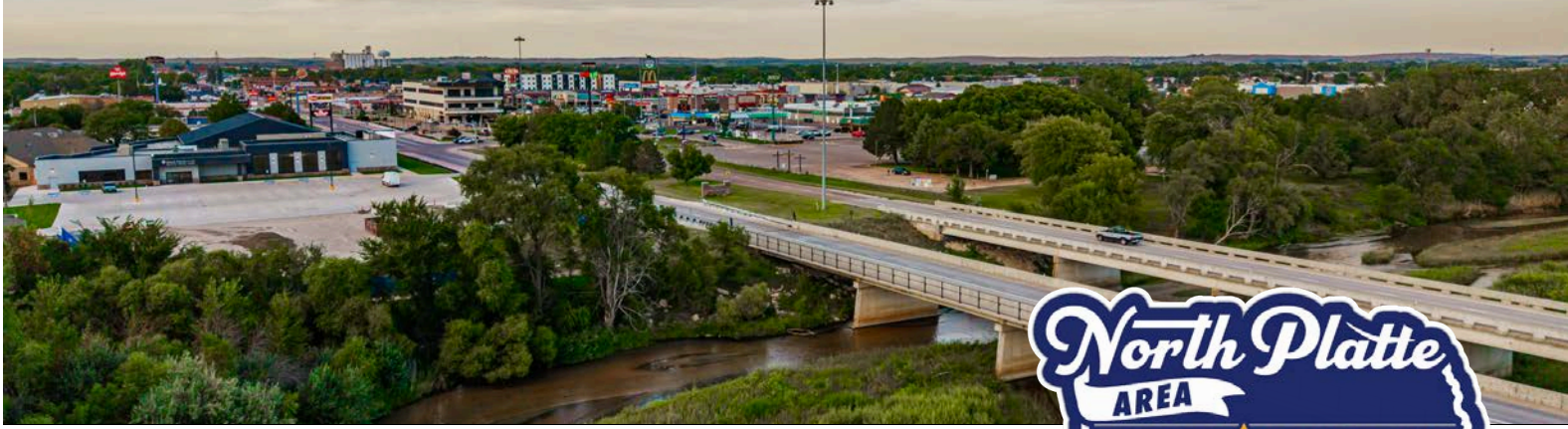




We support the North Platte, NE and surrounding communities and their businesses!

About the NPACD

The North Platte Area Chamber & Development Corporation is a private, non-profit organization of business professionals who are dedicated to improving the economic and civic environment of the North Platte area while fostering the growth and prosperity of business.

Advertising Opportunities

- | | |
|---------------------------------|------------|
| • Weekly eNewsletter | \$40/ad |
| • Weekly eNewsletter Sidebar | \$300/year |
| • eBlast Ad | \$60/ad |
| • Member Profile Page | FREE |
| • Members Event Page | FREE |
| • Community Profile & Directory | Ads Vary |
| • City & County Map Ads | Ads Vary |

Audience

50.3% 49.6%

Males

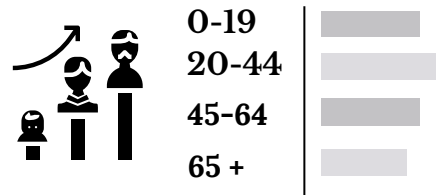
Females

Caucasian

Hispanic or Latino

Two or More Races

Age



34,181

Lincoln County
Population

6.9k

Facebook Followers

660

Chamber Members

2,094

Email Subscribers

Contact Cassie for more information:



308-532-4966



www.nparea.com



cassie@nparea.com

MARKETING & COMMUNICATION

FOR CHAMBER MEMBERS

MEMBER PROFILE PAGE: FREE

Each member has a unique membership listing page within our website (nparea.com). You have the option to upload additional information, descriptions, website and social media links, photos or even videos, at no cost to you.

*Request a login from our office and we can help walk you through the process. The more information that is added helps your business show up higher in internet search results!

MEMBER TO MEMBER DEALS, HOT DEALS, MEMBERS EVENTS & JOB POSTINGS: FREE

Also located on our website you have the ability to offer and receive exclusive member discounts, as well as highlight or find special sales going on in the community with our other members. You can send us event flyers, or post job openings!

COMMUNITY PROFILE & MEMBERSHIP DIRECTORY: AD SIZES & COST VARY

Annually we publish a magazine highlighting our members with directory listings and advertisements. This publication includes information on the North Platte area and is given out to all members, distributed at hotels/motels and sent to all people requesting information on moving to North Platte.



WEEKLY NEWSLETTER: \$40/FLYER AD \$300/ANNUAL

Each week we send an electronic Newsletter to our members and their employees. News articles pertaining to the area and interests are included. Sidebar ads and flyer ads are available for purchase by our members. Information regarding sizes and rates available are on the other side of this sheet.

* New Member Announcements: We post a brief bio of each new member to our Social Media accounts as a thank you for joining us to support community growth.

EBLAST: \$60/AD

Utilizing the same list as our Newsletter, eBlasts are sent the other days of the week; Monday, Wednesday, Thursday and Friday. Only one eBlast is sent a day, so these must be requested in advance, and are on a first request basis.

CITY & COUNTY MAPS: AD SIZES VARY

Every 3-4 years we publish the "official" maps of North Platte and Lincoln County. Advertisements and categorical listings on these maps are available to all of our members.

SOCIAL MEDIA OUTREACH:

NP Area Chamber & Development utilizes Facebook & Twitter to share our organization and other community wide events.

