



What is a Cleo Guide and what do I go to them for?

For every question, for every moment, your Cleo Guide is here to help.

Navigating parenting or caregiving often brings a never ending list of questions and new challenges. Searching for the answers you're looking for can become overwhelming. **Let Cleo be your go-to.**

What is a Cleo Guide? When you enroll in Cleo, you are paired with a Cleo Guide (a real person!) who will be there to support you along the way. You are encouraged to message your Cleo Guide at any time with questions! They have extensive experience working with families like yours and are specialists in the issues and challenges you may face.

*What's appropriate for screen time
based on my child's age?*

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*I want to start my family in the
near future. Where do I begin?*

*How do I talk to my teen about
sexual development & peer
pressure?*

*What are the options for senior
housing and senior care?*



*When will my baby no longer
need to be fed at night?*

*I'm having a tough time navigating
difficult conversations with my
partner — help!*

*How should I be planing for my mom's
health and care as she ages?*

*What can I expect at my 20-
week appointment?*

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Cleo proactively supports families at critical and everyday moments throughout their journey. With one-on-one dedicated guidance, specialized support through Cleo's network of 60+ types of experts, an extensive library of content, and endless resources — all available through an easy and intuitive mobile app — Cleo provides inclusive care however you may need it, at no cost to you.

Connect with your Cleo Guide by downloading the Cleo app.
Scan here or visit hicleo.com/activate to get started!

