2026 PADDLES UP

PICKLEBALL TOURNAMENT

Thursday, October 8, 2026 | 12pm - 3:30pm | Charlotte Country Club Outdoor Courts

Sponsorships are available on a first-come, first-served basis.

JOIN US FOR THE ULTIMATE PICKLEBALL SHOWDOWN

There are limited opportunities to be recognized as a sponsor during this tournament. All proceeds support CREDA Charlotte programs, initiatives, and events.

Title Sponsor
(Exclusive) $5,000

- Largest logo placement on all event marketing materials and signage
- Exclusive branding of the tournament hospitality area & check-in table
- Opportunity to provide the official tournament participant t-shirt
- Three dedicated social media spotlight posts highlighting your company
- Recognition during tournament announcements and awards presentation
- Premium logo placement on the tournament banner and event website
- Opportunity to include a promotional item in each participant swag bag
- **Team of four (4) players** plus **four (4) observer registrations**
- **First right of refusal** for the 2027 Title Sponsorship

Ace
(Exclusive) $3,500

- Exclusive logo placement on official tournament pickleballs
- Branded sponsor tent on-site
- Recognition during tournament announcements
- Prominent logo placement on tournament signage and marketing materials
- Featured content in a pre-event email distributed to participants
- Opportunity to provide a promotional item for the participant swag bag
- Team of two (2) players plus three (3) observer registrations

Center Line
$2,500

5 Available

- Company logo prominently displayed on designated pickleball courts
- Branded sponsor tent
- Recognition during tournament announcements
- Logo placement on tournament signage and promotional materials
- Opportunity to provide a promotional item for the participant swag bag
- Team of two (2) players plus two (2) observer registrations

Kitchen
SOLD!

- Exclusive branding at the lunch and hospitality station
- Logo placement on tournament signage and marketing materials
- Opportunity to provide a promotional item for the participant swag bag
- Team of two (2) players plus two (2) observer registrations

"Dink" Beverage
$1,500

2 Available

- Logo displayed on beverage coolers and drink cups
- Logo placement on tournament signage and marketing materials
- Opportunity to provide a promotional item for the participant swag bag
- One (1) player registration
- Early access to purchase additional player registrations (subject to availability)

Music
SOLD!

- Logo displayed on tournament speakers
- Name recognition on the tournament banner
- Recognition on event marketing materials and the CREDA Charlotte website
- One (1) player registration
- Early access to purchase additional player registrations (subject to availability)

CHARLOTTE REGION CREDA
COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION

credaCLT.org | (704) 940-7383 | jonathan@credaCLT.org