



2026 AIA Binder Rate Card

About the AIA Binder

The BINDER is an AIA publication issued four times per year with a worldwide reach of aviation insurance industry professionals and trade industry contacts. Advertising space is limited and on a first-come, first-served basis. For more information, please contact AIA headquarters at info@aiaweb.org or (859) 219-3545.

2026 Advertising Rates

Pricing for ads in the Binder are listed below. Note, rates are per ad.

	Quarter Page Ad	Half Page Ad	Full Page Ad
1X	\$800	\$950	\$1400
2X	\$700	\$850	\$1300
3X	\$600	\$750	\$1200
4X	\$500	\$650	\$1100

Premium Placement Upgrade - \$500

This upgrade includes placement on the inside front cover of the Binder. This is an additional charge PER ISSUE and is available on a first-come, first-serve basis.

Design Guidelines & Specs

Quarter Page Ad

3.4167 x 4.1736 inches (no bleed)

Half Page Ad

Horizontal: 8.5 x 4.9167 inches

Vertical: 4.1677 x 11 inches

Full Page Ad

8.5 x 11 inches (no bleed)

8.75 x 11.25 inches (with 0.125 bleed)

Advertisement Purchase Form

Please send the completed form to info@aiaweb.org or mail to Aviation Insurance Association | 2365 Harrodsburg Rd, Ste A325 | Lexington, KY 40504. For additional assistance, please call (859) 219-3545 and (866) 939-0934.

Company Name: _____ Country: _____

Company Address: _____ City: _____ State: _____ Zip Code: _____

Contact Person: _____ Title: _____

Email Address: _____ Phone: _____

Publication Options: ☐ Winter 2026
☐ Spring 2026
☐ Summer 2026
☐ Fall 2026

Placement Upgrade: ☐ Winter 2026



☐ Spring 2026

☐ Summer 2026

☐ Fall 2026

Total Amount: _____

Payment Preference: ☐ Quarterly Payment ☐ Full Payment

Payment Method: ☐ Check: Please make payable to Aviation Insurance Association
☐ Credit Card: We will provide a payment link via email to pay online

Agreement:

Please note, all advertising is subject to the Publisher's approval. The Publisher reserves the right to reject advertising that does not keep within the publication standards and objectives. Please read the policies and terms on page 2 for further details.

Signature: _____ Date: _____



2026 AIA Binder Advertising Policies and Terms

Acceptability for Publication Policy

The publications of the AIA are published for and on behalf of the membership to advance knowledge of the aviation insurance industry. The AIA reserves the right to, unilaterally reject, omit, or cancel advertising which it deems to be not in the best interest of the AIA, the objectives set forth above, or which by its tone, content, or appearance is not in keeping with the professional nature of its publications. We do not accept ads for any products that do not fit our mission statement. Conditions (printed or otherwise) which conflict with this policy, will not be binding with AIA.

Advertising Policy

Advertisers and agencies assume liability for all content of their advertisements printed in the AIA BINDER, and any claim arising against AIA. AIA reserves the right to reject any advertising that is deemed unsuitable and to reject, decline, or cancel any advertising for any reason at any time without liability, even if previously accepted.

Advertising Terms

1. All advertising is subject to AIA's approval. AIA reserves the right to reject advertising that is not in keeping with the publication's standards and objectives.
2. Advertisers are encouraged to describe products and services in an accurate and complete manner. The AIA reserves the right to refuse to accept ads, because of omissions or inaccuracies providing misleading information.
3. The publication of any advertisement by the AIA is neither an endorsement of the advertiser nor of the products or services advertised. AIA is not responsible for any claims made in an advertisement. Advertisers may not, without prior consent, incorporate in a subsequent advertisement or promotional piece the fact that a product or service has been advertised in an AIA publication.
4. Advertisers and advertising agencies assume liability for all content (including text representation, illustrations, and photographs) of advertisements printed, and assume responsibility for any claims arising therefrom made against the AIA.
5. AIA assumes no liability if for any reason it becomes necessary to omit an advertisement.
6. The AIA's liability for any error will not exceed the charge for the advertisement in question.
7. No conditions, printed or otherwise, appearing on the space order, contract, billing instructions or copy instructions which conflict with the AIA's stated policies will be binding on the AIA.