

AC AIRDRIE
REGIONAL
CHAMBER OF COMMERCE

2026

BUSINESS LEADERSHIP

Conference

SPONSORSHIP OPPORTUNITIES



BUSINESS LEADERSHIP CONFERENCE

February 26th, 2026 | Century Downs Racetrack & Casino | Rocky View, AB

All \$1,000+ sponsors will receive the following:

- Logo recognition on event marketing including but not limited to the event registration page, social media and enewsletter thank you.

□ PRESENTING SPONSOR **\$4,000** (Multi-year price negotiable)
(1 available)

PRIOR TO EVENT

- Presenting Sponsor logo recognition on all Business Leadership Conference branding including but not limited to the event registration page, radio ads, digital highway signage, print ads, social media, press releases, digital communications, etc.
- Business profile including logo (live link to your website) in chamber newsletter promoting your involvement in the conference (max 500 words)

DAY OF EVENT

- Eight complimentary tickets to the conference (Approx. value \$1,250)
- Event signage for main entrance (signage to be supplied by sponsor)
- Logo recognition prominently displayed on program
- Opportunity to showcase your business as the presenting sponsor during Facebook lives
- Opportunity to provide branded attendee bags/box for the conference
- Opportunity to have promotional materials placed in attendee bags/box
- Opportunity to activate your sponsorship by volunteering at the conference
- Opportunity to provide a spotlight video during the event (max one minute) - video supplied by sponsor
- Opportunity to speak at the conference (max 10 minutes)
- Opportunity to introduce the keynote speaker
- Logo recognition on PowerPoint presentation
- Sponsor recognition during opening and closing remarks
- Verbal acknowledgment during intro and closing remarks

POST EVENT

- Recognition in post-event thank-you email
- Social media thank-you spotlight featuring photos from the event
- Priority booking for next year's sponsorship

BUSINESS LEADERSHIP CONFERENCE

BREAKFAST OR LUNCH SPONSOR

SOLD \$1,500

☐ (0 available - Breakfast or Lunch)

- Four complimentary tickets (Approx. value \$620)
- Speaking opportunity (2 minutes) during the breakfast or lunch
- Signage in main room
- Logo recognition on program
- Logo recognition on restaurant table signage
- Logo recognition on signage prominently displayed near buffet station
- Logo recognition on event presentation
- Opportunity to provide a spotlight video for pre-event social media (max one-minute) - video supplied by sponsor
- Verbal recognition during conference

VISIONARY SPONSOR

SOLD \$1,000

☐ (0 available)

- Two complimentary tickets to the conference (Approx. value \$310)
- Opportunity to introduce a workshop facilitator
- Signage in main room
- Logo recognition on program
- Logo recognition on event presentation
- Opportunity to provide a spotlight video for pre-event social media (max one-minute) - video supplied by sponsor
- Verbal acknowledgment during intro and closing remarks
- Opportunity to have promotional materials placed in attendee bags/box



BUSINESS LEADERSHIP CONFERENCE

The following sponsors will receive the following: PRIOR TO EVENT

- Name recognition on all event marketing including but not limited to the event registration page, social media, and newsletter

POST EVENT

- Logo recognition on all post event marketing including but not limited to a thank you message to attendees, social media and newsletter

☐ INNOVATOR SPONSOR

\$550

(1/5 available)

- Two complimentary tickets to the conference (Approx. value \$310)
- Name recognition on program
- Name recognition on PowerPoint presentation
- Verbal acknowledgment at conference during closing remarks
- Opportunity to have promotional materials placed in attendee bags/box

☐ COLLABORATOR SPONSOR

\$300

(unlimited)

- One complimentary ticket to the conference (Approx. value \$155)
- Name recognition on program
- Name recognition on PowerPoint presentation
- Verbal acknowledgment at conference during closing remarks

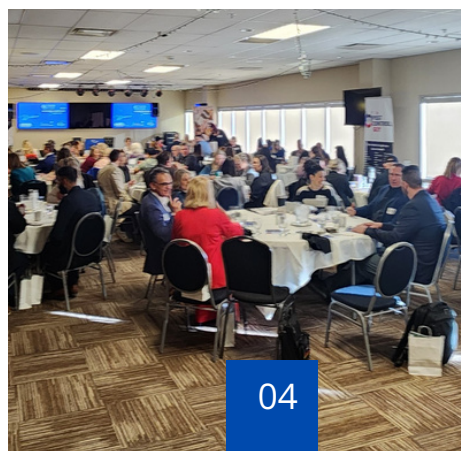
☐ DOOR PRIZES

(unlimited)

DONATION

- Name recognition on event signage
- Name recognition in the event program

Please email Dana at dana@airdriechamber.ab.ca to notify you will be donating an item(s). All door prizes items must be delivered to the chamber office no later than February 20, 2026.



BUSINESS LEADERSHIP CONFERENCE

SPONSORSHIP DETAILS

☐ Presenting Sponsor - \$4,000 (Multi-year price negotiable)

☐ Breakfast Sponsor - \$1,500

☐ Lunch Sponsor - \$1,500

 Visionary Sponsor - \$1,000

☐ Innovator Sponsor - \$550

☐ Collaborator Sponsor - \$300

☐ Please check this box if you're interested in exploring a three-year commitment for any of the above sponsorship opportunities to guarantee your spot and lock-in your rate!

Sponsorship type(s):

Please note: All prices are subject to GST. Sponsorships are sold on a first come, first serve basis. All event sponsors must be members of the Airdrie Regional Chamber of Commerce. All marketing opportunities are time sensitive and can only be honoured with appropriate notice. The Airdrie Regional Chamber of Commerce is responsible for invoicing all sponsors for payment. Please include an .EPS and a high resolution .PNG file of your logo when securing your sponsorship.



COMMITMENT OF SPONSORSHIP

CONTACT DETAILS

Organization Name:

Primary Contact:

Email:

Phone:

Mailing Address:

City:

Province:

Postal Code:

Signature:

Date:

Once confirmed, our office will send you an invoice. We accept Visa, Mastercard, Cheque, and Electronic Funds Transfer (EFT).

AC AIRDRIE
REGIONAL
CHAMBER OF COMMERCE

2026

BUSINESS LEADERSHIP

Conference

For more information, or to confirm your sponsorship, please contact:

Dana Gable

Regional Engagement Coordinator

dana@airdriechamber.ab.ca

403-948-4412 ext. 5

airdriechamber.ab.ca