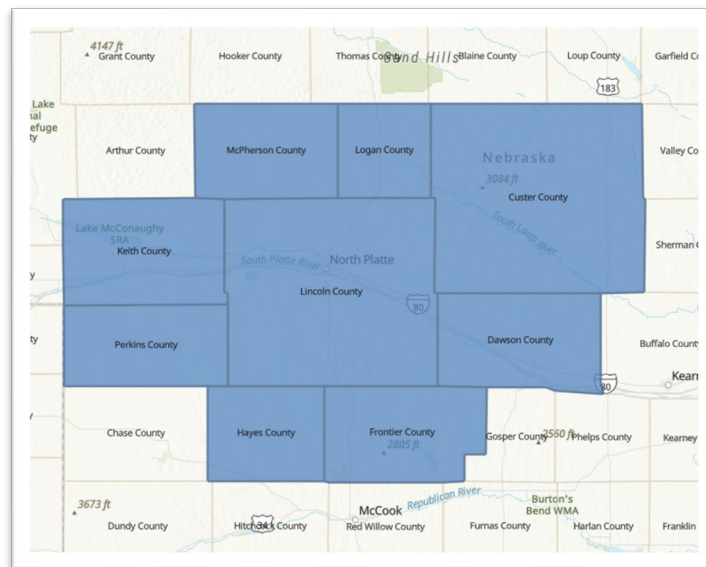


Labor Supply Factors and Labor Availability for the North Platte (Lincoln County) Labor Area



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Executive Summary

The information provided in this report indicates that a prospective new employer providing job opportunities with competitive wages and benefits and offering career opportunities would be a welcome addition to the employment base in North Platte and the Lincoln County Labor Area. The response to such employment opportunities would be substantial, and as this report shows, there is a sizeable labor force and population base living within the North Platte Labor Study Area.

Population

Table One
Population in the North Platte Labor Study Area, by County, and Nebraska
Selected Years, 2010 to 2024

County, State	2010	2020	2024	2010 to 2020	% Chg. 2010 to 2020	2020 to 2024	% Chg. 2020 to 2024
Lincoln, NE	36,288	34,676	33,319	-1,612	-4.4	-1,357	-3.9
Custer, NE	10,939	10,540	10,487	-399	-3.7	-53	-0.5
Dawson, NE	24,326	24,105	24,554	-221	-0.9	449	1.9
Frontier, NE	2,756	2,517	2,536	-239	-8.7	19	0.8
Hayes, NE	960	852	846	-108	-11.3	-6	-0.7
Keith, NE	8,371	8,331	8,148	-40	-0.5	-183	-2.2
Logan, NE	763	721	694	-42	-5.5	-27	-3.7
McPherson, NE	539	399	376	-140	-26.0	-23	-5.8
Perkins, NE	2,967	2,859	2,779	-108	-3.6	-80	-2.8
Region Total	87,909	85,000	83,739	-2,909	-3.3	-1,261	-1.5
Nebraska	1,826,305	1,961,996	2,005,465	135,691	7.4	43,469	2.2

Sources: U.S. Bureau of the Census, *Census of Population, 2010-2024* and *Population Estimates 2024*.

Labor Force

Table Two
Labor Force and Employment, Lincoln County, 2019–2024

	Labor Force and Employment Lincoln County, 2019–2024						% Chg. 2019–2024
	2019	2020	2021	2022	2023	2024	
Labor Force ^(a) (Place of Residence)	18,009	18,011	17,906	17,826	17,826	17,673	-1.9
Employment	17,361	17,272	17,476	17,449	17,422	17,205	-0.9
Unemployment (#)	648	739	430	377	404	468	-27.8
Unemployment Rate (%)	3.6	4.1	2.4	2.1	2.3	2.6	(N/A)
Nonfarm Employment^(b) (Place of Work)	18,364	17,747	17,968	17,933	18,086	18,083	-1.5

^(a) The labor force data are measured based on the county of residence, irrespective of the county of employment.

^(b) The Nonfarm Employment data are for wage and salary employment and are based on the place (county) where the individual is employed, irrespective of the county of residence.

Source: U.S. Bureau of Labor Statistics, www.bls.gov/cew/; Lightcast Q3 2025 Data Set

Table Three
Employment by Industry
Lincoln County, Nebraska

	2019	2020	2021	2022	2023	2024	% Chg. 2019–2024
Industry							
Agriculture, Forestry, Fishing and Hunting	924	999	1,062	1,060	1,100	1,083	17.2
Mining, Quarrying, and Oil and Gas Extraction	<10	0	0	0	0	0	Insf. Data
Utilities	16	17	18	18	16	17	3.6
Construction	850	862	886	898	970	1,017	19.7
Manufacturing	327	326	371	382	370	384	17.5
Wholesale Trade	549	559	533	551	525	544	-0.9
Retail Trade	2,037	2,026	2,046	2,074	2,098	2,134	4.8
Transportation and Warehousing	2,962	2,719	2,657	2,578	2,456	2,334	-21.2
Information	184	158	151	149	141	147	-20.0
Finance and Insurance	550	522	513	488	485	460	-16.3
Real Estate and Rental and Leasing	150	161	152	153	172	178	18.8
Professional, Scientific, and Technical Services	392	387	401	416	408	398	1.6
Management of Companies and Enterprises	33	33	27	32	31	33	-1.8
Administrative and Support and Waste Management and Remediation Services	346	344	315	319	341	333	-3.7
Educational Services	129	117	126	128	139	130	0.2
Health Care and Social Assistance	3,045	2,952	2,919	2,863	2,948	2,944	-3.3
Arts, Entertainment, and Recreation	174	167	191	222	221	226	29.9
Accommodation and Food Services	1,750	1,586	1,720	1,755	1,785	1,862	6.4
Other Services (except Public Administration)	858	799	825	807	781	763	-11.1
Government	3,086	3,013	3,053	3,041	3,099	3,097	0.3
Total	18,364	17,747	17,968	17,933	18,086	18,083	-1.5

Source: U.S. Bureau of Labor Statistics, www.bls.gov/cew/; Lightcast Q3 2025 Data Set

Table 4
Percent of Total Nonfarm Wage & Salary Employment by Industry, 2024
Lincoln County and Nebraska

	Natural Resources and Mining	Construction	Manufacturing	Trade, Transportati on, and Utilities	Education and Health Services	Financial Activities	All Other Services	Government
Lincoln County	6.0%	5.6%	2.1%	27.8%	17.0%	3.5%	20.8%	17.1%
Nebraska	3.5%	6.4%	9.1%	17.9%	14.3%	6.2%	26.3%	16.3%

Source: U.S. Bureau of Labor Statistics, www.bls.gov/cew/; Lightcast Q3 2025 Data Set

Wages and Salary

Table Five
Average Annual Wages by Industry Groups, Lincoln County Labor Study Area & Nebraska, 2024

County, State	Average Employment	Average Annual Wages
Lincoln, NE	18,083	\$55,934
Custer, NE	6,034	\$51,294
Dawson, NE	13,709	\$51,375
Frontier, NE	1,113	\$42,940
Hayes, NE	453	\$45,058
Keith, NE	4,100	\$48,508
Logan, NE	293	\$49,328
McPherson, NE	124	\$46,775
Perkins, NE	1,437	\$54,265
Labor Study Area	45,346	\$52,718
Nebraska	1,169,447	\$60,025

Source: Lightcast Q3 2025 Data Set

Table Six
Lincoln County Only Workforce Employment (Local Jobs),
Average Annual Wages and Location Quotient by Industry
2-Digit NAICS Industries, Preliminary Data, 2025 Q3

NAICS Industry	2024 Jobs	2024 Average Annual Wages (\$)	2024 LQ
NAICS 11 Agriculture, Forestry, Fishing and Hunting	1,083	\$50,979	5.17
NAICS 21 Mining, Quarrying, and Oil and Gas Extraction	N/A	N/A	N/A
NAICS 22 Utilities	17	\$108,327	0.27
NAICS 23 Construction	1,017	\$62,011	0.97
NAICS 31 Manufacturing	384	\$48,280	0.28
NAICS 42 Wholesale Trade	544	\$71,247	0.84
NAICS 44 Retail Trade	2,134	\$34,136	1.27
NAICS 48 Transportation and Warehousing	2,334	\$87,601	2.99
NAICS 51 Information	147	\$52,043	0.46
NAICS 52 Finance and Insurance	460	\$73,895	0.63
NAICS 53 Real Estate and Rental and Leasing	178	\$53,934	0.56
NAICS 54 Professional, Scientific, and Technical Services	398	\$60,419	0.31
NAICS 55 Management of Companies and Enterprises	33	\$42,022	0.12
NAICS 56 Administrative and Support and Waste Management and Remediation Services	333	\$43,476	0.31
NAICS 61 Educational Services	130	\$21,137	0.28
NAICS 62 Health Care and Social Assistance	2,944	\$70,311	1.21
NAICS 71 Arts, Entertainment, and Recreation	226	\$23,973	0.69
NAICS 72 Accommodation and Food Services	1,862	\$22,410	1.24
NAICS 81 Other Services (except Public Administration)	763	\$37,225	0.85
NAICS 90 Government	3,097	\$58,216	1.18
Total All Industries	18,083	\$55,934	

Source: Lightcast Q3 2025 Data Set

N/A (Not Available)

Table Seven
Entry, Average, and Experienced Annual Wage Levels, Selected Occupations
Lincoln County, Nebraska, 2025 Q3

Occupation	Average (Annual)	Entry Level (Annual)	Experienced (Annual)
Management Occupations	\$89,793.09	\$20,913.82	\$112,836.94
Business and Financial Operations Occupations	\$76,090.64	\$43,065.25	\$87,084.76
Computer and Mathematical Occupations	\$85,240.43	\$45,631.39	\$104,449.56
Architecture and Engineering Occupations	\$89,448.52	\$44,838.54	\$107,198.15
Life, Physical, and Social Science Occupations	\$78,678.11	\$43,035.19	\$91,718.99
Community and Social Service Occupations	\$55,661.95	\$36,929.59	\$65,195.35
Legal Occupations	\$99,544.14	\$31,586.82	\$103,549.21
Educational Instruction and Library Occupations	\$62,332.62	\$28,290.35	\$74,475.34
Arts, Design, Entertainment, Sports, and Media Occupations	\$53,757.17	\$25,758.58	\$60,339.50
Healthcare Practitioners and Technical Occupations	\$96,757.51	\$45,410.72	\$100,018.58
Healthcare Support Occupations	\$41,779.25	\$30,569.98	\$47,204.21
Protective Service Occupations	\$62,950.33	\$31,286.78	\$76,021.71
Food Preparation and Serving Related Occupations	\$35,624.97	\$27,710.03	\$38,593.95
Building and Grounds Cleaning and Maintenance Occupations	\$39,574.38	\$28,066.31	\$43,310.61
Personal Care and Service Occupations	\$38,859.56	\$20,448.74	\$40,111.71
Sales and Related Occupations	\$44,094.16	\$25,583.07	\$43,948.62
Office and Administrative Support Occupations	\$45,650.49	\$29,860.66	\$51,601.84
Farming, Fishing, and Forestry Occupations	\$40,822.31	\$24,961.04	\$46,047.17
Construction and Extraction Occupations	\$57,813.28	\$35,400.83	\$66,397.29
Installation, Maintenance, and Repair Occupations	\$62,079.68	\$36,308.27	\$74,672.85
Production Occupations	\$50,367.68	\$32,891.90	\$55,407.18
Transportation and Material Moving Occupations	\$53,080.09	\$30,947.55	\$67,385.47

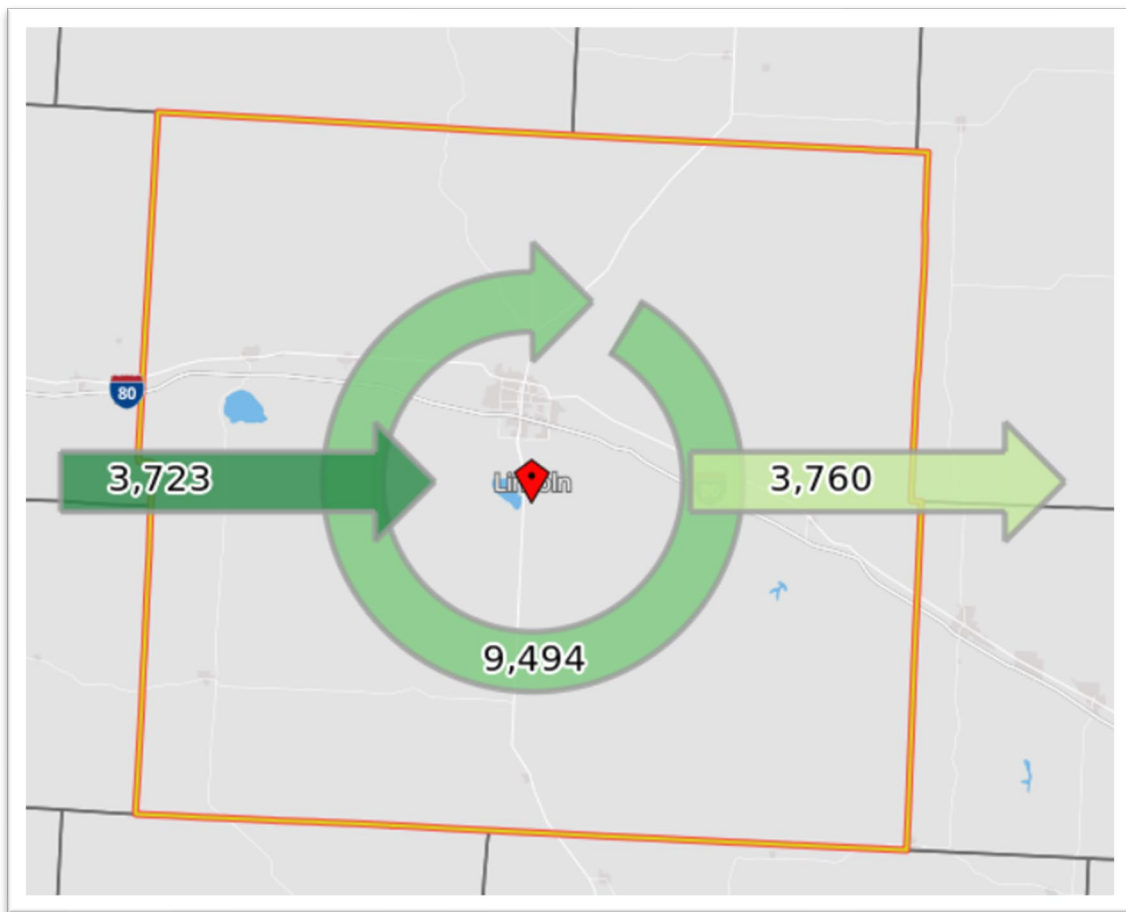
Source: Lightcast Q3 2025

Commuting Patterns

In Figure One, 3,723 workers commute into Lincoln County and 3,760 workers from Lincoln County commute out of Lincoln County. Almost 9,500 Lincoln County residents work in Lincoln County. Lincoln County has a total of 13,217 jobs (3,723 workers who commute in plus the 9,494 workers who live and work in Lincoln County). Lincoln County has total laborforce of 13,254 workers (9,494 residents who live and work in Lincoln County plus the 3,760 workers who commute out of Lincoln County).

Note: Jobs and labor data in the commuting tables differ from tables concerning unemployment and employment by industry earlier in this report. This is due to the fact the data used by the US Census to calculate commuting patterns does not include self-employed, military, railroad, and certain farm, domestic, and non-profit workers, among others.

Figure One
Commuters into and out of Lincoln County



Source: <https://onthemap.ces.census.gov/>

Table Eight
Where workers who work in Lincoln County Live, 2022
Total Primary Jobs

	2022	
	Count	Share
Total Primary Jobs	13,217	100.0%

Job Counts by Counties Where Workers Live - Primary Jobs

	2022	
	Count	Share
Lincoln County, NE	9,494	71.8%
Dawson County, NE	334	2.5%
Scotts Bluff County, NE	275	2.1%
Keith County, NE	240	1.8%
Red Willow County, NE	207	1.6%
Lancaster County, NE	203	1.5%
Douglas County, NE	186	1.4%
Hall County, NE	153	1.2%
Buffalo County, NE	131	1.0%
Frontier County, NE	102	0.8%
All Other Locations	1,892	14.3%

Source: <https://onthemap.ces.census.gov/>

Note: Jobs and labor data in the commuting tables differ from tables concerning unemployment and employment by industry earlier in this report. This is due to the fact the data used by the US Census to calculate commuting patterns does not include self-employed, military, railroad, and certain farm, domestic, and non-profit workers, among others.

Table Nine
Where Workers Who Live in Lincoln County Work, 2022
Total Primary Jobs

	2022	
	Count	Share
Total Primary Jobs	13,254	100.0%

Job Counts by Counties Where Workers are Employed - Primary Jobs

	2022	
	Count	Share
Lincoln County, NE	9,494	71.6%
Buffalo County, NE	415	3.1%
Douglas County, NE	371	2.8%
Dawson County, NE	368	2.8%
Lancaster County, NE	364	2.7%
Hall County, NE	187	1.4%
Keith County, NE	187	1.4%
Red Willow County, NE	174	1.3%
Sarpy County, NE	94	0.7%
Scotts Bluff County, NE	91	0.7%
All Other Locations	1,509	11.4%

Source: <https://onthemap.ces.census.gov/>

Note: Jobs and labor data in the commuting tables differ from tables concerning unemployment and employment by industry earlier in this report. This is due to the fact the data used by the US Census to calculate commuting patterns does not include self-employed, military, railroad, and certain farm, domestic, and non-profit workers, among others.

Table Ten
Primary Jobs, Lincoln County, 2022
Resident Labor Force and Employers Workforce

Industry	Labor Force Employment (Employment of Area Residents)	Workforce (Area Jobs)	Net Number of Jobs Held by Workers Commuting into Lincoln County^(a)
Agriculture, Forestry, Fishing and Hunting	417	468	51
Mining, Quarrying, and Oil and Gas Extraction	8	0	-8
Utilities	309	371	62
Construction	688	721	33
Manufacturing	516	329	-187
Wholesale Trade	621	505	-116
Retail Trade	1,756	1,823	67
Transportation and Warehousing	963	1,119	156
Information	171	175	4
Finance and Insurance	460	420	-40
Real Estate and Rental and Leasing	99	101	2
Professional, Scientific, and Technical Services	407	382	-25
Management of Companies and Enterprises	119	44	-75
Administration & Support, Waste Management and Remediation	357	269	-88
Educational Services	1,279	1,238	-41
Health Care and Social Assistance	2,371	2,500	129
Arts, Entertainment, and Recreation	165	176	11
Accommodation and Food Services	1,261	1,340	79
Other Services (excluding Public Administration)	408	414	6
Public Administration	879	822	-57
Total	13,254	13,217	-37

(a) A negative value indicates the net number of primary jobs outside of the area held by Lincoln County residents.
Source: U.S. Bureau of the Census, *Longitudinal Employer-Household Dynamics*, onthemap.ces.census.gov/.

Note: Jobs and labor data in the commuting tables differ from tables concerning unemployment and employment by industry earlier in this report. This is due to the fact the data used by the US Census to calculate commuting patterns does not include self-employed, military, railroad, and certain farm, domestic, and non-profit workers, among others.

Questions concerning this report and the supporting data should be addressed to:

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