In one of the most competitive real estate markets in Tampa Bay, a local brokerage in Wesley Chapel—serving both residential and commercial clients—was competing against nearly 2,000 agents and over 1,000 active listings at any given time.

That level of competition means visibility alone isn't enough.
You have to be *chosen*.

Despite being established, their online presence was inconsistent.
Business information varied across platforms, creating confusion for search engines and AI tools.

When AI isn't confident in the data, it doesn't recommend the business.

What we did

Using our AI Visibility Toolkit, we unified and aligned their business information across the digital ecosystem.

This created a clear, consistent, and trusted profile that AI could understand and confidently reference.

What happened in 30 days

Our AI Visibility Toolkit increased how often this brokerage is recommended by AI by **20%**.

They began showing up more frequently in high-trust, decision-making moments—when buyers, sellers, and investors are actively choosing who to work with.

Why 20% matters

In a market with nearly 2,000 agents competing for attention, AI doesn't show dozens of options.

It typically recommends a small handful.

So a 20% increase doesn't just mean "more visibility."
It means this brokerage is being **selected more often instead of competitors**.

It means they are:

- Showing up in more AI-generated recommendations

- Entering more buyer and seller shortlists
- Gaining trust before a conversation even starts

The bigger impact

This visibility doesn't just attract clients.
It elevates the brokerage's position in the market.

When a brokerage is consistently recommended and trusted by AI, it signals authority, credibility, and momentum—making it far more attractive to agents looking for a brokerage that is visible, modern, and growing.

The outcome

This wasn't about doing more marketing.

It was about becoming one of the few businesses AI consistently chooses—
in a market where most are competing just to be seen.