

Think. Research. Grow.

What does Economic Development & Progress look like?

OVERALL RETAIL SALES GROWTH IN NORTH PLATTE – FISCAL YEAR

(rounded off – estimates based on known factors)



PLATTE INSTITUTE STUDY

Based on analysis of Nebraska's tax structure, roughly two-thirds of total potential consumer purchases are exempt from state and local sales tax.



Only about one-third of what is purchased in Nebraska is subject to the state and local sales tax.

This is largely because Nebraska's sales tax is primarily designed for goods, and most services sold to final consumers are exempt.

WHAT THE CHART REPRESENTS



TOTAL ESTIMATED CONSUMER PURCHASES IN NORTH PLATTE



ABOUT ONE-THIRD SUBJECT TO LOCAL 2% SALES TAX

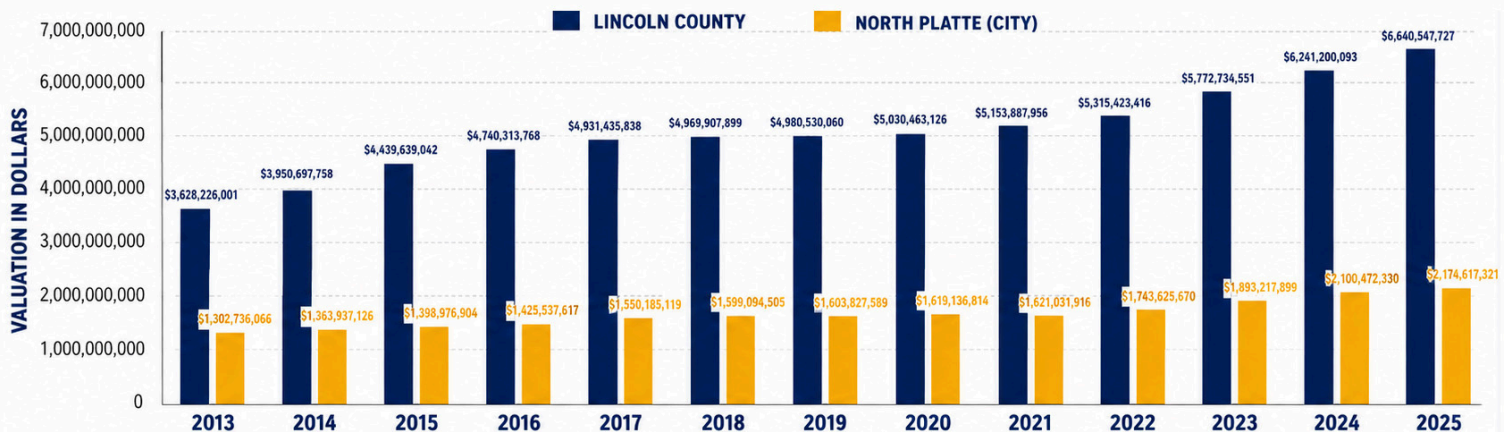


SALES SUBJECT TO LOCAL 2% SALES TAX

VALUATION GROWTH

NORTH PLATTE & LINCOLN COUNTY, NE

in Dollars (\$\$\$)



**PROPERTY VALUES ARE UP.
YOUR TAX RATE IS DOWN.**

OVERALL PROPERTY TAX RATE

2013
\$2.25
PER \$100 OF VALUE



2026
\$1.75
PER \$100 OF VALUE



**STRONG GROWTH.
STRONGER FUTURE.**

**North Platte
AREA
CHAMBER ★ DEVELOPMENT**

Source: Lincoln County Assessor | City of North Platte Assessor

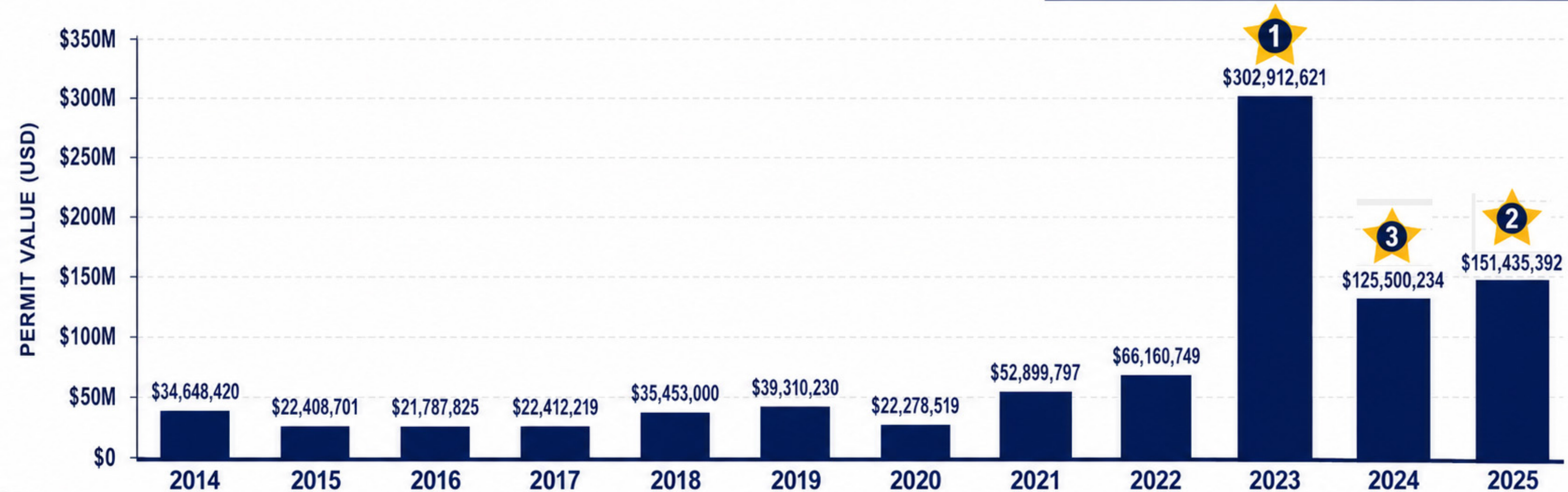


CONSTRUCTION PERMIT VALUES

NORTH PLATTE – \$\$\$

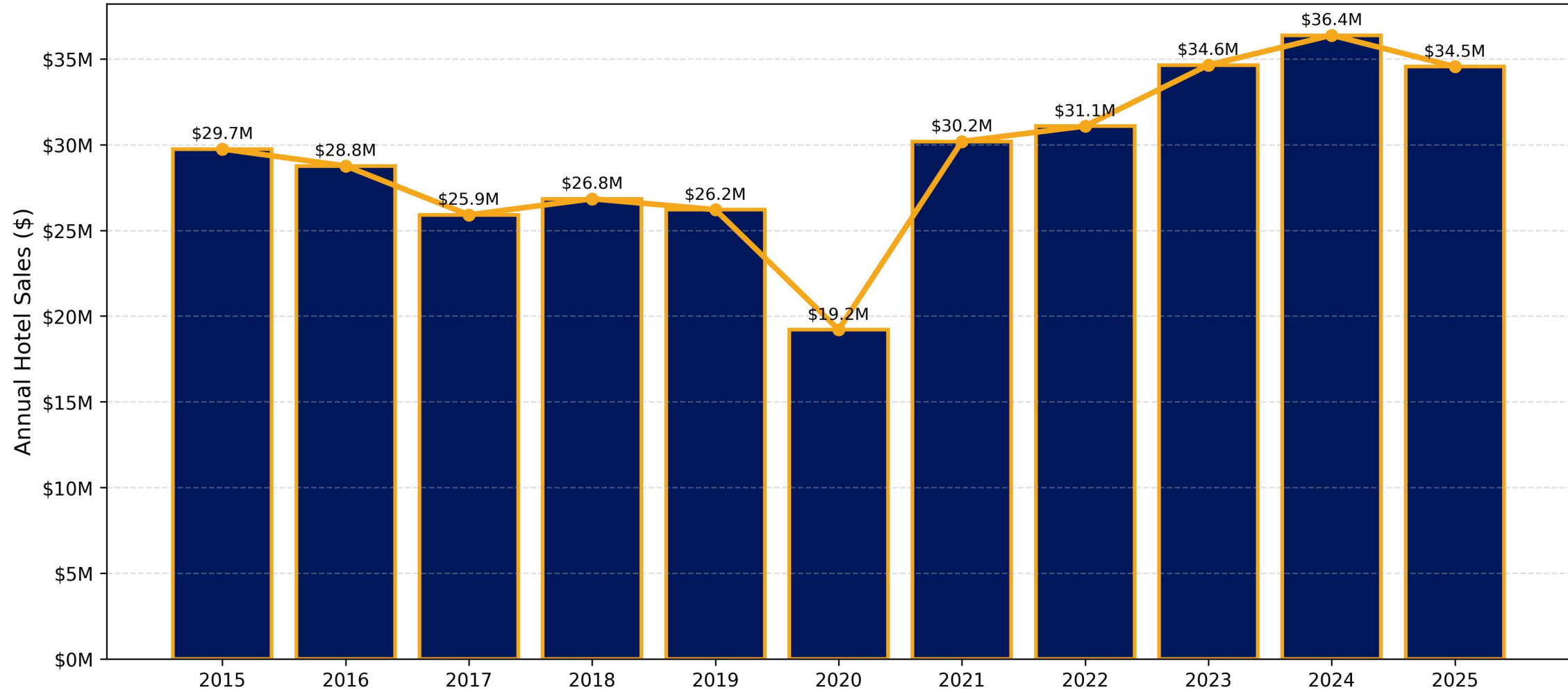
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LARGEST CONSTRUCTION
YEARS IN NORTH PLATTE
*have occurred in
last three years.*



Lodging Revenue in North Platte

Hotel Sales Revenue (2015-2025)



2025-2030 NPACD STRATEGIC PLAN

BUSINESS DEVELOPMENT



- Mulligan Meadows Full Build-out
- Expand Quality Growth Fund & Get Voter Approval
- Identify Additional Energy Sources
- Big Idea NP & Entrepreneurship Growth
- Expand Housing Inventory by 10%; 1,000 units

INDUSTRIAL PARK ADVANCEMENTS



- Identify New Business Park location
- Recruit 3 Industries and FTZ for Rail Park
- Establish Customer Base for Transload
- Develop Airport Industrial Park
- Market Business Parks- Shovel Ready, Redevelopment Approved

RETAIL RECRUITMENT



- Wholesale - Big Box Store
- Identify Retail Ready Development Areas
- Additional Quality Grocery Store

WELCOMING COMMUNITY



- Create & Implement a Marketing Plan for Welcoming Community
- Highlight Diversity
- Advertise the Positives
- Family Oriented Goals
- Focus on Retirement Community
- Brag on the “New North Platte” and Multiple Improvements

INTERNAL GOALS



- 700 Chamber Members
- 100 Economic Development Champions
- Maintain Strength with Committees/ Ambassadors / Hostesses
- New Parking Lot at Chamber Office
- Continue Strong Financial Position
- Certified Economic Development Community Approval

TALENT RETENTION & ATTRACTION



- Recruit and Grow Professional Workforce
- Grow Vocational Education Opportunities with MPCC and Area High Schools
- Engage and Recruit Younger Generation Talent and Involvement

COMMUNITY PLANNING



- Conference Center and Identify Funding Source
- Grow Population by 2030 Census
- Expand Child Care Availability and Enrichment Center
- Pawnee Hotel Restoration Complete
- Expand Public & Private Transportation Availability
- Community Clean-up Efforts of Dilapidated Properties
- Plan for Additional Recreational Amenities
- Highlight the Public Access to Lake Resources- South Beach + Trail Update
- Non-Profit Collaboration

The North Platte Area Chamber & Development Corporation serves our members and community by enhancing the overall business climate, by recruiting and attracting new business and jobs and by developing the economic and cultural interests of the area.

We strive to affect the future of our area by creating meaningful opportunities for the community to succeed.