

AC AIRDRIE
REGIONAL
CHAMBER OF COMMERCE



HOME & *Lifestyle* SHOW

SPONSORSHIP OPPORTUNITIES



2026



April 18 - 19th, 2026 | Genesis Place | Airdrie, AB

The Airdrie Regional Home & Lifestyle Show offers a unique opportunity for businesses and organizations to engage and interact with thousands of potential customers. It is Airdrie's largest and longest-standing event and a great place to showcase your business.

All \$1,000+ sponsors will receive the following:

- Logo recognition on event marketing including but not limited to the event registration page, social media and enewsletter thank you.

□ PRESENTING SPONSOR \$7,500 (Multi-year price negotiable)
(1 available)

PRIOR TO EVENT

- Presenting Sponsor logo recognition on all home show branding including but not limited to the event registration page, radio ads, digital highway signage, print ads, social media, press releases, digital communications, etc.

WEEKEND OF EVENT

- Two complimentary exhibitor booths in a prime location (manned by your staff) (Approx. value \$1,580)
- Logo recognition on event signage (welcome banners & door prize ballot)
- Event signage for main entrance (signage to be supplied by sponsor)
- Onsite signage: name recognition on sponsor signs prominently displayed at entrances
- Logo recognition on program
- Opportunity to give a short welcome message during the opening of the show both days
- Opportunity to showcase your business as the presenting sponsor during Facebook lives throughout the weekend
- Shoutouts from the Fun Zone throughout the weekend
- Opportunity to provide 500 branded swag bags to be stuffed with exhibitor goodies (given to the first 250 attendees on each day of the show)
- Option to have promotional materials placed into attendee bags (x500)
- Opportunity to activate your sponsorship by volunteering throughout the weekend showcasing your brand
- Plus, we are open to discussing any other marketing ideas to activate your sponsorship such as videos on social media showing your involvement in the show. Any additional costs to produce these materials would be paid by the sponsor.
- 25 complimentary AHLS tickets

POST EVENT

- Recognition in post-event thank-you email
- Social media thank-you spotlight featuring photos from the event
- Priority booking for next year's sponsorship



□ VENUE SPONSOR



WEEKEND OF EVENT

- Four complimentary exhibitor booths (manned by your staff) - (*Approx. value \$2,680)
- Logo recognition in show program
- Onsite signage: name recognition on sponsor signs prominently displayed at entrances
- Opportunity to provide messaging on entertainment stage during the show
- Shoutouts from the Fun Zone throughout the weekend
- Recognition in chamber e-newsletter following the event
- Option to have promotional materials placed into attendee bags (x500)
- 15 complimentary AHLS tickets

□ FUN ZONE SPONSOR



(1 available)

WEEKEND OF EVENT

- One complimentary exhibitor booth (manned by your staff) - (*Approx. value \$670)
- Logo recognition in show program
- Onsite signage: name recognition on sponsor signs prominently displayed at entrances
- Event signage in the Fun Zone (signage to be supplied by sponsor)
- Opportunity to showcase your business as the Fun Zone sponsor during Facebook lives throughout the weekend
- Opportunity to provide messaging in the Fun Zone during the show, as well as introduce any special guest.
- Shoutouts from the Fun Zone throughout the weekend
- Recognition in chamber e-newsletter following the event
- Option to have promotional materials placed into attendee bags (x500)
- 15 complimentary AHLS tickets





❑ MONEY TUNNEL SPONSOR

(1 available)

SOLD \$1,500

WEEKEND OF EVENT

- 10% off exhibitor booth rate in effect. A code will be given at the time of registration.
- Logo recognition in show program
- Logo recognition on show bucks
- Onsite signage: name recognition on sponsor signs prominently displayed at entrances
- Opportunity to showcase your business as the money tunnel sponsor during Facebook lives
- Opportunity to have your logo on the Money Tunnel itself (sponsor to supply signage)
- Opportunity to activate your sponsorship by participating during the money tunnel time slots on the stage (2 per day)
- Shoutouts from the Fun Zone throughout the weekend
- Recognition in chamber e-newsletter following the event
- Option to have promotional materials placed into attendee bags (x500)
- 10 complimentary AHLS tickets

❑ ENTERTAINMENT

(1 available - one per Saturday and Sunday)

\$1,000

WEEKEND OF EVENT

- 10% off exhibitor booth rate in effect. A code will be given at the time of registration.
- Logo recognition in show program
- Onsite signage: name recognition on sponsor signs prominently displayed at entrances
- Opportunity to introduce the entertainment
- Opportunity to showcase your business as the Entertainment sponsor during Facebook lives
- Shoutouts from the Fun Zone throughout the weekend
- Recognition in chamber e-newsletter following the event
- Option to have promotional materials placed into attendee bags (x500)
- 10 complimentary AHLS tickets



☐ EXHIBITOR LOUNGE SPONSOR

(1 available)

SOLD \$1,000
(or product in trade)

WEEKEND OF EVENT

- 10% off exhibitor booth rate in effect. A code will be given at the time of registration.
- Logo recognition in Exhibitor Manual as exhibitor lounge sponsor with live link to website
- Logo recognition in show program
- Onsite signage: name recognition on sponsor signs prominently displayed at entrances
- Opportunity to showcase your business as the exhibitor lounge sponsor during Facebook lives
- Shoutouts from the Fun Zone throughout the weekend
- Recognition in chamber e-newsletter following the event
- Option to have promotional materials placed into attendee bags (x500)
- 10 complimentary AHLS tickets

☐ EARLY BIRD SPONSOR

First hundred attendees get in for free each day.
(0 available - one per Saturday and Sunday)

SOLD \$1,000

WEEKEND OF EVENT

- 10% off exhibitor booth rate in effect. A code will be given at the time of registration.
- Social media promotion prior to and during the event
- Logo recognition in show program
- Logo recognition on the early bird tickets
- Onsite signage: name recognition on sponsor signs prominently displayed at entrances
- Opportunity to showcase your business as the early bird sponsor during Facebook lives
- Shoutouts from the Fun Zone throughout the weekend
- Recognition in chamber e-newsletter following the event
- Option to have promotional materials placed into attendee bags (x500)
- 10 complimentary AHLS tickets



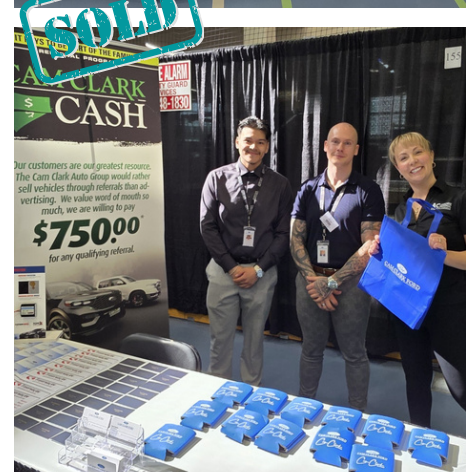
□ POWER HOUR SPONSOR

\$1,000

Attendees get in for free for the last hour of each day.
(1 available - one per Saturday and Sunday)

WEEKEND OF EVENT

- 10% off exhibitor booth rate in effect. A code will be given at the time of registration.
- Social media promotion prior to and during the event
- Logo recognition in show program
- Onsite signage: name recognition on sponsor signs prominently displayed at entrances
- Opportunity to showcase your business as the early bird sponsor during Facebook lives
- Shoutouts from the Fun Zone throughout the weekend
- Recognition in chamber e-newsletter following the event
- Option to have promotional materials placed into attendee bags (x500)
- 10 complimentary AHLS tickets



□ BINGO CARD SPONSOR

(1 available)

SOLD **\$1,000**

WEEKEND OF EVENT

- 10% off exhibitor booth rate in effect. A code will be given at the time of registration.
- Logo recognition on bingo card
- Name recognition in show program
- Onsite signage: name recognition on sponsor signs prominently displayed at entrances
- Shoutouts from the Fun Zone throughout the weekend
- Recognition in Chamber e-newsletter following the event
- Option to have promotional materials placed into attendee bags (x500)
- 10 complimentary AHLS tickets



The following sponsors will receive the following:

PRIOR TO EVENT

- Name recognition on all event marketing including but not limited to the event registration page, social media, and newsletter

POST EVENT

- Logo recognition on all post event marketing including but not limited to a thank you message to attendees, social media and newsletter

EXHIBITOR SHUTTLE BUS SPONSOR

(1 available)

SOLD \$500

WEEKEND OF EVENT

- Opportunity to display logo on exhibitor bus
- Name recognition as Exhibitor Shuttle Bus Sponsor in all exhibitor correspondence relating to the bus
- Name recognition in show program
- Onsite signage: name recognition on sponsor signs prominently displayed at entrances
- Recognition in chamber e-newsletter following the event
- Shoutouts from the Fun Zone throughout the weekend
- Option to have promotional materials placed into attendee bags (x500)
- 5 complimentary AHLS tickets

BUSINESS BUILDER SPONSOR

(unlimited)

\$500

WEEKEND OF EVENT

- Name recognition on event signage
- Name recognition in show program
- Onsite signage: name recognition on sponsor signs prominently displayed at entrances
- Shoutouts from the Fun Zone throughout the weekend
- Option to have promotional materials placed into attendee bags (x500)
- 5 complimentary AHLS tickets
- Recognition in chamber e-newsletter following the event





☐ FRIENDS OF THE SHOW SPONSOR

\$250

(unlimited)

- Name recognition in show program
- Recognition in chamber e-newsletter following the event
- Option to have promotional materials placed into attendee bags (x500)

☐ DOOR PRIZES

DONATION

(unlimited)

- Name recognition on event signage
- Name recognition in the event program

Please email Cheryl at cheryl@airdriechamber.ab.ca to notify you will be donating an item(s). All door prizes and silent auction items must be delivered to the chamber office no later than March 20, 2026.





SPONSORSHIP DETAILS

☐ Presenting Sponsor - \$7,500

 Venue Sponsor

 Fun Zone Sponsor - \$2,000

 Money Tunnel Sponsor - \$1,500

 Exhibitor Lounge Sponsor - \$1,000 (or product in trade)

 Power Hour Sponsor (Saturday) - \$1,000

☐ Power Hour Sponsor (Sunday) - \$1,000

 Early Bird Sponsor (Saturday) - \$1,000

 Early Bird Sponsor (Sunday) - \$1,000

 Bingo Card Sponsor - \$1,000

 Exhibitor Shuttle Bus Sponsor - \$500

☐ Business Builder Sponsor - \$500

☐ Friends of the Show Sponsor - \$250

☐ Door Prize Donation

☐ Please check this box if you're interested in exploring a multi-year commitment for any of the above sponsorship opportunities to guarantee your spot and lock-in your rate!

Sponsorship type(s):

Please note: All prices are subject to GST. Sponsorships are sold on a first come, first serve basis. All event sponsors must be members of the Airdrie Regional Chamber of Commerce. All marketing opportunities are time sensitive and can only be honoured with appropriate notice. The Airdrie Regional Chamber of Commerce is responsible for invoicing all sponsors for payment. Please include an .EPS and a high resolution .PNG file of your logo when securing your sponsorship.

COMMITMENT OF SPONSORSHIP



CONTACT DETAILS

Organization Name:

Primary Contact:

Email:

Phone:

Mailing Address:

City:

Province:

Postal Code:

Signature:

Date:

Once confirmed, our office will send you an invoice. We accept Visa, Mastercard, Cheque, and Electronic Funds Transfer (EFT).

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*For more information, or to confirm
your sponsorship, please contact:*

Cheryl Bishop
Events Coordinator

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airdriechamber.ab.ca

