



2027 Cornerstone Sponsorship Opportunities

Who We Are

CREDA Charlotte Region (formerly NAIOP Charlotte) is the region's leading trade association for commercial real estate development, covering office, industrial, multifamily, retail, and mixed-use. Our membership brings together developers, owners, brokers, bankers, architects, engineers, attorneys, and service providers, creating a powerful network of decision-makers shaping the region's commercial real estate landscape.

In 2025, new commercial real estate development in North Carolina contributed \$65.7 billion to the state's economy (GDP), \$20.2 billion in wages and salaries; and 341,887 jobs created and supported.

The Cornerstone Sponsorship supports and enriches the Charlotte Chapter while offering the opportunity to:

- Build and strengthen key relationships
- Increase brand visibility
- Attend exclusive industry events
- Have an active voice in shaping Charlotte's commercial real estate landscape



By the Numbers



- **Advocacy:** Active presence with local and state policymakers to support responsible growth and development
- **Membership:** 280+ members representing all major sectors of commercial real estate
- **Events:** 25+ annual programs, panels, and networking events, of which 80% are exclusively for CREDA members
- **Reach:** Engaging more than 1300 professionals annually locally and statewide with our peer chapters
- **Business Scope:** Members represent billions in development, leasing, and investment activity across the Carolinas



Benefits of Sponsorship

Cornerstone Sponsorship directly supports CREDA Charlotte's events and initiatives. Each level is designed to align with your engagement goals and branding opportunities.

As a sponsor, you will:

- Gain recognition at all major CREDA Charlotte events
- Connect directly with top decision-makers in CRE
- Strengthen your visibility within the Charlotte market
- Support initiatives advancing commercial development



	Keystone \$10,000 (Limited to 3) industry exclusive	Capstone \$8,000	Archstone \$6,000	Pillar \$4,000 Exclusive to developer, owner firms	Ally \$3,000
Website, Newsletter, Event Materials	Featured Logo	Logo	Name	Name	Name
Complimentary general event registrations*	6	4	3	3	2
Special Events	Full teams for Spring Golf, Fall Golf and Pickleball	Choice of One: -Full Team Spring Golf -Full Team Fall Golf	Choice of One: -Full Team Spring Golf -2 Players Fall Golf	Choice of One: -2 Players Spring Golf -2 Players Fall Golf	
Annual Meeting	Speaking opportunity (2-3 minutes)	Podium Mention	Podium Mention		
Pickleball	First rights to sponsorship	First rights to sponsorship	First rights to sponsorship		
Breakfast Programs	Reserved seating for 8 at one breakfast event	Annual Meeting Reserved Seating for up to 4 people	Annual Meeting Reserved Seating for up to 2 people		
	First right of refusal for 2027				

**General event registrations include socials, lunch with a leader, breakfasts and annual meeting. Due to the size limits for Developing Leader events, limited registrations may be available.*

Ready to Partner?

For more information or to confirm your sponsorship today, please contact us at info@credaCLT.org.

Thank you 2026 Sponsors

Capstone



BOHLER //



Archstone

Balfour Beatty | Batson-Cook Construction | Brasfield & Gorrie | Choate Construction
Cousins Properties | Crescent Communities | ECS Southeast, LLP | Edifice Construction
Elliott Davis | GreerWalker | InterCon | Little | MCI | McIntosh Law Firm
Moore & Van Allen | Northwood Office | Ratzlaff Construction Company
Rodgers Builders | SeamonWhiteside | WTB Law Firm

Pillar

Asana Partners | Beacon Partners | Childress Klein | Lincoln | Prologis
St. John Properties | SunCap Property Group | Trinity Capital Advisors

Ally

C4 Builders | KDC Real Estate Development | LandDesign | LANGAN
Selwyn Property Group | SteelFab | The Spectrum Companies