



ACADEMY OF HUMAN RESOURCE DEVELOPMENT

Program Excellence Network (PEN)

CASE STUDY COMPETITION • FEBRUARY 10, 2027

Your case. Your stage.

The AHRD Case Study Competition invites graduate teams to analyze a real-world HRD case and present live to a panel of Academy judges.

KEY DATES

Oct 31

University registration deadline

Nov 1

Case released to teams

Dec 31

Written analysis + deck due

Feb 10, 2027

Live presentations & winners

Start preparing now

- ✓ **Build your team** of up to five graduate students, and invite a faculty advisor.
- ✓ **Check eligibility.** Your university must be a PEN member; ask your program director.
- ✓ **Register** every team member for the AHRD Annual Conference.
- ✓ **Sharpen your theory.** Read HRD case studies and practice grounding ideas in peer-reviewed evidence.

You'll deliver: a written analysis ($\leq 2,000$ words) and a deck (≤ 15 slides), then a 15-minute live presentation and a 10-minute Q&A.

How you'll be judged

Theory & evidence	25
Analysis & problem identification	25
Feasibility & creativity of recommendations	20
Clarity & professionalism	20
Q&A / critical thinking	10

RECOGNITION

Certificates for 1st, 2nd, and 3rd place teams, plus a **PEN webinar invitation** for the winners. Every participant is recognized.

Questions? Contact PEN Representatives

Dr. Sonai Chaudhuri and Dr. Kathy Yeager

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Case drawn from the
Case Studies in HRD series