

The HBA Fall Membership Drive is here!

*Building communities
and relationships!*

**Let's bring in 75
new members!**
Prizes for the top recruiters!

October 10 – 24, 2025

Members DRIVE Business! Let's curate a culture of membership together – and increase our membership network. Work with your team to recruit the most members during our drive time and you could WIN! No sales experience is required. Everyone can help! Simply invite your partners and contacts to learn more about our business savings and solutions, our special rate, or invite them to an event as a guest during the drive!



NEW! SCAN THE QR CODE FOR A SPECIAL LIMITED OFFER

Your prospect could join at an exclusive rate — but don't wait!
We're offering this special opportunity to **JUST 75 PEOPLE**, and once these spots are gone, they're gone! Space is limited, so make sure your contacts receive this amazing, discounted offer!
PLUS, as a bonus, all new members who join in October will be entered into exciting prize drawings, including complimentary HBA event registrations, Blazer tickets, and more!

SCAN THE QR CODE or visit <https://qrco.de/DRIVEDEAL>

GRAND PRIZE for the Top Recruiter

■ One (1) **Grand Prize drawing for a trip to the International Builders Show in ORLANDO in February 2026!**

One entry per each new member brought in, goes into the drawing. Includes IBS show pass, VIP party invite, hotel for 3 nights, and airfare. Invite to HBA VIP Builder Dinner. Valid for one (1) winner only!

TOP RECRUITER (winner) also receives:

- Recognition at the HBA Housing Forecast (and more!) –among your peers!
- An HBA Member Spotlight marketing package
- Two (2) VIP tickets to the exclusive NW Natural Street of Dreams VIP Block Party in 2026 – the 50th Anniversary Celebration!

THE WINNING TEAM PRIZE

■ An exclusive, curated VIP experience at the 2026 - 50th Anniversary Street of Dreams! The team package includes a VIP shuttle experience to the site (invaluable!), VIP event tickets, a private, hosted area with food and beverages for the winning team members PLUS one guest per person! Enjoy an elevated member experience at one of our top events of the year, as a thank you for your hard work!

WEEKLY PRIZES AWARDED ON BOTH FRIDAYS!

- **Friday, Oct 17** – Two (2) Portland TrailBlazer Tickets (for the OKC game!) courtesy of HBA Past President, Tom and Tracy Skaar!
- **Friday, Oct 24** – Whiskey, Wine + Wellness Basket!





Your new members receive these exclusive benefits, only available during the Fall drive:

- \$200 discount off of their first-year membership, courtesy of NW Natural
- Immediate access to all member partnerships, discounts, and event tickets at member rates
- Free one-year HBA Council membership of your choice - \$85 value
- **WEEKLY DRAWING ENTRIES**
All new members are entered into a weekly drawing for a chance to win fun HBA prizes!
- **GRAND PRIZE ENTRY**
New members who join by October 24, 2025 are automatically entered into a drawing for a chance to **win a trip to Nashville, TN courtesy of the Home Building Association of Greater Portland.**

Let us help you close that new member!

The HBA staff will provide you with all of the information you need to successfully recruit your business partners. We are happy to meet with you to explain the benefits of membership and proven sales tips.

Recruiter toolkits available!

Visit hbapdx.org/membershipdrive for updates and sales materials!

For HBA Greater Portland membership questions, marketing tools, and tips on member recruitment, please email us at HBA_MEMBERSHIP@hbapdx.org or call **503.684.1880**.

www.hbapdx.org

