



AIRDRIE
CHAMBER
of Commerce
1973-2023

2023 Annual Report

634 members **▶ 171**
NEW MEMBERS



50 Years of Foundation, Built for the Future

- 8 Meet Your Chamber Events
 - 6 Chamber Connections - Networking Events
 - 4 Educational Workshops
 - 4 Government Keynote/Panel Discussions
 - 3 Mastermind Sessions
 - 2 Business After Hours
 - 50th Anniversary Gala
 - Advocacy Roundtable
 - Airdrie Business Awards Gala
 - Airdrie Home & Lifestyle Show
 - Annual Chamber Golf Classic
 - Annual General Meeting
 - Mindful March Luncheon
 - Political Forum
 - Rural Women in Business Conference
 - Sponsor Appreciation Event
 - State of the City
- 241 Members in Exclusive Facebook Community
 - 43 Long-standing Member Videos
 - 18 Value Added Programs
 - 5 Media Partners
 - 25 Grand Openings & Milestone Celebrations



During the holiday season, we partnered with Airdrie Economic Development on a shop local campaign to educate and encourage our community about the importance of supporting local businesses, who happen to be our neighbors, friends, and family, and who contribute significantly to our local economies and community.

CREATING **WORTHWHILE** CONNECTIONS

PROUD PARTNERSHIPS

- Airdrie Business Supports Organizations
- Airdrie Resource Council
- Alberta Chambers of Commerce
- Canadian Chamber of Commerce



3271 followers (+12%)



1927 followers (+1%)



2554 followers (+16%)



1158 followers (+40%)



message from the EXECUTIVE DIRECTOR

A Year of Celebration!

2023 was indeed a remarkable and memorable year for our chamber of commerce. Celebrating 50 years of supporting our business community is a significant milestone, and we honoured our many members, current and past, in style.

From showcasing close to 50 longstanding members through personalized videos to producing a 50th anniversary feature video, we demonstrated a deep appreciation for the chamber's history and the support it has received over the years.

Hosting our anniversary gala on December 9th with country music artist Paul Brandt was the icing on the cake, providing a notable experience for all involved. We transformed the Cam Clark Ford dealership into an elegant banquet room, with over 250 attendees, we were pleased to host 11 of our past presidents and/or their family members, and we highlighted the rich history of our chamber.

In addition to celebrating this milestone, all while transitioning two of our four staff members, we never skipped a beat.

We hosted nearly 40 events for our business community, where we came together to learn, connect, and celebrate. We added some new ones such as Conversation with City Council and All Levels of Government which aimed to give our members an opportunity to have open dialogue with our elected officials.

With advocacy being one of our core values, our chamber continued to work with our provincial, and national

chambers in developing policies to create change and business support at all levels of government. Our dedication to advocacy continues to emphasize our chamber's commitment to being the largest and strongest "voice of business" within the region.

In this year of celebrating and connecting, I want to thank our hard-working staff, dedicated board of directors and our many volunteers for making 2023 memorable and truly special! Our team went above and beyond to serve our members while commemorating our anniversary. Most of all, I would like to thank you, our over 630 members who continue to make our chamber a vibrant and progressive organization.

Here's to a promising year ahead in 2024, as our chamber continues to grow and make a positive impact in our region. With such dedication and passion, there is no doubt that the chamber will continue to be a vital resource for businesses in the community. Cheers to our 50th anniversary and to many more years of success, collaboration, and celebration!

Sincerely,
Marilyne Aalhus



22nd Annual Chamber Golf Classic



25th Annual Airdrie Business Awards





President of the Airdrie Regional Chamber of Commerce. It has been a privilege to work alongside the dedicated members of the board, our passionate Executive Director, Marilyne, and her outstanding team.

Thank you to all our members. Together, we have achieved remarkable milestones, and together, we will continue to write the next chapter in our Chamber's shared history. Here's to the next 50 years of action through connection, growth, and success, cheers!

Ami Ballman
Board President

message from the BOARD PRESIDENT

As we reflect on the past year, I am filled with gratitude and pride to have been part of such a significant milestone, celebrating the Chamber's 50th anniversary. This achievement not only marks the passage of time and acknowledges our history, but also underscores the legacy and impact of the Chamber's collective efforts. For half a century, the Chamber of Commerce has remained steadfast as the voice of the business community.

Beyond the 50th anniversary, a few areas of focus for the Chamber included: growth & collaboration through regional expansion; continued advocacy efforts for business at all levels of government; and providing opportunities for our members to engage with our elected officials.

During my time with the Chamber, I've gained a deep appreciation of the vital role a Chamber plays within the business community. It's a point of connection for businesses, where like-minded individuals gather to address challenges, seize opportunities, foster camaraderie, and gain valuable perspective. It's a platform for businesses to seek assistance and actively participate in advocacy efforts aimed at influencing positive change. Certainly, our events are fantastic, but they're just the cherry on top. The Chamber offers a wealth of resources and opportunities, and I encourage all business leaders to dive deeper and explore the full extent of what the Chamber offers.

As we begin a new chapter as the Airdrie Regional Chamber of Commerce, I am excited for the journey ahead, and look forward to the strengthened collaboration, innovation, and advocacy that lies before us.

As I reflect on the distinguished Presidents who have preceded me, I am deeply honoured to have served as a



Rural Women in Business Conference



Holiday Mixer



All Levels of Government



50th Anniversary Gala - Past Presidents & Executive Directors

