



Accelerating Business Through Innovation.

October 6, 2026 • 7:30 AM - 6:00 PM

Embassy Suites by Hilton Greenville Golf Resort & Conference Center • Greenville, SC

7:30 AM - Doors Open

7:30 AM - 8:30 AM - Breakfast / Networking

8:30 AM - 9:00 AM - Welcome by the Chamber and Sponsors

9:00 AM - 9:50 AM Breakfast Keynote Speaker: Alex Swire-Clark *(motivational)*

10:00 AM - Breakout Session 01

- **AI Technology** (*Harbour Town Room*) - **Corey Creed**
What Does AI Say About Your Business?
- **Cybersecurity** (*Kings Mill Room*) - **Heath Gerrald**
Protecting Your Business in the Age of AI
- **Digital Marketing** (*Greenbrier Room*) - **Dr. Loran Jarrett**
Your Newest "Hire" — An AI Marketing Assistant

11:00 AM - Breakout Session 02

- **AI Technology** (*Harbour Town Room*) - **Luke Pauldine**
How To Use AI To Eliminate Your To-Do List, Increase Your Productivity, & Scale Your Business
- **Cybersecurity** (*Kings Mill Room*) - **Michael Sylvester**
Cybersecurity Essentials: Practical Steps to Protect Your Business
- **Digital Marketing** (*Greenbrier Room*) - **Kenny Ridgell**
The Tools We Kept, the Reports We Killed

12:00 PM Lunch Keynote Speakers: Brigadier General Linda J. Riedel and David Pence

1:00 PM - 2:00 PM - Dessert Social & Small Business Expo

2:00 PM - Breakout Session 03

- **AI Technology** (*Harbour Town Room*) - **Thomas Scott**
AI Without the Wipeout: How Small Businesses Can Harness AI Without Increasing Risk
- **Cybersecurity** (*Kings Mill Room*) - **Brian Daughhetee**
If it happened right now, would you know? The cybersecurity decisions that aren't IT decisions.
- **Digital Marketing** (*Greenbrier Room*) - **Emilio Garcia**
Timeless Marketing in the Age of AI: Be Known, Be Understood, Be Trusted

3:00 PM - 4:30 PM - Small Business B(AI)sics in partnership with Google

4:30 - 6:00 PM - Business After Hours & Small Business Expo



Accelerating Business Through **Innovation.**

THANK YOU TO OUR SPONSORS

PRESENTING SPONSORS



South Carolina

BlueCross BlueShield of South Carolina
is an independent licensee of the
Blue Cross and Blue Shield Association

DESSERT NETWORKING SOCIAL SPONSOR



BREAKFAST KEYNOTE SPONSOR

FLUOR

BREAKOUT SESSION SPONSORS



Greenville News



BRONZE SPONSORS

COMMUNITY JOURNALS
HUMAN POTENTIAL ADVISORS
OGLETREE, DEAKINS, NASH, SMOAK & STEWART, P.C.
STOKES & COMPANY, CPAS, PC

EXHIBITORS

ANC GROUP • ATLANTIC DATABASE • BLUECROSS BLUESHIELD OF SC • CANTEY TECH CONSULTING
CATAPULT • CYBERSHERPAS • FAMILY TRUST FCU • FURMAN UNIVERSITY • GOOD SHEPHERD CREATIVE
GREENVILLE TECHNICAL COLLEGE • HUMAN POTENTIAL ADVISORS • LANDRUM HR SERVICES
POPPINGTON'S GOURMET POPCORN • THE RAPPORT ADVANTAGE • RIDGE MEDIA
STOKES & COMPANY, CPAS • TRULIANT FEDERAL CREDIT UNION
WHIZ TECH SERVICES • VERIZON