



SPONSORSHIP OPPORTUNITIES



October 2026 | Bert Church LIVE Theatre | Airdrie, AB

The Airdrie Regional Chamber of Commerce invites our community to recognize, celebrate and support business success in Airdrie and region by nominating businesses and organizations for ten different awards. We love local businesses, and we want to share their stories.

PRESENTING SPONSOR **\$5,000** (Multi-year price negotiable) (1 available)

Your business logo prominently displayed as Presenting Sponsor on all event marketing including but not limited to:

PRIOR TO EVENT

- Logo recognition on Airdrie Regional Chamber of Commerce website – Live link to website
- Logo recognition on Airdrie Regional Chamber of Commerce social media
- Logo recognition in all print marketing
- Presenting Sponsor recognition on local radio station
- Opportunity to provide a spotlight video for pre-event social media (max one-minute) - video supplied by sponsor
- Business profile in the Chamber newsletter promoting your business

DAY OF EVENT

- Four event tickets to the gala (approximate value of \$360)
- Logo recognition on event signage
- Event signage for main entrance (signage to be supplied by sponsor)
- Opportunity to participate in Facebook or Instagram Live during the event
- Speaking opportunity at the awards gala
- Verbal recognition during intro and concluding remarks
- First right of refusal for presenting sponsor status for 2026

POST EVENT

- Recognition in post-event thank-you email
- Social media thank-you spotlight featuring photos from the event
- Priority booking for next year's sponsorship

AWARD SPONSOR

\$1,500

(3/12 available)

PRIOR TO EVENT

- Logo recognition on all event marketing including but not limited to the event registration page, social media, and enewsletter

DAY OF EVENT

- Two complimentary tickets to the gala (approximate value of \$180)
- Sponsor acknowledgment during the awards
- Inclusion in the evening program – presenting the award at the gala
- Logo engraved on physical award



UNDER 40 BUSINESS LEADER AWARD

Presented to an individual under the age of 40 who has been operating a business for at least 2 years and has demonstrated entrepreneurial spirit, innovation and commitment to Airdrie Regional Business Community



HOME-BASED BUSINESS OF THE YEAR AWARD

Presented to a home-based business that has been operating for at least 2 years and demonstrates excellence in entrepreneurship, innovation and community impact while successfully operating from a residential setting.



HUGH HAMILTON BUSINESS LEADER AWARD

Presented to an individual who has been operating a business for at least 3 years and has demonstrated exceptional leadership, business acumen, philanthropy, and commitment to the Airdrie regional business community.



EMPLOYER EXCELLENCE AWARD

Presented to a business that has been operating for at least 2 years and goes above and beyond for their employees and provides the best overall place to work.



BUSINESS OF THE YEAR AWARD

Presented to a business that has been operating for at least 5 years that best exhibits outstanding achievement in customer service, growth, and community involvement.



EXEMPLARY SERVICE AWARD

Presented to a business that has been operating for at least 2 years and provides an excellent customer service experience. The award will recognize a business that implements one or more major customer services initiatives.



COMMUNITY ATTRACTION AWARD

Presented to a business that has been operating for at least 2 years and has major influence on attracting visitors and residents to engage in the community, making the Airdrie region a more attractive place to work, live, visit, and play.



GREATEST IMPACT AWARD

Presented to a business that has been operating for at least 2 years and has had the largest impact in the community through philanthropy, volunteerism, and overall commitment to making the Airdrie region a great place to live and do business.



COMMUNITY SPIRIT AWARD

Presented to a non-profit that has been operating for at least 2 years and continuously serves and promotes the Airdrie region via specific programming, resources, assistance, and/or services they offer.



INNOVATION AWARD

Presented to a business that has been operating for at least 2 years and demonstrates exceptional and transformative innovation and leadership in their processes, products, or services.



EMERGING BUSINESS AWARD

Presented to a business that has been operating for less than 3 years, showing success and demonstrates a connection to the Airdrie regional community.



LEGACY BUSINESS AWARD

Presented to a business that is independently owned and operated, has been operating in Airdrie and region for at least 10 years, has shown sustained growth and contributions to local employment.

□ GALA SPONSOR

\$1,000

(In trade available)

- DRINK
- DECOR
- ENTERTAINMENT
- FOOD
- PRODUCTION
- OTHER GALA SPONSORSHIPS MAY BE AVAILABLE
- PHOTOGRAPHER
- SWEET TREAT
- VENUE
- PRINTING

PRIOR TO EVENT

- Logo recognition on all event marketing including but not limited to the event registration page, social media, and enewsletter

DAY OF EVENT

- Event signage
- Sponsor acknowledgment during the awards
- Two complimentary tickets to the gala (approximate value of \$180)



□ MEDIA SPONSOR

MARKETING TRADE VALUE OF \$1,000+

PRIOR TO EVENT

- Logo recognition on all event marketing including but not limited to the event registration page, social media, and enewsletter

DAY OF EVENT

- Sponsor acknowledgment during the awards
- One complimentary ticket to the gala (approximate value of \$90)



□ BUSINESS BUILDER

\$550

(Unlimited)

PRIOR TO EVENT

- Logo recognition on all event marketing including but not limited to the event registration page, social media, and newsletter

DAY OF EVENT

- Sponsor acknowledgment during the awards
- One complimentary ticket to the gala (approximate value of \$90)

□ FRIENDS OF THE AWARDS

\$300

(Unlimited)

PRIOR TO EVENT

- Name recognition on the event registration page

DAY OF EVENT

- Sponsor acknowledgment during the awards
- One complimentary ticket to the gala (approximate value of \$90)



SPONSORSHIP DETAILS

☐ **Presenting Sponsor - \$5,000** (1 available)

☐ **Award Sponsor - \$1,500** (3/12 available)

SOLD

Under 40 Business Leader Award

SOLD

Hugh Hamilton Business Leader Award

SOLD

Business of the Year Award

SOLD

Community Attraction Award

SOLD

Emerging Business Award

SOLD

Employer Excellence Award

SOLD

Home-based Business of the Year Award

☐

Exemplary Service Award

SOLD

Greatest Impact Award

SOLD

Innovation Award

SOLD

Legacy Business Award

SOLD

Community Spirit Award

☐ **Gala - \$1,000**

SOLD

Drink

☐

Décor

SOLD

Entertainment

SOLD

Food

☐

Production

SOLD

Photographer

☐

Sweet Treat

SOLD

Venue

SOLD

Printing

☐

Other (TBD) _____

☐ **Media** (marketing trade value of \$1,000+)

☐ **Business Builder - \$500** (unlimited)

☐ **Friends of the Awards - \$250** (unlimited)

☐ *Please check this box if you're interested in exploring a multi-year commitment for any of the above sponsorship opportunities to guarantee your spot and lock-in your rate!*

Sponsorship type(s):

Please note: All prices are subject to GST. Sponsorships are sold on a first come, first serve basis. All event sponsors must be members of the Airdrie Regional Chamber of Commerce. All marketing opportunities are time sensitive and can only be honoured with appropriate notice. The Airdrie Regional Chamber of Commerce is responsible for invoicing all sponsors for payment. Please include an .EPS and a high resolution .PNG file of your logo when securing your sponsorship.

CONTACT DETAILS

Organization Name:

Primary Contact:

Email:

Phone:

Mailing Address:

City:

Province:

Postal Code:

Signature:

Date:

Once confirmed, our office will send you an invoice. We accept Visa, Mastercard, Cheque, and Electronic Funds Transfer (EFT).

AC AIRDRIE
REGIONAL
CHAMBER OF COMMERCE

*For more information, or to confirm
your sponsorship, please contact:*

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