

Marathon and Lower Keys Association of Realtors®

5800 Overseas Hwy #15

Marathon, FL 33050

(305) 743-2485

mlkar.com



Affiliate Membership Application Package

Thank you for your interest in becoming an affiliate member and business partner of MLKAR. We are deeply grateful to have you join our team.

When joining as an Affiliate member your business must be related to the real estate industry and aligned with the objectives of the Marathon & Lower Keys Association of REALTORS®, Inc. (MLKAR) and you cannot have an active Real Estate license unless you are a Realtor member in good standing. The required application paperwork includes:

1. Completed MLKAR Affiliate Membership Application
2. Membership Fees prorated quarterly

When joining as a Secondary Affiliate member someone in your firm must be a current primary Affiliate member of the Marathon & Lower Keys Association of REALTORS®, Inc. (MLKAR) and you cannot have an active Real Estate license unless you are a Realtor member in good standing. The required application paperwork includes:

1. Completed MLKAR Secondary Affiliate Membership Application
2. Membership Fees prorated quarterly

Please review the affiliate membership options on the next page, make your selection, and return the completed application to membership@mlkar.com.

Lighthouse Level Membership - \$1,000 • Reserved Booth Space at Affiliate Expo (<i>\$300.00 value</i>) • Two Complimentary Lunch tickets at all General Membership meetings (<i>\$330.00 value</i>) • Quarterly Realtor® Member List (<i>Priceless</i>) • Lighthouse Affiliate Sponsorship Website recognition : Public- and Member-facing (<i>\$500.00 value</i>) • Quarterly Sponsorship spotlight on Social Media accounts for MLKAR AND • Sponsorship of One General Membership Meeting (<i>\$500.00 value, choice of date on first-serve basis</i>) • Host unlimited Lunch & Learns at MLKAR office for MLKAR members • Lighthouse Gala Advertisement (<i>\$750.00 credit for Gala Sponsorship</i>) TOTAL Value: \$2,710	Anchor Level Membership - \$500 • Reserved Booth Space at Affiliate Expo (<i>\$300.00 value</i>) • One Complimentary Lunch ticket at all General Membership meetings (<i>\$330.00 value</i>) • Quarterly Realtor® Member (<i>Priceless</i>) • Anchor Affiliate Sponsorship Website recognition : Public- and Member-facing (<i>\$300.00 value</i>) • Annual Sponsorship spotlight on Social Media accounts for MLKAR AND • Sponsorship of One General Membership Meeting (<i>\$500.00 value, choice of date on first-serve basis</i>) • Host one Lunch & Learn at MLKAR office for MLKAR members • Anchor Gala Advertisement (<i>\$500.00 credit for Gala Sponsorship</i>) TOTAL Value: \$2,030	Buoy Level Membership - \$250 • General Shared Table Space for materials & one free entry to Affiliate Expo (<i>\$100.00 value</i>) • Member pricing for all General Membership meetings and MLKAR events • Quarterly Realtor® Member List (<i>Priceless</i>) • Buoy Affiliate Sponsorship Website recognition : Public- and Member-facing (<i>\$200.00 value</i>) • Shared Sponsorship recognition on Social Media accounts for MLKAR • Anchor Gala Advertisement (<i>\$250.00 credit for Gala Sponsorship</i>) TOTAL Value: \$550
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À La Carte Sponsorship Opportunities

- General Membership Meetings — \$500.00
- MLKAR Affiliate Expo Attendee — \$50.00
- Brokers Meeting / Training Event — \$400.00
- Host Lunch & Learn — \$100.00
- New Member Orientation — \$75.00
- Sponsorship Blast on Social Media — \$50.00
- Expo Booth Non-Member — \$300.00
- Additional Media Advertising Available



Affiliate Membership Application

Membership Level Requested: *(must select one)*

___ **Lighthouse Level \$1000**

___ **Anchor Level \$500**

___ **Buoy Level \$250**

Name: _____ Birthday: _____

Company Name: _____

Business Address: _____

Email Address: _____

Company Website: _____

Position Held: _____

Office Phone: _____ Cell Phone: _____

Mailing Address if different: _____

Do you have an active Real Estate License Yes/No _____ If yes, license #: _____

If you have an active Real Estate license you may not join the association as just an affiliate member. If you are an active Realtor member with an affiliation with an eligible affiliate company, you may also hold an affiliate membership as long as your primary membership fees are current.

Specialty:

___ Advertising

___ Attorney

___ Financial advising

___ Home Inspector

___ Home Maintenance

___ Home Staging

___ Insurance

___ Mortgage

___ Moving & Storage

___ Pest Control

___ Photo & Video

___ Printing & Publishing

___ Property Title

___ Surveyor

___ Other: _____

I agree to abide by the Association's By-Laws and Policies and the By-Laws and Rules and Regulations of the National Association of Realtors. I understand and agree to the Association's investigation of my application. If elected to membership, I will be allowed to use the designation "Affiliate" and agree that upon expiration of membership I will immediately discontinue the use of this designation. I waive all claims against the Association and any of its Officers, Directors or Members for any act in connection with the business of the Association and all references as to its or their acts in electing, advancing, expelling or disciplining me as an applicant or member.

____ initial I authorize MLKAR to send pertinent Association information to me by all mail or any electronic media (such as but not limited to fax, email, text, tweet, robo calls, etc.) from this date forward until privilege is revoked in writing by me.

I authorize MLKAR to publish my email address in any Realtor Association owned website such as NRDS, Flex MLS, fl.living.net, Realtor.com, Realtor.org, etc.

I agree that MLKAR may include my name in a membership roster, including mailing labels, which MLKAR may make available to others for consideration.

____ initial I hereby acknowledge all application fees and dues are non-refundable. Payments to the Marathon & Lower Keys Association of REALTORS®, Inc. are not deductible as charitable contributions. Such payments may, however, be deducted as an ordinary and necessary business expense. Contact your tax advisor. I also acknowledge that as an affiliate member, I have no authorization nor right to use the Trademark(s) of the National Association of Realtors® "REALTOR®" for any reason including but not limited to all marketing and advertising.

By joining MLKAR, I hereby grant MLKAR, its representatives and employees the unrestricted, royalty-free right to take photographs and videography, inclusive of audio where applicable, of me in connection with all MLKAR activities. Such MLKAR activities may include, but are not limited to, MLKAR meetings, events, social and/or networking mixers, outings or other, whether onsite at MLKAR properties or offsite at other locations.

I further authorize MLKAR, its assigns and transferees to copyright, use and publish the same in print, video, and/or electronically or any other such communications channels or means. I agree that MLKAR may use such photographs, video or audio of me with or without my name and for any lawful purpose, including such purposes as publicity, illustration, advertising, social media, and any other purpose. I agree to indemnify MLKAR against all damages, costs and liabilities, including reasonable attorney's fees, arising from any claim that any actions or matters which I initiated, caused or participated in infringe on the rights of any third parties including without limitation intellectual property rights. Cost of litigation. In the event of any litigation arising under or concerning this Membership Application, the prevailing party shall be entitled to court costs and reasonable attorney's fees, including at all levels of appeal.

By my signature below, I acknowledge that I fully understand my membership obligations herein and agree to abide by all terms of membership as outlined in this application and the MLKAR Bylaws and Policies as posted on MLKAR.com.

Signed: _____ Date: _____

Referred by: (optional) _____

Revised 07/13/2026



Individual's account to pay using this credit card: _____

Name as it appears on card: _____

Card Number _____ - _____ - _____ - _____

Expiration Date: _____ CVV (Security Code): _____

Billing Address : _____
Street, City, State, Zip

E Mail: _____ Phone: _____

I, _____ authorize Marathon and Lower Keys Association of REALTORS® Inc. to charge the credit/debit card listed above. Marathon and Lower Keys Association of REALTORS®, Inc. is authorized to charge my card for the one-time amount of \$ _____ **today** and \$ _____ **per year** on the first of each year.

SIGNATURE: _____ DATE: _____

Affiliate Payment Options Available: (Circle your choice or contact the office to setup/change your billing plan)
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• **Annual Automatic Billing:**
Your provided card number will be charged on January 1 of each year to automatically renew your affiliate membership.

• **Annual Invoice Billing:**
You will be emailed invoices to pay annual affiliate membership dues electronically by check. Failure to pay within 30 days will result in inactivation of membership.

Annual Dues Invoices are sent October 1 and due no later than January 1.

Payment is due within 30 days of invoice. The following are the payment terms:

Day 1 – Day 31:
Monthly invoices are emailed on the 1st day of the month and due within 30 days of invoice.

Day 31 – Day 38:
If no payment is received. A past due reminder will be sent out within a week of being past due.

Day 38 – Day 45:
If no payment is received, a \$25 late fee will be sent along with the following notice: Please remit payment immediately or contact the office to avoid possible service interruption. If your access is suspended please make payment, then contact MLKAR to have your access restored immediately.

Day 45 – Day 52:
If no payment is received, access may be suspended and will be restored immediately after payment including \$50 reconnection fee is made and you contact MLKAR office to inform them your account is current and request your access be restored.