

5 YEAR STRATEGIC PLAN

(2020-2025)

Economic Growth Strategies

Renew Quality Growth Fund / LB840 Initiative

Expand Twin Rivers Business Park

Rail Park / Site

Continue Housing Development Momentum

Vocational Training

Manufacturing / Industry Entity

Value Added Agriculture Projects

Diversify Local Economy / Attend Trade Shows

Talent Attraction- Next Gen Community

Quality of Life / Placemaking

Downtown Resurgence

Market Region as Outdoor Mecca

Market Region for Professional Medical Services

Expand E-Commerce Opportunities

Recreation / Wellness / Event Center

Grow the population / workforce

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Business Development

Small Business
Entrepreneurial &
Retail Development

Open 20-25 new
small businesses
annually

Continue Big Idea
NP Program

Revitalization

Revitalize Pawnee
Hotel

Shot in the Arm
Phase 3

Education
Opportunity for
Rehab Programs

Standards for curb
appeal in high
visible corridors

Revitalize Platte
River Mall

Opportunity Zone
Project

Internal Goals

Maintain Economic
Development
Certification

Continue Strong
Financial Condition

Maintain Strength
w/in Ambassadors,
Hostesses, and Ag
Committees

Remodel Chamber
Offices & Board
Room / Upgrade
technology

Expand Membership
to 600

