

APTA New York

STRATEGIC PLAN
2020-2024

APTA New York

Mission and Vision

MISSION

The mission of the APTA New York is to empower and support its members in advancing the practice and profession of physical therapy through advocacy, education and research.

Core Values:

1. Integrity and honesty
 2. Credibility -- knowledgeable on the issues
 3. Respect
 4. Open dialogue
 5. Collegiality
 6. Member parity - equal opportunity for input
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ENVISIONED FUTURE

The APTA New York strives to be a leader in moving physical therapy forward by establishing evidence-based practice standards, preparing the next generation of physical therapy leaders and advancing APTA's quest to promote societal health.

GOAL #1: ADVANCE AWARENESS AND PROMOTE GROWTH OF PHYSICAL THERAPIST SERVICES IN NEW YORK STATE.

Objectives:

1. Identify and address barriers limiting access to Physical Therapist services.
2. Advocate for APTA New York's Mission and current APTA New York Public Policy Priorities
3. Participate in the development and progression of community health and preventive Physical Therapist services.
4. Educate decision-makers and stakeholders on the benefits of expanding Physical Therapist services.

GOAL #2: PROMOTE THE VALUE OF PHYSICAL THERAPIST SERVICES.

Objectives:

1. Encourage and disseminate research that supports effective and efficient delivery of Physical Therapist services.
2. Maximize public awareness of the merit of Physical Therapist services.
3. Advocate for recognition of Physical Therapists as a point of entry practitioner.
4. Foster strategic alliances and collaborative projects with pertinent internal and external communities.

GOAL #3: PROMOTE QUALITY DELIVERY OF PHYSICAL THERAPIST SERVICES.

Objectives:

1. Encourage evidence informed ethical, legal and professional standards to minimize unwarranted practice variations.
2. Support research efforts to advance the science and clinical practice of Physical Therapy.
3. Optimize partnerships with educational institutions to increase opportunities for enhancement of quality Physical Therapist services.

GOAL #4: ASSURE ACCOUNTABILITY AND EXCELLENCE IN THE ASSOCIATION'S GOVERNANCE.

Objectives:

1. Increase collaboration between APTA New York volunteers and staff.
2. Develop an effective succession plan for volunteer leaders, committees and staff.
3. Monitor all functions of the association to ensure achievement of the mission and strategic plan.
4. Secure APTA New York's financial future through sound management and growth.