

AC AIRDRIE
REGIONAL
CHAMBER OF COMMERCE
BUSINESS BLUNDERS



SPONSORSHIP OPPORTUNITIES



November 2026

An evening of honest business stories, bold risks, unexpected failures, and the lessons learned along the way.

This fun, candid, and engaging event brings together entrepreneurs and business leaders to share the moments when things didn't go quite according to plan and how those experiences ultimately led to growth, resilience, and success.

Business Blunders reminds us that behind every successful business is at least one story that started with, *"Well... that didn't go as expected."*

☐ PRESENTING SPONSOR

\$2,500

(1 available)

Your business logo prominently displayed as Presenting Sponsor on all event marketing including but not limited to:

PRIOR TO EVENT

- Logo recognition on Airdrie Regional Chamber of Commerce registration page with link to your website, social media and e-newsletter
- Logo recognition in all social media and print marketing

DAY OF EVENT

- Four complimentary event tickets
- Reserved seating
- Logo recognition on event signage
- Event signage for main entrance (signage to be supplied by sponsor)
- Opportunity to participate in Facebook or Instagram Live during the event
- Five-minute speaking opportunity at the event
- Logo recognition throughout event presentation
- Verbal recognition during the program

POST EVENT

- Recognition in post-event thank-you email
- Social media thank-you spotlight featuring photos from the event
- Priority booking for next year's sponsorship

☐ AWARD SPONSOR

\$1000

(2 available)

DAY OF EVENT

- Two complimentary event tickets
- Logo recognition on event signage
- Sponsor acknowledgement during the awards
- Inclusion in evening program to present the award

AWARD CATEGORIES:

The Dumpster Fire Turnaround Award

For the biggest recovery, comeback, or pivot after everything went sideways.

The Rookie Move Award

For the classic beginner mistake that almost every entrepreneur makes at least once.

☐ ADDED TOUCH SPONSOR

\$1000

(In trade available)

- **DRINK**
- **DECOR**
- **ENTERTAINMENT**
- **FOOD**
- **PHOTOGRAPHER**
- **VENUE**

PRIOR TO EVENT

- Logo recognition on event marketing including but not limited to the event registration page, social media, and newsletter

DAY OF EVENT

- Two complimentary tickets to the event
- Logo recognition on event signage
- Sponsor acknowledgment during the event

☐ SILVER LINING SPONSOR

\$250

(Unlimited)

PRIOR TO EVENT

- Logo recognition on all event marketing including but not limited to the event registration page, social media, and enewsletter

DAY OF EVENT

- One complimentary ticket to the event
- Sponsor acknowledgment during the awards

SPONSORSHIP DETAILS

☐ Presenting Sponsor - \$2,500

☐ Award - \$1,000 (2 available)

- ☐ The Dumpster Fire Turnaround Award
- ☐ The Rookie Move Award

☐ Added Touch Sponsor - \$1,000 (In trade available)

- ☐ Drink
- ☐ Entertainment
- ☐ Food
- ☐ Photographer
- ☐ Venue

☐ Silver Lining Sponsor - \$250 (unlimited)

- ☐ *Please check this box if you're interested in exploring a three-year commitment for any of the above sponsorship opportunities to guarantee your spot and lock-in your rate!*

Sponsorship type(s):

Please note: All prices are subject to GST. Sponsorships are sold on a first come, first serve basis. All event sponsors must be members of the Airdrie Regional Chamber of Commerce. All marketing opportunities are time sensitive and can only be honoured with appropriate notice. The Airdrie Regional Chamber of Commerce is responsible for invoicing all sponsors for payment. Please include an .EPS and a high resolution .PNG file of your logo when securing your sponsorship.

COMMITMENT OF SPONSORSHIP



CONTACT DETAILS

Organization Name:

Primary Contact:

Email:

Phone:

Mailing Address:

City:

Province:

Postal Code:

Signature:

Date:

Once confirmed, our office will send you an invoice. We accept Visa, Mastercard, Cheque, and Electronic Funds Transfer (EFT).

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*For more information, or to confirm
your sponsorship, please contact:*

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