



2022 ECONOMIC REPORT

9543 LOSA DRIVE, SUITE 118 • DALLAS, TEXAS 75218 • 214.328.4100 • EASTDALLASCHAMBER.COM

Trusted Partner to GEDCC and Our Neighborhood for Hyperlocal News

More than 500,000 neighbors engage with Advocate digital, social and print brands monthly. Most are 35- to 55-year-old homeowners in our city's best neighborhoods — like the Lakewood/East Dallas area. For more than 30 years, we've helped neighborhood businesses prosper by targeting this desirable audience — our readers — with engaging content and unequalled coverage of neighborhood news and information. After three decades as a neighbor-owned small business, we recently became an IRS-recognized 501(c)3 non-profit news organization to help us survive economic turbulence and access special regional and national journalism grant programs previously unavailable to us. Our transition from for-profit to non-profit helps improve our ability to cover what matters most to our neighbors and ensures the Advocate will be a neighborhood resource for years to come.

We are honored to provide the writing, design and layout for the Greater East Dallas Chamber of Commerce 2022 Economic Development Report.

If you like what you read here, check out the Advocate in print and online at advocatemag.com

TARGETED ANNUAL LOCAL REACH:

**5.8 Million Website Pageviews • 1.2 Million Print Magazines
6.7 Million Email Newsletters • 101,500 Social Media Followers**

Advertise your business to reach the customers you need.

Contact sales@advocatemag.com.

ADVOCATE
BE LOCAL

FOOD & DRINK | THIS WEEKEND | CRIME | OPENINGS & CLOSINGS | SCHOOLS | LOCAL POLITICS

ADVOCATEMAG.COM

CHAIRMAN'S LETTER

Brad Grist, Legacy 401K Partners

What a great time to be in East Dallas! 2022 has ushered in a year of rebirth and a return to (somewhat) normalcy. And while the pandemic may not be fully in our rearview mirror, we are learning to adapt to the current environment and moving ahead like only East Dallas can.

The feeling in and around our area is one of great optimism. We are seeing an uptick in businesses coming to East Dallas to launch new concepts or to expand their existing footprint. More organizations are recognizing that individuals want to work where they live and have a desire to support businesses in their community.

The GREATER EAST DALLAS CHAMBER is focused on promoting member businesses and enhancing the community through a variety of programs and events. In 2022, the Chamber is celebrating our 18th annual Economic Summit with an incredible lineup of speakers. The event is highlighted with a keynote from Lila Stewart, co-founder of East Dallas's Hari Mari, a presentation from Steve Brown from the Dallas Morning News, a discussion on DISD's Workforce Development program by DISD Trustee Dan Micciche, and a panel of four sitting city council members who represent East Dallas. The Summit is a crowd favorite and sells out quickly.

In April, the Chamber's LIVE LOCAL EAST DALLAS committee hosted the first "Building Blocks" event at Caddo Offices Reimagined. The hugely successful event showcased area businesses and was open to the public. Several more Building Blocks are planned for other parts of East Dallas. LLED also hosts a monthly networking happy hour for both members and non-members.

With an increasing membership base that now totals roughly 200 member businesses, the MEMBERSHIP committee remains hard at work. Between ribbon cuttings, new member orientations, and delivering welcome packets, members of this committee can be seen crisscrossing East Dallas to welcome new members to the Chamber. A recent poll of Chamber members outlined some of the top reasons they joined the East Dallas Chamber. Among them: growing their business; getting more involved in the community; meeting new people; and focusing on more local networking and marketing. The Membership committee has also implemented a member-to-member discount program,

which continues to grow in popularity.

In addition to helping promote East Dallas businesses, another principal function of the Chamber is to advocate for our member businesses through the legislative process. Our LEGISLATIVE

AND ECONOMIC GROWTH committee keeps a finger on the pulse of the local, regional and national elections and legislative events that impact our businesses and residents. Dating back to 2012, the committee has hosted an annual Mayoral Luncheon - this year, with Dallas Mayor Eric Johnson. During election cycles, the committee hosts candidate forums and invites political experts to update our members on the latest happenings in Austin and Washington.

As the Chairman for these past two years, I am fortunate to be surrounded by an incredible group of talented and passionate individuals who make all of these things possible. Each of the Chamber committees continues to find ways to promote our East Dallas Chamber member businesses and the community at large. To all that donate their time and energy — and to those businesses that comprise our membership — I say, "THANK YOU!" To anyone who is not yet a member, I ask "WHAT ARE YOU WAITING FOR?" I hope that you will consider joining the Greater East Dallas Chamber and allow us the opportunity to show YOU what we can do for your business.



CHAIRMAN OF THE BOARD



INSIDE:

- 3 Chairman's Letter
- 5 Board of Directors
- 6 Welcome to East Dallas
- 8 East Dallas by the Numbers
- 10 Dining Guide
- 12 Retail News
- 14 Real Estate Round-up
- 16 Neighborhood Developments
- 18 Health & Wellness
- 21 Culture & Entertainment
- 21 Education Round-up
- 22 Chamber History
- 24 Join GEDCC
- 26 Directory

2022 MILESTONES

130 years
Juliette Fowler Communities

45 years
St. Martin's Wine Bistro
Lucky Dog Books

100 years
CC Young
Dallas Historical Society

40 years
Kalachandji's
Lakewood Service League
Women's Council of the Dallas
Arboretum and Botanical Garden

75 years
Ships Lounge

70 years
Stan's Blue Note
The Children's Center

35 years
Kosta's Greek Café

60 years
Medallion Center
Parkit Market

30 years
Advocate Media
White Rock Lake Artists'
Studios Tour

50 years
Preservation Dallas
Nexus Recovery Center
John's Cafe
Half Price Books
Shakespeare Dallas

25 years
For the Love of the Lake

20 years
The Pour House

10 years
Hari Mari

2022 CHAIRMAN'S AWARD

Steve Moore

BUSINESS OF THE YEAR AWARDS

2021

BUSINESS OF THE YEAR
Dickey's Barbeque Pit

CHAIRMAN'S AWARD
Flatbread Company

ENTREPRENEUR OF THE YEAR
Le Caveau Vinotheque, Minuteman Press East Dallas

LIVE LOCAL
Curiosities & Curious Garden, For The Love of The Lake
Well Grounded Coffee Community

R.S. MUNGER BUSINESS PIONEER
Mariano's Hacienda

PEOPLE'S CHOICE
Charlie's Treats - Kid Made, Kid Owned

IN MEMORIAM: Trey Johnson — Yoga Art Music, LLC

BOARD OF DIRECTORS



CHAIRMAN
Brad Grist
Legacy 401k Partners, LLC



VICE CHAIR I
Karen Hettrick
Briggs Freeman Sotheby's International Realty



VICE CHAIR II
Chuck Kobdish
BackMenders Chiropractic



SECRETARY
Tammy Oliver
Juliette Fowler Communities



TREASURER
Mark Rounds
Oncor



LEGAL COUNSEL
Ross Williams
Bell Nunnally & Martin LLP



IMMEDIATE PAST CHAIR
Steve Moore
Total Reporting



EXECUTIVE STAFF
Deborah Brown



BOARD MEMBER
Rheanna Avila
RA Group of Keller Williams



BOARD MEMBER
John Botefuhr
Adjust Chiropractic



BOARD MEMBER
Jenny Capritta
RE/MAX DFW Associates



BOARD MEMBER
Megan Dennen
Megan Dennen Business Development & Advertising



REAL PROPERTY CO-CHAIR
Darlene Ellison
Veritex Community Bank



MEMBERSHIP CO-CHAIR
Marty Ezelle
Mogul Wealth Strategies, LLC



LEGISLATIVE & ECONOMIC GROWTH CHAIR
Jonathan Fredi
Atmos Energy Corporation



AWARDS CHAIR
Diana Hamilton
St. John's Episcopal School



MEMBERSHIP CO-CHAIR
Kelly Harris
Hillside Insurance



BOARD MEMBER
Nakita Johnson
The North Face



BOARD MEMBER
Shawn Lovelady
White Rock Medical Center



MARKETING CHAIR
Stephanie Muckleroy
Republic Title of Texas



BOARD MEMBER
Mike Nurre
Greater Casa View Alliance



BOARD MEMBER
Jason Myers
FASTSIGNS of East Dallas



BOARD MEMBER
Roger Perry
Lakehill Preparatory School



LIVE LOCAL CHAIR
Mark Ramsey
Business Solutions Technology



BOARD MEMBER
Jesse Simmons
Jesse's AC & Appliance



BOARD MEMBER
Nate Smithson
Jackson Walker LLP



BOARD MEMBER
Fred Welsh
Community Volunteer

WELCOME TO EAST DALLAS

Our neighborhood is one of the most diverse, economically mobile and growth-forward in Dallas. More than 100 business members of the Greater East Dallas Chamber of Commerce call our neighborhood “home”, from national brands to locally owned 70-year-old restaurants. The Greater East Dallas Chamber of Commerce is the best way to build lasting relationships in our neighborhood.





MEET YOUR EAST DALLAS NEIGHBOR

MEDIAN AGE: **39**

71% BACHELOR'S DEGREE OR HIGHER

51% FEMALE

49% MALE



10,650 FAMILIES MOVED INTO EAST DALLAS SINCE 2010

AVERAGE FAMILY SIZE: **3 PEOPLE**



EAST DALLAS
TOTAL FAMILY INCOME
\$3,844,192,174

TOTAL ANNUAL
CONSUMER EXPENDITURES
\$2,101,031,000

AVERAGE NET WORTH
\$800,000

AVERAGE
HOUSEHOLD INCOME
\$167,000

More than 275,000
jobs were added to
the local economy
from February
2021 to February
2022



Our Neighbors By the Numbers

92%

shop at local
boutiques

88%

dine at local restaurants

65%

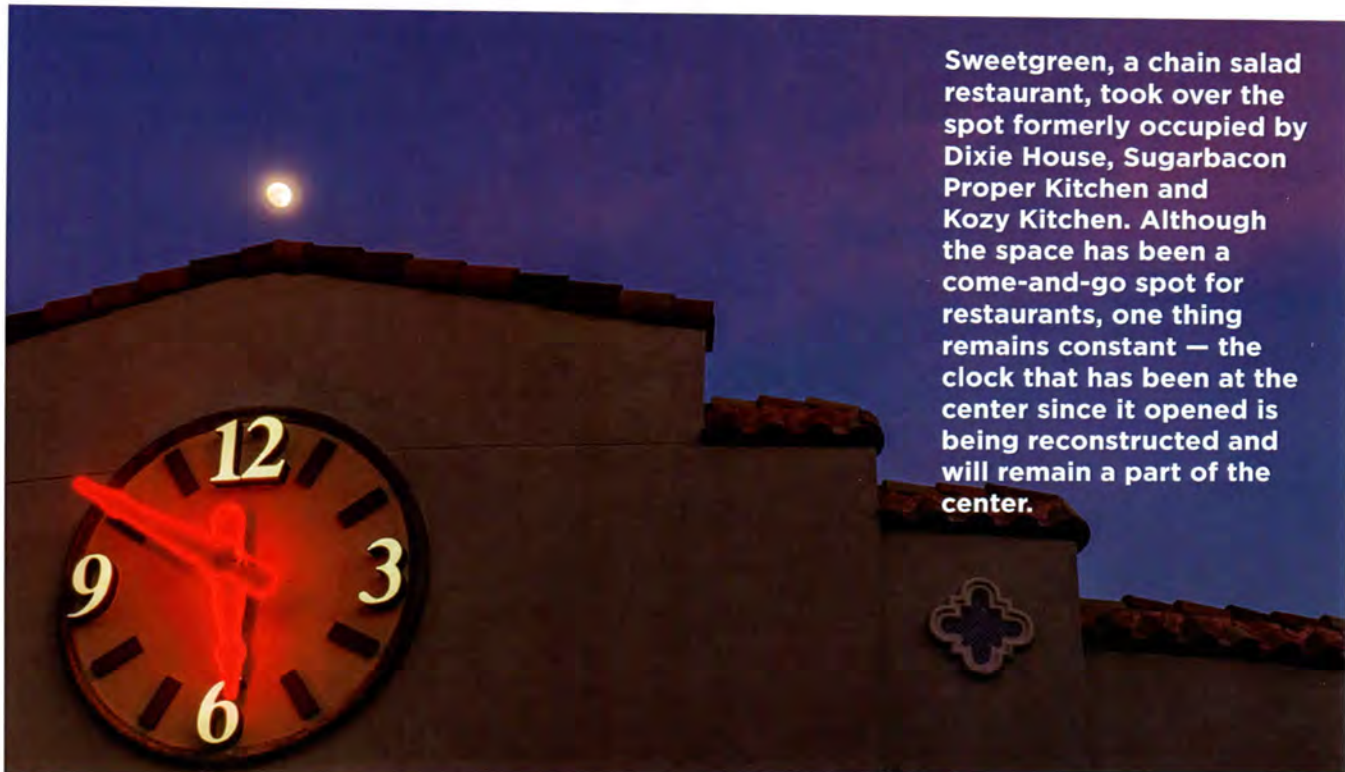
are looking for a new
home, decorating or
refurnishing a home in
the next year

179

EASI* sale
potential score in
luxury segment

*Easy Analytic Software Inc. (EASI)
is indicators of the demographic
characteristics, consumer spending and
behavior patterns.

DINING ROUND-UP



Sweetgreen, a chain salad restaurant, took over the spot formerly occupied by Dixie House, Sugarbacon Proper Kitchen and Kozy Kitchen. Although the space has been a come-and-go spot for restaurants, one thing remains constant — the clock that has been at the center since it opened is being reconstructed and will remain a part of the center.

Clock as it stood in 2015. Photo Danny Fulgencio

**SPENT ON
ALCOHOL
\$66,868,000**

**SPENT AT
RESTURANTS
\$99,029,000**

EAST DALLAS IS A FOOD HAVEN. Dining options are tucked in all corners of our neighborhood. East Dallasites spend over \$99 million annually on restaurants and bars.

Favorites like Stan's Blue Note, Gold Rush Cafe and John's Cafe have been in business for over 50 years. Hospitality groups like Milk Concepts and This & That have opened a slew of popular restaurants like The Finch, Cafe Duro and Sfuzzi.

Our homegrown restaurants are nationally recognized. Chef John Tesar of Knife, a steakhouse located

in The Highland, was awarded a Michelin star. Petra and the Beast and Revolver Taco were both shortlisted for the James Beard Award. Greenville Avenue Pizza Co.'s owner is the fourth Texan to be World Pizza Champion. According to Yelp, Woodrow Wilson alum-owned La Victoria has the best burrito in Texas.

Plus, we have the most-talked about coffee shop in the nation. La La Land Cafe boasts over 5.9 million social media followers (more than Target and Starbucks combined) for its kindness campaign.

NOTABLE OPENINGS

Sfuzzi
Cafe Duro
The Finch
Sushi Mocki
Rodeo Goat
360 Brunch House
Great American Hero
Cava
Jia Asian Bistro
Piada Italian Street Food
Terroir
Cafe Hunan
Double Dave's



Photo by Sylvia Elzafor

SAMUEL/GRAND

East Dallas resident **Patrick Donlin** is redeveloping the corner spaces at 2706 Samuel Boulevard, which formerly housed the La Acapulqueña and El Taco Loco restaurants. “I really like East Dallas, and I like trying to be more a part of the community, so I had been looking for something that was transformable,” Donlin says. “The big thing for me is it’s got to be good bones, good structure, good history. This is an iconic property that is in a really good corner.” Among the new tenants: Jose Luis Rodriguez, the first brick-and-mortar restaurant for chef and owner Jose Louis Rodriguez. Mixitos serves soups, salads, sandwiches, burgers and tacos.

MOCKINGBIRD/GREENVILLE

The **Kroger** on Mockingbird Lane and Greenville Avenue, at the location of the former Dr Pepper headquarters, opened the grocer’s first “ghost kitchen” featuring six local restaurants — Dog Haus hotdogs, Capriotti’s sandwiches, Curry UPnow Indian street food, Carl’s Jr. hamburgers, Fuku fried chicken and Monkey King noodles.

SWEET NEWS

- **Susie Cakes bakery, opened in mid-2022,** sells cakes, cupcakes, cookies, bars, pies and puddings.
- **Parlor’s Ice Creams** opened its first brick-and-mortar location. SMU graduates Kellie and Brandon Stoll, the co-founders, started the company in 2019 and have been selling their treats at pop-ups at places such as the Dallas Arboretum and Dallas Farmers Market. The store features seasonal and rotating permanent flavors.
- **Jeni’s Splendid Ice Creams** is opening its second Dallas store in Lowest Greenville.

RETAIL HIGHLIGHTS



Photo courtesy of Northwood Retail.

NOTABLE OPENINGS

- Crossroads Trading Co.
- Clark’s Barbershop
- Buff City Soap
- Perrault Beverage
- Sugared and Bronzed
- Alchemy 43
- White Rock Medical Group
- Modern Animal
- Continental Gin Building
- America 70’s

THE HILLSIDE VILLAGE SHOPPING CENTER WELCOMES SEVERAL NEW BUSINESSES ON MOCKINGBIRD LANE.

- **Glosslab** is located between Yogurtland and Roots Juices, and provides water-less manicures and pedicures. Neighbors can also purchase a membership, which includes unlimited manicures and pedicures.
- **Boardroom Salon** specializes in men’s haircuts, shaves and spa services. The national chain operates 45 locations through the United States, including 15 in North Texas.
- **Froggie’s 5&10** and **Betty Lou** opened combined 4,700-square-foot shops, with separate entrances for each longtime favorite that relocated from Knox Street.
- **Sprouts** is taking over the space that housed the former Stein Mart.

SKILLMAN/ABRAMS
Medallion Center is undergoing a renovation featuring a new facade, improved signage and new lighting, along with a number of new tenants. The former Pier 1 space is being taken over by Summit Salons, a Colorado-based salon company. Pet Supplies Plus and Skin & Body Co. are joining the center, and Salata expects to open this fall in the former Fish Bone Grill spot. Medallion Center has a long history in East Dallas dating to 1962. W.W. Caruth Jr. masterminded the development, and the center is still owned by the Caruth family.

EAST DALLAS
Neiman Marcus is moving its headquarters to the Cityplace Tower at North Central Expressway.



Funding Vital Projects in
White Rock Lake Park



Learn how to sponsor improvements
in White Rock Lake Park at
WhiteRockDallas.org

Texas Telcom Credit Union is Your Community Credit Union!

Products & Services

- Checking
- Savings
- Certificate of Deposits
- IRA's
- Little Buck Accounts
- Christmas Accounts
- Auto Loans
- Recreational Loans
- Secured Loans
- Credit Cards
- Online Banking
- & Much More!

TTCU

8818 Garland Rd. Dallas, TX 75218 | 214-320-8818
www.myttcu.org

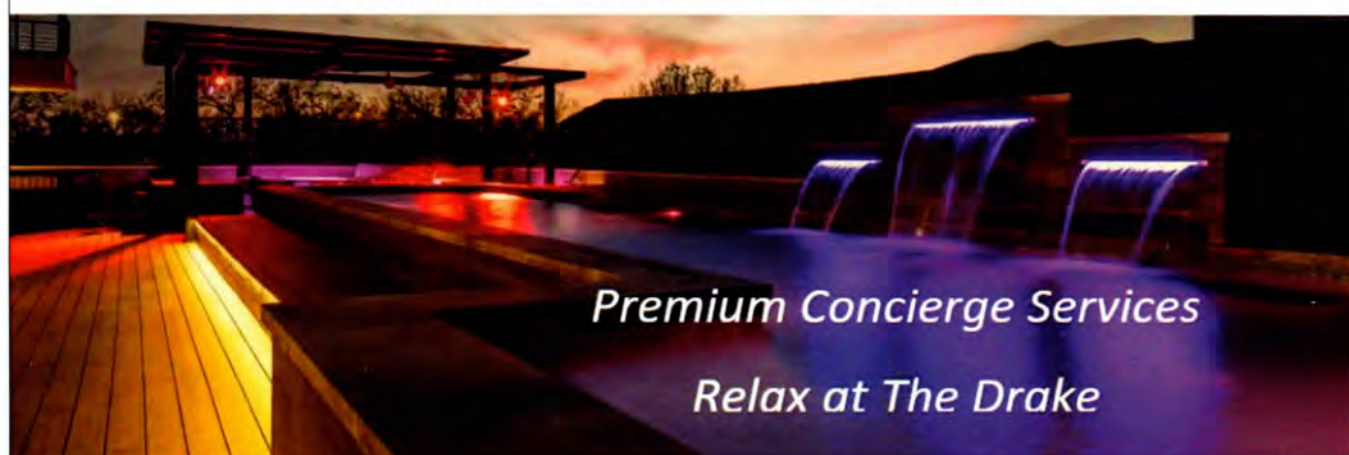


7450 Coronado Avenue
(469) 256-7748
drakewhiterock.com

Luxurious and Spacious Apartment Homes

Outdoor Lifestyle – Indoor Luxury!

Walking distance to the Santa Fe Trail and White Rock Lake



13

RESIDENTIAL REPORT

HOME EXPENDITURES

**SPENT ON
HOMEOWNERS
INSURANCE**
\$12,611,800

**SPENT ON
APPLIANCE REPAIR**
\$555,800

**SPENT ON PEST
CONTROL**
\$772,800

**SPENT ON FLOORING
INSTALLATION &
REPAIR**
\$2,998,400

**SPENT ON HOME
SECURITY SYSTEM**
\$983,200

WINDOW COVERINGS
\$351,900

**GARDENING, LAWN
CARE SERVICE**
\$5,365,000

Dallas was among the top-three metropolitan areas for 2021 annual home price acceleration.

Our city reported a whopping 30.8% increase in home prices, year over year. That is compared to a 20-city composite gain of 20.5% for the same period.

Month-over-month, home prices are increasing more slowly than they were last year at this time, but researchers say that "despite this deceleration, growth rates are still extremely robust."

EAST DALLAS HOME PRICES (FROM ZILLOW REPORT):

The typical home value of homes in **75214** is \$780,500. 75214 home values have gone up 24.2% over the past year.

The typical home value of homes in **75218** is \$554,396. 75218 home values have gone up 23.8% over the past year.

The typical home value of homes in **75228** is \$313,056. 75228 home values have gone up 23.4% over the past year.

The typical home value of homes in **75206** is \$604,642. 75206 home values have gone up 23.2% over the past year.

NEWS ROUND-UP

Residential valuations increased \$40 billion in the last decade.

Our city reported a **whopping 30.8% increase** in home prices, year over year.

Average price is \$186 per square foot and **\$399,950 for 2,145 sq. ft.**

Yet, **Dallas ranks 10th nationally** in the study's top 10 most affordable cities for single family homes.

Dallas has the **second-highest projected number of new apartments** with an expected 23,571 units added by the end of year.



JUNIUS HEIGHTS TROLLEY

A Junius Heights streetcar is being disassembled and moved out of the old Spaghetti Warehouse building. The shell of Streetcar 707, built in the mid-1920s, will be stored at Orr Reed Architectural Co. while undergoing refurbishment.



A portrait of a woman with short, wavy, light-colored hair, smiling and resting her chin on her hands. She is wearing a dark top. The background is a soft, out-of-focus outdoor scene with greenery.



Barbara Arredondo Real Estate Group

Barbara Arredondo

214-642-7696 | barredondo@briggsfreeman.com

Sandra Najera

214-542-1999 | snajera@briggsfreeman.com

Elissa Genova

214-662-9560 | egenova@briggsfreeman.com

Briggs
Freeman | Sotheby's
INTERNATIONAL REALTY

NEIGHBORHOOD DEVELOPMENTS



NEW PROJECTS

Standard Shoreline, the mixed-use project proposed for the Shoreline church site at Garland Road and Centerville, received unanimous approval from the Plan Commission in September 2022. The development plan calls for 282 multifamily units in four stories wrapped around a parking garage. There will be 18 townhomes, 3,000 square feet of creative office space and an art park fronting Garland Road.

Welcome to White Rock Medical Center

We bring health and wellness close to home

Our Premier Services Include

- Elite accredited bariatrics program
- Comprehensive cardiology care
- Emergency services, accredited for geriatric care
- Orthopedics, including minimally invasive total knee replacement
- Women's maternity services and neonatal ICU
- Community-based primary care

Our name reflects our commitment to you and this community



WHITE ROCK
MEDICAL CENTER

9440 Poppy Drive, Dallas, TX 75218 • 214.324.6100
WhiteRockMedicalCenter.com @WhiteRockMedicalCenter

Drink Coffee...

change lives!!!

Well Grounded Coffee Community

**Transforming lives,
one cup at a time!**

**Coffee Tea Breakfast
Lunch Great Meeting Space**

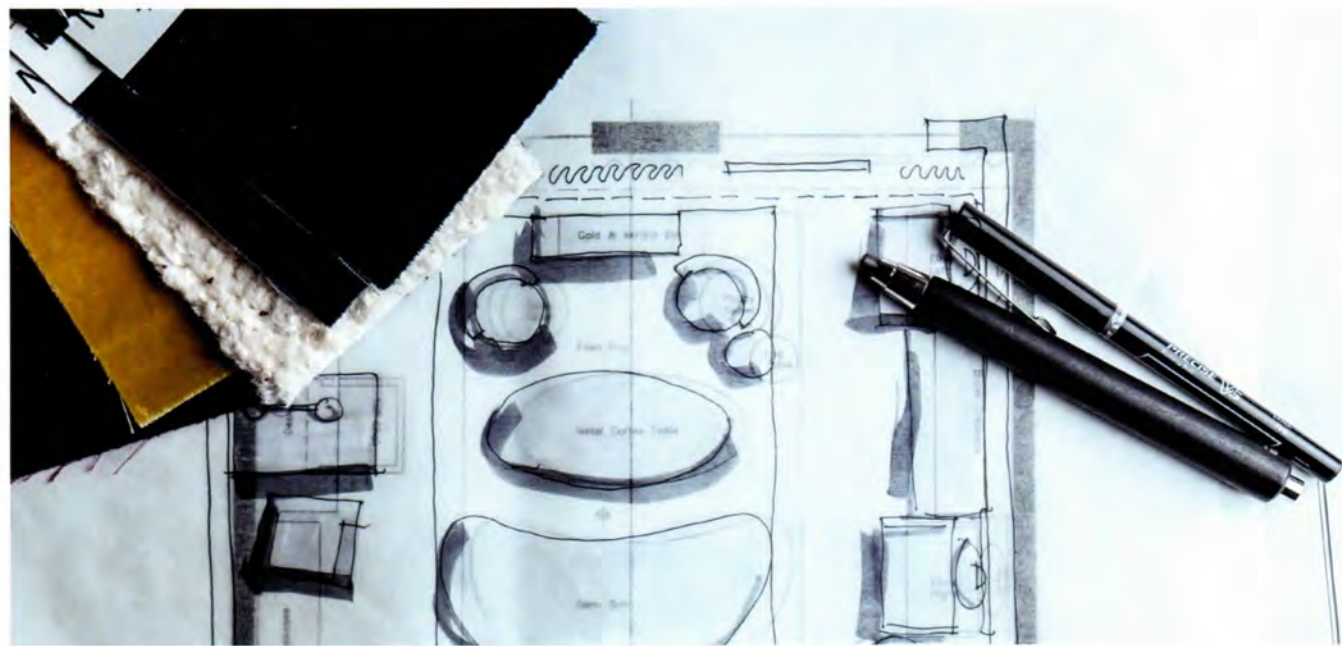
drinkcoffeechangelives.com

**FB: Well Grounded Coffee Co
IG: @wellgroundedcoffeeco**

**9219 Garland Rd., Ste 2109
Dallas, TX 75218**



HEALTH & WELLNESS



SPENT ON HEALTH CARE
\$147,801,000

SPENT ON DENTAL CARE
\$99,950,00

SPENT ON VISION CARE
\$1,731,000

SPENT ON PERSONAL CARE
\$29,633,600

The **WELLNESS INDUSTRY** is one of the fastest growing market segments. The health care industry is worth an estimated \$52 billion dollars in Dallas-Fort Worth. And East Dallas is home to award-winning doctors, dentists, nursing homes and medspas.

BAYLOR MEDICAL CENTER, WHITE ROCK MEDICAL CENTER and **TEXAS A&M'S DENTISTRY SCHOOL** are East Dallas businesses.

"Meditail" is where shopping developments are repurposing traditional retail space to include a robust wellness tenant list. For example, Mockingbird Station replaced retail for **ONE MEDICAL CENTER, HYDRATE IV BAR, STRETCH LAB AND FIT SOCIAL CLUB.**

NEWS ROUND-UP

DWELL WITH DIGNITY, a nonprofit founded by a Lakewood resident, designed and furnished a new mental health facility to service an estimated 4,800 people in Pleasant Grove.

The former Doctors Hospital at Garland Road and Buckner Boulevard rebranded from **CITY HOSPITAL** to **WHITE ROCK MEDICAL CENTER**. Pipeline Health owns the facility, which over the past year has expanded its clinical programs, hired more physicians, renovated inpatient rooms and facilities, and upgraded medical technology.

The Dallas Cowboys opened a \$3 million fitness center at Baylor University Medical Center in East Dallas. **COWBOYS FIT** is housed in the former location of the Tom Landry Fitness Center. The 45,000-square-foot center features a completely updated facility that includes exercise areas and locker rooms.

Dallas-born **MELISSA SAJJADI** moved back after living for several years in Chicago to open her own pilates studio, **PILATES214**, on Mockingbird Lane. The facility includes classes designed specifically for pre- and post-natal mothers along with Fit 214 classes.

CELEBRATING
130 years!

JULIETTE
FOWLER
COMMUNITIES

The BEAUTY of Fowler Communities

Life at Fowler mirrors the creative energy of East Dallas. Located on 21 wooded acres, see why your neighbors have been choosing Fowler for so many years!

Independent Living

Enjoy an active social calendar, dine with friends, volunteer, and learn.

Assisted Living

Honoring independence with supportive services, the connection of community and the comforts of home.

Skilled Nursing Care

Five-Star quality short-stay rehabilitation and long-term nursing services.

Memory Care

The only Center for Excellence in Memory Care in North Texas utilizing the internationally renowned **I'm Still Here®** philosophy. Fowler is a leader in the Dementia Friendly Dallas initiative.



NEW:

The Peak

Call Tammy Oliver at **214.827.0813** or visit www.fowlercommunities.org for more information.

1234 Abrams Road, Dallas, Texas 75214



CULTURE & ENTERTAINMENT



Our city's rich cultural history is rooted in East Dallas. This neighborhood has more record shops than anywhere else in Dallas. Musicians like Erykah Badu, Dusty Hill, Tripping Daisy and Joshua Ray Walker call East Dallas home.

Artists Jeff Garrison and Chris Arnold had painted the seven gigantic, iconic murals on the exterior of the **5 MOCKINGBIRD APARTMENT** complex

over a decade ago. Then they were covered in beige paint. This year, the artists painted two "contemporary deco" murals on the buildings.

SHAKESPEARE DALLAS celebrated its 50th summer season at Samuell-Grand Amphitheater.

To Celebrate **DEEP ELLUM**'s 150th anniversary, Deep Ellum 100 is giving 10 local artists \$1,000 grants to participate in the Sounds of Deep Ellum live album project.

Woodrow Wilson Alum **JOAQUÍN ZIHUATANEJO** founded Dallas Youth Poets, an organization that trains and takes local, young poets to the Brave New Voices competition. He authored seven books and most recently was named Dallas' first-ever poet laureate.

81%
GO TO
CONCERTS

71%
ATTEND
SPORTING
EVENTS

SPENT ON ENTERTAINMENT
\$111,763,000

SPENT ON PLAY, THEATER, OPERA, CONCERT
\$2,961,900

SPENT ON PARKS & MUSEUMS
\$757,300

SPENT ON PARKS & MUSEUMS
\$2,554,900

FAIR PARK HISTORY

When the State Fair was canceled because of the coronavirus pandemic, Fletcher's hit the road to sell its fried fare at pop-up events around Dallas. That wasn't the first time Fletcher's reimagined itself as a fast-food concept. In 1960, Fletcher's had its own drive-thru at 3610 Samuell Blvd. across from Tenison Glen Golf Course. Ads from that summer show the eatery needed fry cooks, car waitresses, counter men and bus boys who were "nice appearing, sober and reliable."



NEWS ROUND-UP

WOODROW WILSON HIGH SCHOOL Community Foundation awards over \$50,000 in scholarships.

Lakewood Elementary Early Childhood PTA raised more than a record \$250,000, which was distributed to six neighborhood schools.

The Junior League of Dallas and presenting sponsor Texas Instruments awarded nearly \$113,000 in grants to 52 Dallas ISD educators, six of which are East Dallas educators

By December 2022, R.E.A.D. Labs will be installed at **LAKEWOOD ELEMENTARY, ALEX SANGER PREPARATORY, WILLIAM LIPSCOMB ELEMENTARY** and **EDUARDO MATA MONTESSORI** as part of a district-wide library improvement plan.

HIGHEST TEA RATED NEIGHBORHOOD SCHOOLS

Alex Sanger Preparatory School: B
Casa View Elementary: B
Dan D. Rogers Elementary: A
George W. Truett Elementary: A
Lakewood Elementary: A
Mockingbird Elementary: B
Mount Auburn STEAM Academy: B
Reinhardt Elementary: B

The robotics students at neighborhood schools **ALEX SANGER PREPARATORY** and **CASA VIEW ELEMENTARY** were honored for robotics excellence at the VEX Robotics World Championship.

DALLAS ISD is launching a fully virtual option for students in grades 3-9. The program, named iLearn Virtual School, will be self-paced and offers "an innovative, flexible learning environment.

GENEVA HEIGHTS AND VICTOR H. HEXTER elementary schools each have about \$30 million budgeted for improvements. The schools are among 186 projects funded by Dallas ISD's most recent bond issue.

2022 TEACHER OF THE YEAR AWARDS

The GEDCC annually honors educators in our neighborhood who go above and beyond

Nominations were solicited from the community, and a committee of neighbors and GEDCC members made the final selections.



TIFFANY YOU
Dallas Academy



TOM TRAUTMAN
Bishop Lynch High School



KATHRYN POTTER
St. John's Episcopal



EMILY REYNOSA
Lee McShan Elementary



ANDREW LYONS
Alex W. Spence Middle School



CATHIA AREVALO
S.S. Conner Elementary

ST. JOHN'S EPISCOPAL SCHOOL
EST. 1953

Respectful. Responsible. Honest. Caring.
We are St. John's.

CO-ED PRESCHOOL THROUGH 8TH GRADE
For more information or to attend an open house, visit:
www.stjohnsschool.org

We are dedicated to a program of academic excellence designed to train the mind, strengthen the character, and enrich the spirit of each student in a Christian environment.

In our commitment to diversity and equity, St. John's Episcopal School does not discriminate regarding race, color, ethnicity, national origin, sexual orientation, gender, age, genetic information, disability, pregnancy, marital status, religion, military status, and/or any protected category. This commitment extends to our employment, educational, admissions, and financial aid policies, and other school advancement programs.

CHAMBER HISTORY

THE SHOPPING VILLAGE OF DISTINCTION!
SHOPPING CENTER
Complete Business & Professional Service Available

PLENTY OF PARKING SPACE
CONVENIENT SHOPPING

For Your Shopping Convenience • China and Gifts • Gift Wrapping and Monogramming • Records • Appliances <i>Open week days 10-6</i> • Sporting Goods • Men's Shoes and Clothing <i>Lakewood Plaza</i>	Coiffures of Distinction <i>Anty & Tuller</i> <i>Specializing in Hair</i> For All Your Hardware Needs HENDERSON HARDWARE 4207 Abrams Rd. 7-7-2923	ROGERS-PARROTT Furniture Co. 1828 Abrams Road ROGERS-PARROTT FURNITURE <i>Because of the largest and complete line of furniture, plenty of parking space, in the heart of LAKEWOOD SHOPPING CENTER. Three floors of beautiful furniture for every room in the house. Modern, contemporary to period in furniture of surprising beauty, comfort and lasting quality.</i> ROGERS-PARROTT can solve your largest furniture problem! Come and see us! Open daily, 9 to 6; Thurs. 10 to 7; Sat. 10 to 7	ELKS CLOTHES CLOSET <i>Latest blue denim—red bandana cloth gray accent with sunny disposition</i> Shirts—T-shirt shirts, polo shirts, etc. Shirts—T-shirt shirts, polo shirts, etc. Shirts—T-shirt shirts, polo shirts, etc. Shirts—T-shirt shirts, polo shirts, etc. Shirts—T-shirt shirts, polo shirts, etc.
Your Bridal Photograph <i>And to make you a complete bride, we have all the accessories you need. Bridal gowns, veils, shoes, jewelry, hair, makeup, and more. We'll make you look like a queen on your special day.</i> <i>Kirby Studio</i> 2022 Abrams Rd. 7-7-2923	Thinking of Westinghouse? There you should be thinking of KESSEL'S 1001 Abrams Rd. 7-7-2923	Connolly's CAMERA STORE 2001 Abrams Rd. Dallas, Texas Everything Photographic <i>Have You Ever Seen a Photo?</i>	Smartwear <i>... keeping you poised on the smartest business fashion.</i> <i>Don't Miss Out!</i> Now only on Abrams Rd. Four weeks only! Shirts, slacks, suits, shoes, and more. Come in today, tomorrow, and the day after tomorrow. Don't miss out! Shop in Smartwear at The Patio Shop 1907 Abrams Rd. Store Hours: 9:00 to 6:00

Dallas Morning News Advertising from 1949

When it comes to supporting our East Dallas community, the Greater East Dallas Chamber of Commerce has been a leader since 1945.

The organization and its members provide networking support to our business and industrial community, along with cultural, educational and healthcare resources. The Chamber's commitment to local businesses and economic activity has helped make our residential neighborhoods among the strongest in the City of Dallas.

During the past 77 years, Chamber members have had the opportunity to attend group-sponsored community events, learn about and meet people representing other member businesses, attend regular networking luncheons featuring keynote speakers, impact governmental issues on all levels through Chamber lobbying, and learn about future developments at the Chamber's end-of-the-year economic summit.

1967
The Greater East & South Dallas Chamber merges with the **Eastern Dallas Chamber**. The Chamber president at the time was **Sheffie Kadane Sr.**, president of Pure Ice & Cold Storage Co.

1971
The Greater East & South Dallas Chamber changed its name to the **East Dallas Chamber** under the leadership of Lakewood Bank & Trust's **Don Wright**.

1985
The Lakewood Business Men's Association of Dallas, established in 1948, officially changed its name to the **Lakewood Chamber of Commerce**. **Jim Davis**, who owned Country Garden Florist and later founded Disciples of Trinity (DOT), served as chamber chairman for several years.

1996
The East Dallas chamber led by **Sherryl Wesson** of Ebby Halliday Realtors and the Lakewood Chamber headed by **Annette Stone** of State Farm Insurance merged. The new group was called **Dallas Northeast Chamber of Commerce**.

2013
The group's name was changed to **Greater East Dallas Chamber of Commerce** under the leadership of **Roger Perry**, headmaster of Lakehill Preparatory School.

The Greater East Dallas Chamber of Commerce is a member of the U.S. Chamber of Commerce, the State of Texas Chamber of Commerce and the Greater Dallas Chamber of Commerce. **For membership information, visit eastdallaschamber.com for more information about the Chamber and how you can become involved.**

WHITE ROCK LAKE WEEKLY

Neighborhood News & Views • Community Calendar • Amusements for All Ages • www.whiterocklakeweekly.com

The neighborhoods around White Rock Lake are like a wonderful small town all its own.

WHITE ROCK LAKE WEEKLY is the award-winning, family-friendly newspaper that helps you reach your potential clients or customers in all of these neighborhoods.

Our devoted readership includes most local demographics and lifestyles: families, young professionals, churches, a large senior community, and so many more! ... all lovers of the gem of Dallas, White Rock Lake.

They read our newspaper to know more about the people and events in our area – and to find local restaurants, stores and services of all kinds for themselves and their families.

WHITE ROCK LAKE WEEKLY is distributed for Free at **more than 430 locations** throughout this market area.

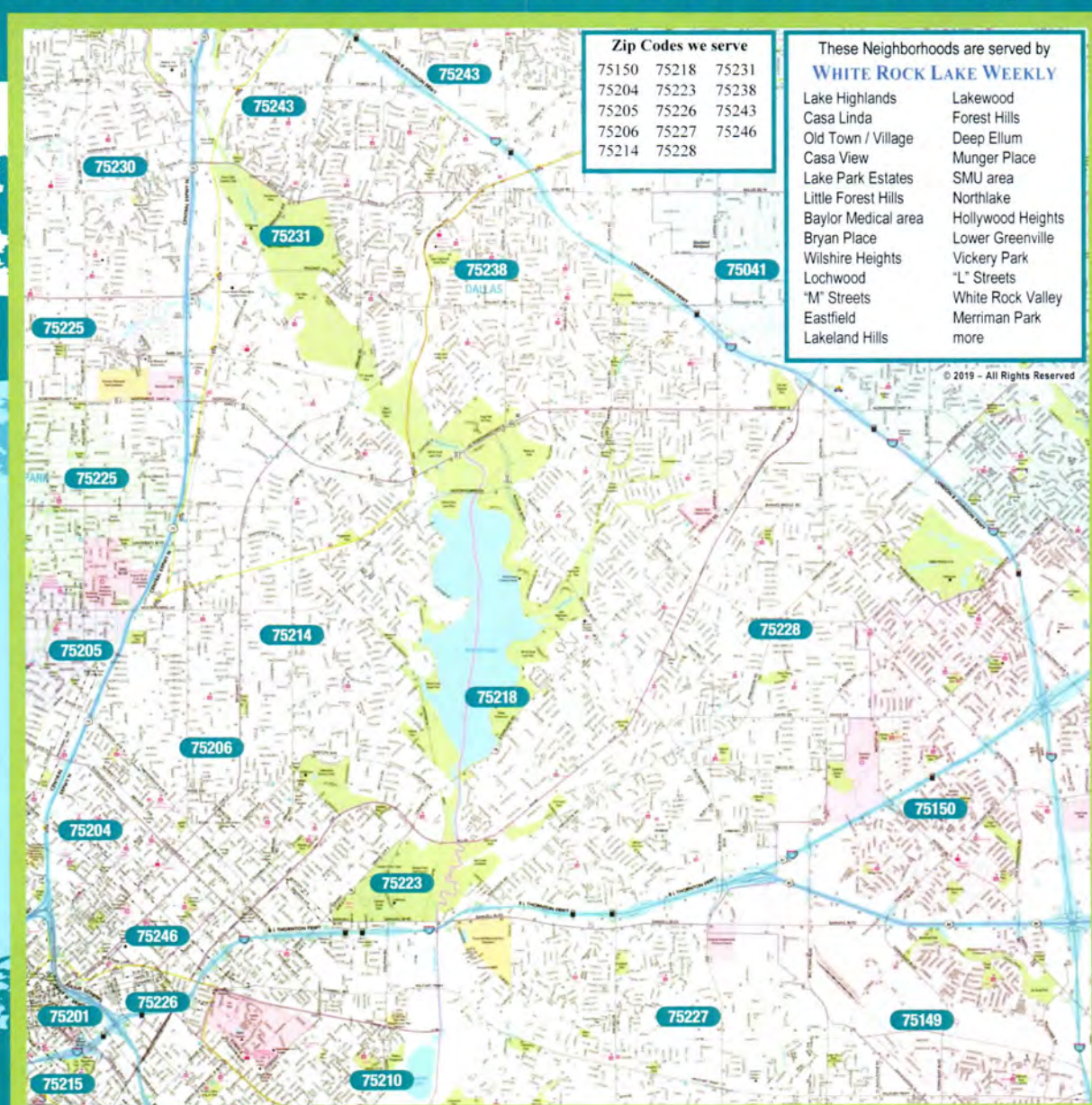
That is **hundreds more locations** than for any other local publication. People say, "I see your paper everywhere!"

Area Newcomers, as well as the Long-Time residents, consistently – every week! – see your message and become potential customers or clients of your business.

WHITE ROCK LAKE WEEKLY is the **No. 1 choice in advertising** to help spread the word about your business to all of East Dallas!

To reserve your preferred space, call **214-373-2111**

Members of the Greater East Dallas Chamber of Commerce receive a **15% discount** off regular rates.



WHY

**Join the Greater East Dallas Chamber of Commerce
for the members-only benefits to boost your
business and benefit our community**

In addition to a host of networking opportunities (morning, lunch, and evening), as a member, you would enjoy the following exclusive benefits.

- **Business Listing in Chamber directory in all outlets, including:**
 - Online on our website,
 - In our mobile app, and
 - In our annual Economic Development Report
- **Member decal for storefront or window**
- **Ribbon Cutting/Open House for New Members**
- **Invitation to attend New Member Orientation**
- **Opportunity to be featured in Member spotlight (social media)**

Discounts to Chamber luncheons and other events

Attend networking events for free

Opportunity to offer coupons or discounts to other Chamber Members

Exclusive sponsorship opportunities

With all these benefits, membership is a wise investment and tool for a successful business. Our Business Memberships start at \$250 per year. Please click on the link or scan the QR code below to explore the membership that best suits you.

See our online calendar of upcoming events!
business.eastdallaschamber.com/gedcc-calendar

JOIN?



Sign up today using the QR code or visit business.eastdallaschamber.com/member-application

MEMBER BUSINESSES

*AT TIME OF PRINTING

ADJUST CHIROPRACTIC

9041 Garland Rd
Dallas, TX 75228
chirobot@gmail.com
(214) 922-8844

ADVOCATE MEDIA

6301 Gaston #820
Dallas, TX 75214
rwamre@advocatemag.com
(214) 560-4212

AMALIA BRIANO STATE FARM AGENCY

8344 E RL Thornton Fwy 245
Dallas, TX 75228
amalia@dallasinsurancelady.com
(214) 296-4449

AMEGY BANK

2501 N Harwood St Suite 201
Dallas, TX 75201
j.funderburg@amegybank.com
(214) 754-9493

ANDERSON INJURY LAWYERS

408 West 8th Street, Suite 202
Dallas, TX 75208
advice@andersoninjurylaw.com
(214) 327-8000

APPS FOR BUSINESS LLC

4144 N Central Expressway
Dallas, TX 75204
tgleonard@brandmyapp.com
(833) 712-2775

ATMOS ENERGY

5420 Lyndon B Johnson Fwy
Dallas, TX 75240
jonathan.fredi@atmosenergy.com
(469) 644-0924

BACKMENDERS - CHIROPRACTIC WITH CARE

6464 East Northwest Highway
Dallas, TX 75214
ckobdish@backmenders.com
(469) 232-6363

BALDWIN ASSOCIATES

3904 Elm Street
Dallas, TX 75226
rob@baldwinplanning.com
(214) 729-7949

BARNONE

718 N Buckner Blvd #100
Dallas, TX 75218
jennifer@barnonedallas.com
(214) 924 3742

BELL NUNNALLY & MARTIN LLP

3232 McKinney Ave
Dallas, TX 75204
rwilliams@bellnunnally.com
(214) 740-1432

BERT ROOFING INC

10021 Cayuga Dr
Dallas, TX 75228
mail@bertroofing.com
(214) 321-9341

BESS DICKSON, GLOBAL REAL ESTATE ADVISOR

6301 Gaston Ave #170
Dallas, TX 75214
bdickson@briggsfreeman.com
(214) 736 3921

BISHOP LYNCH HIGH SCHOOL

9750 Ferguson Rd
Dallas, TX 75228
chris.rebuck@bishoplynch.org
(214) 324-3607

BLACK CITIZENS FOR JUSTICE - DAISY JOE

9543 Losa Drive #117
Dallas, TX 75218
bcjlo@aol.com
(214) 327-5440

BOARDROOM SALON FOR MEN

2271 East Continental, Suite 100 Southlake,
TX 76092
delaney.mallory@gmail.com
(469) 606-1211

BOWLSKI'S LAKEWOOD LLC

1825 Abrams Parkway #1
Dallas, TX 75214
proshop@bowlskis.com
(214) 434-1113

BRIGGS FREEMAN SOTHEBY'S INTERNATIONAL REALTY

6301 Gaston Avenue
Dallas, TX 75214
khettrick@briggsfreeman.com
(214) 914-7034

BUSINESS AND INVESTMENT SOLUTIONS, LLC

5706 E. Mockingbird Lane, Suite 115
Dallas, TX 75206
susan.falvo.sf@gmail.com
(214) 725-9300

BUSINESS SOLUTIONS TECHNOLOGY

9939 Bethany Drive
Dallas, TX 75228
mark@businesssolutionstechnology.net
(214) 384-6623

CADDO OFFICE REIMAGINED

6301 Gaston Avenue
Dallas, TX 75214
jaclyn@caddooffices.com
(214) 560-3265

CAMPAGNA & ASSOCIATES REALTORS

726 Paulus Avenue
Dallas, TX 75214
anthony@campagnarealtors.com
(214) 823-9080

CAMPAIGN 4 KINDNESS

6301 Gaston Ave #125
Dallas, TX 75214
karen.cuskey@cbdfw.com
(214) 454-4917

CARRINGTON, COLEMAN, SLOMAN & BLUMENTHAL, L.L.P.

5418 Bryan St.
Dallas, TX 75206
nburger@ccsb.com
(214) 855-3076

CATALYST LENDING

6301 Gaston Ave, Suite 1222
Dallas, TX 75214
JEasley@CatalystLending.com
(800) 405- 8476

CBD HOUSE OF HEALING

8550 Plano Road #101
Dallas, TX 75238
info@cbddallas.com
(214) 628-8868

CC YOUNG - SENIOR LIVING SENIOR CARE

4847 W. Lawther Dr.
Dallas, TX 75214
rcrews@ccyoung.org
(214) 817-0488

CC YOUNG - SENIOR LIVING SENIOR CARE

4847 W. Lawther Dr.
Dallas, TX 75214
psullivan@ccyoung.org
(214) 817-0488

CHARLOTTE HODGES, MD

1151 North Buckner Blvd, Suite 308
Dallas, TX 75218
charlottehodes76@gmail.com
(214) 324-6127

CHILDREN'S HEALTH

1935 Medical District Drive
Dallas, TX 75235
denise.gomez@childrens.com
(214) 456-2675

CHISHOLM TRAIL FINANCIAL GROUP — BRIAN BESSNER

4925 Greenville Avenue
Dallas, TX 75206
bbessner1@chisholmtrailfinancial.com
(214) 320-3040

COMERICA BANK

4109 Mendenhall Drive, 4109 ME
Dallas, TX 75244
pmzeko@comerica.com
(214) 507-2954

COMMUNITY IMPACT NEWSPAPER

7460 Warren Pkwy
Frisco, TX 75034
truckel@communityimpact.com
(334) 398-0318

COMPASS TEXAS REAL ESTATE

5960 Berkshire
Dallas, TX 75225
lauren.moore@compass.com
(214) 680-0630

CREATIVE ARTS CENTER OF DALLAS, INC.

2360 Laughlin Dr
Dallas, TX 75228
dpollak@creativeartscenter.org
(214) 320-1275

CRISP & GREEN

6333 E. Mockingbird Lane
Dallas, TX 75214
lakewood@crispandgreen.com
(469) 722-1630

CUNNINGHAM INSURANCE AGENCY

4303 N Central Expy
Dallas, TX 75214
judgevic@flash.net
(972) 445-5100

DALLAS ACADEMY

950 Tiffany Way
Dallas, TX 75218
lloera@dallas-academy.com
(214) 324-1481

DALLAS ARBORETUM AND BOTANICAL SOCIETY, INC.

8617 Garland Road
Dallas, TX 75218
tlendecker@dallasarboretum.org
(214) 515-6523

DALLAS COFFEE NEWS PUBLISHING

6060 N Central Expy, Suite 500
Dallas, TX 75206
adam@dallascoffeenews.com
(214) 800-3486

DALLAS PIANO ACADEMY

10464 E. Northwest Highway Ste A
Dallas, TX 75238
remmick@msn.com
(214) 343-4804

DALLAS UNITED CREW

P.O. Box 195863
Dallas, TX 75219
president@dallasunitedcrew.org
(847) 902-1404

DANIEL J. MICCICHE, P.C. C/O AKIN GUMP

1140 Bally Mote Drive
Dallas, TX 75218
dmicciche@akingump.com
(214) 969-2797

DAVE PERRY-MILLER REAL ESTATE

2311 Abrams Rd.
Dallas, TX 75214
maryrinne@daveperrymiller.com
(214) 552-6735

DELEON PROVISIONS

1424 San Saba Drive
Dallas, TX 75218
kam@deleonprovisions.com
(214) 923-9773

DJ DELUXE PRODUCTIONS

6131 Lakeshore Dr.
Dallas, TX 75214
ridlen98@gmail.com
(214) 823-1424

DLF3, LLC

9543 Losa Drive, Suite 107
Dallas, TX 75218
davey.farris@yahoo.com

DTX DRIVEN WOMEN NETWORK

715 Dumont St
Dallas, TX 75214
dtxdrivenwomen@gmail.com
(214) 532-3510

E&S LAND DEVELOPMENT, LP

9543 Losa Drive #106
Dallas, TX 75218
garydspence@sbcglobal.net
(214) 766-2853

EAST DALLAS THERAPY

1151 N Buckner Blvd Suite 101
Dallas, TX, 75218
morgan@eastdallastherapy.com
(469) 203-1533

EBBY HALLIDAY REALTORS

6441 E. Mockingbird Lane #450
Dallas, TX 75214
dougselzer@ebby.com
(972) 322-8073

EDENS

5910 North Central Expressway
Dallas, TX 75206
cavakian@edens.com
(214) 691-2302

EL VECINO

718 N Buckner #108
Dallas, TX 75218
john@elvecinotexmex.com
(469) 802-6060

ELEMENTS MASSAGE OF LAKEWOOD

6333 E. Mockingbird Lane
Dallas, TX 75214
stephenhedrick@elementsmassage.com
(214) 826-5100

ELLE REALTY

1350 N Buckner, Suite 201
Dallas, TX 75218
gwen@ellerealty.com
(214) 324-5297

ELLIFF CPA PLLC

7316 Lehigh Dr.
Dallas, TX 75214
jacob@elliffcpa.com
(469) 291-7623

ENHANCED MISSION NETWORK

6900 Dallas Pkwy Fl 3
Plano, TX 75024
mhinson@enhancedmissionnetwork.com
(334) 531-4804

EXP REALTY

503 Josephine St
Dallas, TX 75246
scott.lamberty@exprealty.com
(214) 402-9469

FASTSIGNS OF EAST DALLAS

5616 E. Mockingbird Lane
Dallas, TX 75206
jmyers@fastsigns.com
(469) 206-3488

FERGUSON ROAD INITIATIVE

PO Box 570417
Dallas, TX 75357
Vikki@fergusonroad.org
(214) 324-5116

FERRARI ORTHODONTICS

6465 E Mockingbird Ln, Unit 371
Dallas, TX 75214
drcalmartin@gmail.com
(214) 919-0803

FOLD STUDIOS, LLC

6301 Gaston Ave Ste. 1200
Dallas, TX 75214
info@foldstudios.com
(806) 206-8914

FOR THE LOVE OF THE LAKE

381 Casa Linda Plaza PMB 281
Dallas, TX 75218
zzsohar@gmail.com
(214) 660-1100

FRIENDS OF THE BATH HOUSE CULTURAL CENTER

521 E. Lawther Dr.
Dallas, TX 75218
tbond310@msn.com
(214) 328-3703

FROST BANK

6312 LaVista Dr
Dallas, TX 75214
gloria.johnson@frostbank.com
(214) 515-4671

GLOBAL TRANSPACK CORP

7059 Bucknell Drive
Dallas, TX 75218
mshoemaker@tfwwi.com
(214) 287-4597

GOOD LOCAL MARKETS

9543 Losa Drive #103
Dallas, TX 75218
casey@goodlocalmarkets.org
(781) 223-0655

LE CAVEAU VINO THEQUE

718 N Buckner Blvd
Dallas, TX 75218
tplumettaz@gmail.com
(469) 802-9706

LE REVE REHABILITATION & MEMORY CARE

3309 Dillido Road
Dallas, TX 75228
psmith@msl-healthcare.com
(469) 534-6174

LEGACY 401K PARTNERS

8523 San Pedro Pkwy
Dallas, TX 75218
bgrist@legacy401k.com
(214) 998-3556

LIFETIME FINANCIAL ADVISORS, INC.

2509 Bountiful Court
Heath, TX 75126
sid.ean@lfa-inc.com
(469) 543-9767

LIZ RENFRO- URBAN REALTY

8211 Hunnicut Rd
Dallas, TX 75228-5930
Lrenfro@sbcglobal.net
(214) 924-9676

LOCKE LORD LLP

2200 Ross Avenue
Dallas, TX 75201
tyoxall@lockelord.com
(214) 740-8821

LONE STAR CREDIT UNION

7508 Ferguson Rd
Dallas, TX 75228
wfm1404@yahoo.com
(214) 217-8142

MAINTENANCE, INC.

9876 Plano Road
Dallas, TX 75238
sschopmeyer@maintenanceinc.net
(214) 369-0990

MARYBETH SHAPIRO

6656 Lakewood Blvd
Dallas, TX 75214
mshapiro@me.com
(214) 232-3728

MAYOR ERIC JOHNSON

P.O. Box 181738
Dallas, TX 75218
Dallasmayornews@gmail.com
(214) 670-3301

MEGAN DENNEN BUSINESS DEVELOPMENT & ADVERTISING

6256 Saint Albans
Dallas, TX 75214
mdennen@gmail.com
(972) 523-4495

MENTAL HEALTH AMERICA OF GREATER DALLAS

624 N Good Latimer Expy STE 200
Dallas, TX 75204
bcook@mhaddallas.org
(214) 871-2420

MEREDITH HAAKER

9543 Losa Drive
Dallas, TX 75218
merehaaker@gmail.com
(214) 417-0841

MILL CREEK RESIDENTIAL TRUST

5910 N Central Expwy
Dallas, TX 75206
mblackwell@mcrrtrust.com
(214) 205-1405

GREATER CASA VIEW ALLIANCE

2611 Millmar Dr.
Dallas, TX 75228
mike@mikenurre.com
(214) 536-8398

GREATER EAST DALLAS CHAMBER OF COMMERCE

9543 Losa Dr, Suite 118
Dallas, TX 75218
deborah@eastdallaschamber.com
(214) 649-1773

GREENVILLE AVENUE PIZZA COMPANY

1923 Greenville Avenue
Dallas, TX 75206
sammy.j.mandell@gmail.com
(214) 826-5404

HG&CO SHOWROOM

9019 Garland Road
Dallas, TX 75218
kelly@hgcompany.net
(972) 415-7663

HILLSIDE INSURANCE SERVICES

6500 E. Mockingbird Lane #100
Dallas, TX 75214
kelly@hillsideinsurance.com
(214) 823-6401

HOLLOWAY BENEFIT CONCEPTS

4325 Elm St
Dallas, TX 75226
ryan@hollowaybenefitconcepts.com
(214) 329-0097

IHC SPECIALTY BENEFITS

9543 Losa Drive
Dallas, TX 75218
lbooty@ihcsb.com
(214) 695-3276

IHC SPECIALTY BENEFITS ADVISORS - EAST DALLAS/ LAKEWOOD

6301 Gaston Ave.
Dallas, TX 75214
mmahurin@ihcsb.com

IOOGO

2626 Cole Ave Suite 300
Dallas, TX 75204
ahofer@ioogo.com
(214) 643-6117

JACKSON WALKER LLP

2323 Ross Avenue
Dallas, TX 75201
nsmithson@jw.com
(214) 953-5641

JEFFERSON PARTNERS

6875 Carolyncrest Dr.
Dallas, TX 75214
gary.griffith@me.com
(214) 502-1075

JENNY CAPRITTA RE/MAX DFW ASSOCIATES

6510 Abrams Road #400
Dallas, TX 75231
jenny@jennycapritta.com
(214) 818-4150

JESSE'S AC & APPLIANCE

9835 Donegal Drive
Dallas, TX 75218
jessesac@sbcglobal.net
(214) 660-8898

JOHN ANGELL REAL ESTATE GROUP - PARAGON REALTORS

4228 N Central Expy #100
Dallas, TX 75206
john@paragonrealtors.com
(214) 724-5646

27

JOURNEY COMMUNITY CHURCH

PO Box 38649
Dallas, TX 75238
jonathan@journeydallas.org
(469) 399-0559

JUBILEE PARK AND COMMUNITY CENTER

917 Bank Street
Dallas, TX 75223
donate@jubileecenter.org
(214) 887-1364

JULIETTE FOWLER COMMUNITIES

1234 Abrams Rd
Dallas, TX 75214
tammy.oliver@eastdallaschamber.com
(214) 515-1330

JUST LET LYNN DO IT!

9543 Losa Drive #114
Dallas, TX 75218
lynn@justletlynnndoit.com
(214) 616-6542

KATHY RICHARDSON, REALTOR, EBBY HALLIDAY REALTORS

6465 E Mockingbird Lane, #450
Dallas, TX 75214
kathyrichardson@ebby.com
(214) 886-1277

KIMBERLY V. WRIGHT ATTORNEY AT LAW

8150 N. Central Expy., Suite 1100
Dallas, TX 75206
kwright@atwoodmccall.com
(972) 665-9600

LAKEHILL PREPARATORY SCHOOL

2720 Hillside Drive
Dallas, TX 75214
ahall@lakehillprep.org
(214) 826-2931

LAKEWOOD COLDWELL BANKER RESIDENTIAL

6301 Gaston #125
Dallas, TX 75214
nancy.wilson@cbdfw.com
(214) 828-4300

LAKEWOOD DENTAL GROUP

6434 E Mockingbird Lane Suite 215
Dallas, TX 75214
office@lwdentist.com
(214) 827-1885

LAKEWOOD DENTAL STUDIO

6220 Gaston Ave Suite 600
Dallas, TX 75214
leisa.robtham@gmail.com
(214) 827-1885

LAKEWOOD TITLE LLC

6510 Abrams Road
Dallas, TX 75231
rmoore@lakewoodtitlellc.com
(214) 821-1411

LAKEWOOD VETERINARY CENTER

5726 Belmont Avenue
Dallas, TX 75206
drwright@lakewoodvetcenter.com
(214) 826-4800

LANTANA STUDIOS PHOTOGRAPHY

7324 Gaston Ave #124-342
Dallas, TX 75214
amyorchard@lantanastudios.com
(214) 546-8218

MINUTEMAN PRESS EAST DALLAS

12640 E Northwest Hwy
Dallas, TX 75228
mmpcl@minutemanpress.com
(214) 660-7003

MOGUL WEALTH STRATEGIES, LLC

6262 Swiss Avenue
Dallas, TX 75214
marty@mogulwealth.com
(469) 231-3659

MOMMIES IN NEED

2904 Floyd St., Dallas, TX 75204
Dallas, TX 75204
djordan@mommiesinneed.org
(214) 808-0384

MOOD VIRTUAL CONTRACTORS

1808 S Good Latimer Expy
Dallas, TX 75226
danielle@moodcontractors.com
(469) 560-4049

MOSQUITO SHIELD OF NORTH DALLAS

PO Box 190616
Dallas, TX 75219
info@mosquitoshieldndtx.com
(972) 850-2983

NEXUS RECOVERY CENTER

8733 La Prada Drive
Dallas, TX 75228
sburns@nexusrecovery.org
(214) 321-0156

OAKHOUSE COUNSELING

9543 Losa Drive, Suite 111
Dallas, TX 75218
Courtneydfancis@gmail.com
(817) 597-6571

OAKWOOD BANK

8411 Preston Rd, Suite 600
Dallas, TX 75225
etremblay@oakwoodbank.com
(469) 687-2236

OLICON, INC.

4226 Main St.
Dallas, TX 75226
dco@olicon.com
(214) 358-7100

PALMER'S HOT CHICKEN

6465 E Mockingbird Ln #316
Dallas, TX 75214
catering@palmershotchicken.com
(912) 580-6412

PATTERSON THOMA COMPANY

PO Box 140627
Dallas, TX 75214
dan@pattersonthoma.com
(214) 978-3817

PILATES214

5400 E Mockingbird Ln Suite 213
Dallas, TX 76206
melissa@pilates214.com
(214) 775-9505

PLANET FITNESS WHITE ROCK

1901 W Braker Ln, 400
Austin, TX 78758
ramsey.minto@excelfitness.com
(713) 515-5403

PRECISION GARAGE DOOR OF DALLAS

12021 Plano Rd, Suite 110
Dallas, TX 75243
samantha@a2opinion.com
(214) 530-5330



BECAUSE OF ITS CLEANER EMISSIONS, NATURAL GAS IS BETTER FOR THE PLANET.



atmosenergy.com/WhyChooseGas

THE BEST TIMES IN EAST DALLAS

**\$5.95 SANDWICH
SPECIALS**
MON AND TUES 4-9:45PM

TRIVIA WED 7-9PM
WIN UP TO \$100

MON-FRI
3-7PM **HAPPY HOUR**

LIVE **MUSIC** ON SELECT
WEEKENDS

214.924.3742
BARNONEDALLAS.COM



Your Neighborhood Office.

A place to work that is near home, but not at home.






OFFICE MEMBERSHIPS
STARTING AT
\$549
PER MONTH

Focus.

Where you work matters. Our members agree that working from Caddo helps them increase productivity and focus on their business. Eliminate the distractions that come with working from home or the inconvenience of a long commute with an office close to home.

Credibility.

At Caddo, we offer the credibility of a commercial address along with access to professional conference spaces and opportunities to brand your company with on-suite signage as well as a company listing in the digital directory in the lobby.

Balance.

One of the best parts of being an entrepreneur is the ability to set your own schedule. Work whenever you want with 24/7 building access and HVAC. Book conference rooms, pay your bill and access the building after hours with the convenience of the Caddo mobile app.

 6301 Gaston Avenue, Dallas, TX 75214 CaddoOffices.com




Brian Bessner, CFP®
Vice President
Financial Planner*
214-320-3040
bbessner1@chisholmtrailfinancial.com

*Investments and Advisory services offered through representatives of Lincoln Financial Securities, Member SIPC.
Branch office: 4925 Greenville Ave., Suite 1110 Dallas, TX 75206. Lincoln Financial Securities and their representatives do not offer legal or tax advice. Chisholm Trail Financial Group and Lincoln Financial Securities are not affiliated. LFS-4901703-081222

29

PRIOLO AND ASSOCIATES, P.C.
3704 Abrams Rd
Dallas, TX 75214
mpriolo@priolocpa.com
(214) 821-7770

PROFILE BY SANFORD
5100 Belt Line Rd, Ste 314
Dallas, TX 75254
shauna.stelzer@profileplan.com
(214) 444-5804

PROMO4GOOD
1808 S. Good Latimer Expy
Dallas, TX 75226
alise@promo4good.com
(214) 458-9266

RA GROUP OF KELLER WILLIAMS
18333 Preston Road
Dallas, TX 75252
ravila@ra-group.com
(214) 929-7697

REAGAN MCLAIN & HATCH, LLP
6510 Abrams Road
Dallas, TX 75231
bob@reaganmclain.com
(214) 691-6622

RELIANT AN NRG COMPANY
910 Louisiana
Houston, TX 77002
chris.spurrier@nrg.com
(469) 690-7756

REPUBLIC TITLE OF TEXAS
6348 Gaston Avenue
Dallas, TX 75214
Smuckleroy@republictitle.com
(214) 887-4194

RES REALTY — JOHN RACK
9543 Losa Drive #105
Dallas, TX 75218
resrealty@gmail.com
(214) 244-5407

ROADRUNNER WASTE, INC.
9011 San Benito Way
Dallas, TX 75218
kganter@sbcglobal.net
(214) 321-7039

RODEO DENTAL & ORTHODONTICS
2514 Gus Thomasson Rd.
Dallas, TX 75228
stephanie.herrera@rodeodental.com
(469) 325-1517

**RYAN WALL, PROFESSIONAL EOS
IMPLEMENTER**
2001 Ross Ave #700
Dallas, TX 75201
ryan.wall@eosworldwide.com
(214) 924-7905

**SAFE HANDS INSURANCE
SERVICES, LLC**
1229 E Pleasant Run Road
DeSoto, TX 75115
anthony@safehandins.com
(972) 332-4263

SATYA YOGA
6464 E. Northwest Hwy. Ste. 335
Dallas, TX 75214
kristina@satyayoga108.com
(817) 307-4679

SERENITY AT DALLAS
3305 Dillido Rd
Dallas, TX 75228
staylor@elevationpropertymanagement.com
(214) 296-4790

SHAKESPEARE DALLAS
6200 W. Grand Ave
Dallas, TX 75201
sdonahue@shakespearedallas.org
(214) 559-2778

SLATE PROPERTIES
6060 North Central Expressway Suite 125
Dallas, TX 75206
dylan@slateprop.com
(903) 278-7923

SMOKEDMAPLE
7066 Freemont St
Dallas, TX 75231
david.larlee@smokedmaple.net
(214) 478-1414

**SOUTHERN PLAINS INSURANCE
GROUP**
6333 E. Mockingbird Ln
Dallas, TX 75214
krogers@southernplainsinsurance.com
(214) 728-7496

ST JOHN'S EPISCOPAL SCHOOL
848 Harter Road
Dallas, TX 75218
dhamilton@stjohnsschool.org
(214) 328-9131

**ST. BARTHOLOMEW'S ANGLICAN
CHURCH OF DALLAS**
P.O. Box 180005
Dallas, TX 75218
chris@stbartsdallas.org
(214) 506-8718

STEVE MOORE
9543 Losa Dr., Suite 102
Dallas, TX 75218
steve.moore.home@gmail.com
(972) 765-6600

STEWART J. GUSS ATTORNEY AT LAW
1910 Pacific Ave
Dallas, TX 75201
scott@attorneyguss.com
(214) 903-0992

SWEETGREEN
6400 Gaston Ave
Dallas, TX 75214
sophie.kacha@sweetgreen.com
(469) 770-7200

TALULAH & HESS
5810 Live Oak Street
Dallas, TX 75214
talulahbelledallas@gmail.com
(214) 821-1927

TATOM LENDING, LLC
PO Box 720186
Dallas, TX 75372
taylor@tatomlending.com
(214) 415-1542

**TEARS TO CHEERS HANDWRITING
CLINIC, LLC**
8355 Walnut Hill Lane
Dallas, TX 75231
tearstocheershandwriting@gmail.com
972-685-2368

TEXAS BRAND BANK
1919 S Shiloh Road
Garland, TX 75042
jamesa@texasbrandbank.com
(214) 673-1134

TEXAS DESIGNS
10918 Desdemona Drive
Dallas, TX 75228
Reinazuniga18@gmail.com
(469) 279-1185

**TEXAS FAMLY FITNESS OF
LAKEWOOD, LLC**
6464 E Mockingbird Ln
Dallas, TX 75214
nicole@txfamilyfitness.com
(469) 260-2741

TEXAS TELCOM CREDIT UNION
8818 Garland Rd.
Dallas, TX 75218
ptoler@textelcu.org
(214) 320-8818

TEXAS VEIN EXPERTS
1723 S Interstate 35 E, Suite 101
Denton, TX 76205
lrees@txveinexperts.com
(940) 666-2827

THE CHILDREN'S CENTER
1450 Old Gate Lane
Dallas, TX 75218
ctornelli@thechildrenscenterdallas.org
(214) 467-3491

**THE CREATIVE OFFICES
- WEBSITES, BRANDING,
MARKETING, AND DESIGN**
4017 Gabi Ave
Heartland, TX 75126
jonathan@thecreativeoffices.com
(469) 730-4489

THE DRAKE WHITE ROCK
7450 Coronado Ave
Dallas, TX 75214
drakecm@porticopm.com
(469) 425-8939

**THE GROVE COUNSELING &
WELLNESS CENTER, PLLC**
6301 Gaston Avenue, Suite 1316
Dallas, TX 75214
ashley@grove-counseling.com
(214) 586-0044

THE HARGRAVE GROUP
5838 Live Oak Street #200
Dallas, TX 75214
ehargrave@primelending.com
(214) 244-9651

THE T SHOP
6342 La Vista, Suite B
Dallas, TX 75214
Shop@thetrentshop.com
(214) 821-8314

**THE WHITE ROCK LAKE
FOUNDATION**
P.O. Box 140277
Dallas, TX 75214
tedellis@aol.com
(214) 725-9300

TIMES TEN CELLARS
6324 Prospect Avenue
Dallas, TX 75214
kerr@timestencellars.com
(214) 824-9463



Restoring the promise of full academic enrichment to students with learning differences since 1965.

Coeducational, day school serving students in grades 1-12
6 to 1 student to teacher ratio



Dallas Academy
950 Tiffany Way
Dallas, Texas 75218
214-324-1481
www.dallas-academy.com



CONGRATULATIONS!

Greater East Dallas Chamber of Commerce
on your
18th Annual Economic Summit



*GEDCC, thanks for all you do
for our east Dallas community!*

REPUBLIC TITLE

LIVE LOCAL CHOOSE LOCAL

REPUBLIC TITLE LAKEWOOD

**SERVING THE EAST DALLAS
COMMUNITY FOR 30 YEARS**

EVELYN HARDWICK, MARIE QUILL,
CINDY MAYA, JENNIFER LAUGHLIN,
STEPHANIE MUCKELROY

SCAN HERE FOR MORE DETAILED OFFICE INFORMATION

6348 GASTON AVE., DALLAS, TX 75214
214.823.7100 | REPUBLICTITLE.COM/LAKEWOOD

31

TUCKER BOMAR, REALTOR

9917 Champa
Dallas, TX 75218
tucker.bomar@compass.com
(214) 803-9781

UPLIFT WHITE ROCK HILLS PREP

7370 Valley Glen Dr
Dallas, TX 75228
lcolman@uplifteducation.org
(469) 914-7500

VANTAGE ENVIRONMENTAL SERVICES

9543 Losa Drive #101
Dallas, TX 75218
kwarrington@vantagelp.com
(214) 561-8690

VERITEX COMMUNITY BANK

2101 Abrams Road
Dallas, TX 75214
ddellison@sbcglobal.net
(214) 269-2122

WELL GROUNDED COFFEE COMMUNITY

9219 Garland Rd.
Dallas, TX 75218
wellgroundedcoffeecommunity@gmail.com
(817) 505-6743

WHITE ROCK ALEHOUSE & BREWERY

7331 Gaston Avenue
Dallas, TX 75214
beer@whiterockalehouse.com
(214) 989-7570

WHITE ROCK BOATHOUSE

2810 White Rock Road
Dallas, TX 75214
chambers.sue22@gmail.com
(214) 212-0477

WHITE ROCK CENTER OF HOPE, INC.

10021A Garland Road
Dallas, TX 75218
greg@whiterockcenterofhope.org
(940) 465-8770

WHITE ROCK LAKE CONSERVANCY

P.O. Box 140227
Dallas, TX 75214
jennifer@whiterockdallas.org
(214) 402-5714

WHITE ROCK LAKE REAL ESTATE, LLC

8702 San Benita Way
Dallas, TX 75218
mike@whiterockmike.com
(214) 676-4326

WHITE ROCK MEDICAL CENTER

9440 Poppy Drive
Dallas, TX 75218
shawn.lovellady@cityhospital.us
(214) 324-6133

WHITE ROCK PARTNERSHIP/WRP

6232 Highgate Lane
Dallas, TX 75214
pittman.davidj@gmail.com
(214) 679-2262

WHITE ROCK YMCA

7112 Gaston Ave
Dallas, TX 75214
sallie.martinez@ymcadallas.org
(214) 328-3849

YOGA ART MUSIC, LLC

9850 Walnut Hill #427
Dallas, TX 75238
jen@yoga-art-music.com
(214) 532-5969

ZABY & ASSOCIATES, ATTORNEYS

6116 N. Central Expy
Dallas, TX 75206
zabyfirm@gmail.com
(214) 750-1919

ZEPEDA GROUP LLC

1802 Pat Dr
Dallas, TX 75228
Tezepeda@gmail.com
(469) 463-5163

Minuteman Press

12640 E. Northwest Hwy., Suite 413
Dallas, TX 75228
214-660-7003

Create.

Design.

Print.

Flyers Posters
Signage Booklets
Brochures Business Cards

Graphic Design Promotional Items
Magnets and Decals Personalized Apparel
Direct Mail Letterhead
Envelopes Note Pads

And More

website: www.mmpcl.com

email: mmpcl@minutemanpress.com

connect: facebook.com/mmpcl



BECAUSE OF
ITS CLEANER EMISSIONS,
NATURAL GAS IS BETTER FOR
THE PLANET.

ATMOS
energy.

atmosenergy.com/WhyChooseGas

Confused about insurance?

I specialize in Medicare & individual health coverage. Let me help you!



- Laura Booty

 **IHC Specialty Benefits Advisors**

Health • Senior • Supplemental • Life
Small Business • Employer Group

lbooty@ihcsb.com • 214-695-3276



Comerica Bank

Raise Your Expectations®
comerica.com

Friends
**OF THE BATH HOUSE
CULTURAL CENTER**

SUPPORTING THE ARTS
AT WHITE ROCK LAKE

Flourish. Experience. Explore.

33



**PRIOLO &
ASSOCIATES, P.C.**

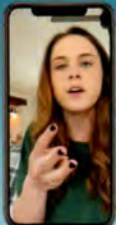
CERTIFIED PUBLIC
ACCOUNTANTS

The Job Site That Let's You Move Beyond Resumes - With Video

Face-To-Face
They see you, you see them.
Fewer surprises means more success.

Committed Talent
A professionally completed resume and a video introduction ensure you only see bonafide job seekers.

Total Transparency
No more spam or fraud profiles.
Real Talent for real jobs.





**GATEWAY
— G I G S —**

DFW's #1 Hiring Platform

Get a complementary hire for each business you refer that signs up and posts a job! (T&C's!)

www.gatewaygigs.com help@gatewaygigs.com



**LOOK BETTER
DOING GOOD**

Visit
promo4good.com
to see how Kendall Creative Promotions is now even better

Follow us on Facebook & Instagram for weekly chances to win some real good stuff!



Alise Platt
alise@promo4good.com
214.458.9266



A society grows great when old men
plant trees in whose shade they know
they shall never sit.



JOIN US
Sept 20th
Nov 29th

@ Ozona Bar and Grill
Info on the website



Together, let's Make Your Statement.

Whether your project needs a few tweaks to elevate your brand or a complete rebrand, FASTSIGNS® delivers. Your project is in good hands with our experienced team of professionals. We'll see your project through from concept to installation. FASTSIGNS helps you achieve more than you ever thought possible.

FASTSIGNS®
Make Your Statement™



FASTSIGNS® East Dallas
5616 E Mockingbird Ln
469-206-3488
fastsigns.com/630

WE CELEBRATE EVERY
ACCOMPLISHMENT,
FROM MOVING
FORWARD TO NOT
LOOKING BACK.

CC YOUNG

CELEBRATING 100 YEARS!
SERVING SENIORS SINCE 1922



Life at CC Young frees you up to truly enjoy retirement. It's all about leaving your responsibilities behind and moving on to the experiences you never had time for. It's your turn to socialize in fun and engaging activities, connect with friends, or just relax and enjoy the beauty of our 20-acre campus across from White Rock Lake.

ACCEPT NOTHING LESS THAN THE BEST IN DALLAS SENIOR LIVING.
Visit ccyoung.org or call **214-380-1524** for more information.

Independent Living • Assisted Living • Memory Support • Senior Care Services

License #: 000532

