |
| ☐ Professional Services | ☐ Construction/Suppliers |
| ☐ Marketing/Advertising | ☐ Non-profit |
| ☐ Communication/Technology | ☐ Government/Education |
| ☐ Automobile/Transportation | ☐ Health/Safety |
| ☐ Real Estate/Development | ☐ Sports/Recreation |



Become a Featured Member and upgrade your profile and perks for premium placement, increased visibility, reach new customers and sell more products and services.

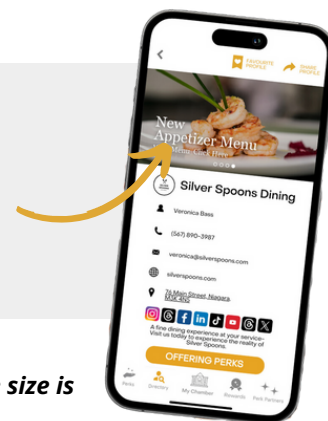
❑ FEATURED MEMBER WITH ENHANCED PROFILE AND PERK PAGES

\$300/year

(per member profile)

With an Enhanced Profile, you receive:

- 4 rotational image and/or video banners* on your profile that can be updated 24/7.
- 4 rotational image and/or video banners* for each perk offered (up to five unique perks) that can be updated 24/7.



***Sponsors are responsible for creating and managing banners on their dashboard. File size is 1280px x 720px, and accepted in the following file formats: .jpg, .png, .gif, or .mp4.**

Please note: All prices are subject to GST. Sponsorships are sold on a first come, first served basis. All app sponsors must be members of the Airdrie Regional Chamber of Commerce. All marketing opportunities are time sensitive and can only be honoured with appropriate notice. The Airdrie Regional Chamber of Commerce is responsible for invoicing all sponsors for payment.

CONTACT DETAILS

Organization Name:

Primary Contact:

Email:

Phone:

Mailing Address:

City:

Province:

Postal Code:

Signature:

Date:

Once confirmed, our office will send you an invoice. We accept Visa, Mastercard, Cheque, and Electronic Funds Transfer (EFT).

AC AIRDRIE
REGIONAL
CHAMBER OF COMMERCE

For more information, or to confirm your sponsorship, please contact:

Tammy Block

Marketing & Membership
Coordinator

tammy@airdriechamber.ab.ca
403-948-4412 ext. 2
airdriechamber.ab.ca

