



Sponsorship Opportunities & Pricing Language

Presenting Sponsor – *Presented By* (Exclusive)

Investment: \$3,500 annually (18 episodes in 2026)

Includes:

- Podcast branded as: *The Bastrop Business Beat* podcast is presented by **[Sponsor Name]**
- Verbal recognition at the opening and closing of every episode
- 30–60 second custom sponsor message recorded by the host
- Logo placement on podcast cover art and Chamber website
- One dedicated feature episode annually highlighting sponsor leadership or expertise
- Recognition in Chamber e-newsletter and social promotional clips (Facebook-8947, Instagram-2571, LinkedIn-350, X-991, YouTube-65)
- Category exclusivity

Best for major employers, financial institutions, healthcare systems, utilities, and anchor businesses.

Episode Sponsor

Investment: \$750 per episode or \$3,500 for a 5-episode bundle (18 episodes total 2026)

Includes:

- “This episode is sponsored by...” mention at beginning and end
- 15–30 second sponsor message (host-read or recorded)
- Logo and link in episode description
- Sponsor tag in episode social promotional clips (Facebook-8947, Instagram-2571, LinkedIn-350, X-991, YouTube-65)

Ideal for professional services, real estate, insurance, technology, and local growth-oriented businesses.

Supporting Sponsor

Investment: \$250 annually

Includes:

- Logo placement on podcast webpage
- Listing on rotating sponsor recognition graphics
- Group sponsor recognition in select episodes
- Mention in podcast launch and milestone promotions

Perfect for small businesses seeking consistent visibility.