



BASTROP REGIONAL CHAMBER OF COMMERCE



Bastrop Regional Event Calendar Sponsorship Packet

COMMUNITY CONNECTION

Your Chamber's new event calendar is here — and it's changing the way our community finds, shares, and participates in local events.

The calendar isn't just a resource for residents — it's **valuable visibility for your business**. With built-in ad placements, members can promote their brand directly to people who are looking for things to do, places to go, and businesses to support. Member events are scraped from their website or Facebook page *automatically*.

Why Advertise on the Chamber Calendar?

High Visibility

The Chamber event calendar is one of the most visited pages on our website — second only to the homepage. Your business will be seen by thousands of local residents and visitors every month.

Qualified Audience

Calendar visitors are motivated and engaged — they're actively planning their time, making it the perfect opportunity to reach customers ready to eat, shop, and explore local businesses.

Community Impact

Your sponsorship directly supports Chamber programming and helps us maintain this community resource. It's a win for your business and a win for Bastrop.

Join us in making the Bastrop Regional Event Calendar a go-to hub for our community — while giving your business the spotlight it deserves.

Please submit Ad design and URL link to info@bastropchamber.com or call 512-303-0558

ANNUAL ADVERTISING COMMITMENTS

Banner Ad (728x90) - Premium Placement

Investment: \$125 per month or \$1,500 annual | Annual Commitment | Limited Availability
Brand Marketing

Your business featured prominently at the top of the event calendar page for maximum exposure.

Best for: Major employers or large-scale organizations looking to reach the widest audience.



Event Card Ad (300x300) – Community Connection

Investment: \$75 per month or \$900 annual | Annual Commitment | Limited Availability | Brand Marketing

Showcase your business, promotion, or upcoming event within the event card section.

Best for: All members seeking a consistent, affordable presence in one of the most visited areas of the Chambers website.



ALIVE AFTER 5
BASTROP CHAMBER



FILM ALLEY

A SCHULMAN THEATRE

THURSDAY,
JANUARY 8, 2025
5:30 PM - 7:00 PM

FILM ALLEY
1600 CHESTNUT ST.,
BASTROP, TX 78602

Event Details Ad (300x600) - Targeted Visibility

Investment: \$50 per month or \$600 annual | Annual Commitment
Limited Availability | Brand Marketing

A large sidebar ad displayed next to individual event listings, seen by visitors exploring specific activities.

Best for: Members looking to capture attention when residents & visitors are making plans.

CALL-TO-ACTION ADVERTISING COMMITMENTS

Featured Event – Feature your upcoming event at top of page

Investment: \$75 per week or \$200 per month | Limited Commitment | Call-to-Action

Best for: Members looking for additional exposure for their upcoming event. Featured Events are listed at the top of the events page.



Maximized Package – Unitize all ad placements for maximum exposure

Banner Ad, Event Card Ad, Event Details Ad plus a Feature Event Ad
BONUS: *x1 email blast in Friday's 'What's Coming Up'.*

Investment: \$150 per week | Limited Commitment | Call-to-Action

Best for: Members looking for *maximum exposure* for their upcoming event. Event will run in all 4 available locations on the go-to-calendar for Bastrop community.

*Sponsor credits can not be used towards calendar ad space. ad size is for illustrative purposes.



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YES! SIGN ME UP FOR THE FOLLOWING:

Annual Banner Ad: Start date _____ End date _____

Annual Event Card Ad: Start date _____ End date _____

Annual Event Details Ad: Start date _____ End date _____

Monthly/Weekly Featured Event Ad: Start date _____ End date _____

\$200 per month or *\$75 per week*

Weekly Maximized Package: Start date _____ End date _____

Company Name: _____

Signature: _____ *Date:* _____

URL Link: _____

Credit Card: _____ *Exp. Date:* _____ *CSC:* _____

**Ad won't run until invoice is paid. Sponsor credits can not be used towards calendar ad space.*

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