



ASSOCIATION OF
DONOR RELATIONS
PROFESSIONALS

BUILDING
RELATIONSHIPS
FOR GOOD



2026 Partnership Prospectus

Why ADRP?

WHO IS ADRP?

ADRP is universally recognized as the authority on donor engagement for the philanthropy profession.

ADRP is a diverse community of donor engagement professionals sharing education, knowledge, and experience, empowering members to advance their careers and drive excellence in the field.

ADRP welcomes donor engagement professionals from around the globe, providing members access to a community of colleagues who do what they do every day, and who openly share their wisdom, experiences, and resources.



3 GOOD REASONS TO Partner With ADRP

EXPAND YOUR BRAND

With more than 2,200 stewardship and donor engagement professionals located throughout the world, getting direct access to key decision makers has never been easier. Our members hail mainly from the US, Canada, and UK; however, our reach extends to Australia, Bahamas, Canada, Ireland, Japan, New Zealand, Singapore, and United Kingdom.

CONNECT WITH KEY DECISION INFLUENCERS

Members serve a wide range of organizations, including higher education, healthcare, advocacy organizations, arts, environmental, foundations, social services, and other non-profits. Our members hold influence over a wide-variety of contracting and purchasing decisions.

MEET WITH YOUR EXISTING CLIENTS

Your current customers are important. Continue your brand awareness by being where they are. Don't miss an opportunity to nurture existing relationships with people who already know your value and gather testimonials on the spot for potential clients.

2026 CONFERENCE SPONSORSHIP OVERVIEW

	Platinum \$15,000	Silver \$6,000	Bronze \$4,000	Exhibitor \$2,500
Speaking Opportunity <i>Address attendees with 2-3 minutes of live remarks</i>	✓			
Sponsorship Engagement Option <i>Customize your sponsorship by selecting an engagement opportunity</i>	✓ (see pg 5)	✓ (see pg 5)		
Tote Bag Inserts <i>Opportunity to provide a promotional object to be included in attendee tote bags or a PDF to be pre-loaded in the digital tote bag on the mobile app</i>	✓	✓		
Recognition from Podium <i>Verbal recognition and directing attendees to visit exhibit tables</i>	✓	✓		
Attendee List <i>List of attendees who have opted-in to having their name, title, organization, and email shared sent two weeks prior to the conference and within one week after the conference</i> <i>Early Access: Initial attendee list is sent four weeks prior to the conference</i>	Early Access	Early Access	✓	
Invitation to VIP Reception <i>Thursday evening reception with the ADRP Board of Directors and other key volunteers</i>	3	2	1	
Mobile App Notifications <i>Push notification sent in the conference app with message thanking you for your support of ADRP.</i> <i>Custom Notification: Provide content (250 character max) and hyperlink for message</i>	1 + 2 Custom	1 + 1 Custom	1	
Exhibit Space <i>6' skirted table with two chairs located in General Session room</i>	✓ Preferred Choice of Prime Location	✓ Preferred Choice of Prime Location	✓	✓
Recognition with Hyperlink on Conference Website & Emails	Logo & Short Description	Logo	Logo	Name (Website only)
Recognition on Signage, Screens, and Conference Marketing Materials	Top Logo Placement	Logo	Logo	Name
Social Media Announcements <i>Posts on Facebook (2.2K followers) and Linked-In (4,574 followers) recognizing and thanking you for your partnership</i>	3	2	1	1 Group Post
Complimentary Conference Registrations <i>Full access to conference sessions and meals</i>	4	2	2	1

ADDITIONAL SPONSOR OPPORTUNITIES

	Platinum \$15,000	Silver \$6,000	Bronze \$4,000	Exhibitor \$2,500
Sponsored Blog Post <i>Submit a blog post to be included on the ADRP website and spotlighted in The Hub e-newsletter</i>	✓			
The Hub Advertisement <i>937x119 pixel ad in ADRP's monthly e-newsletter sent to 2,220+ members</i>	3	2	1	



About ADRP Conference Attendees

- Diverse group of more than 400 stewardship and donor relations professionals throughout the US and Canada
- Our members are responsible for areas such as reporting, data integrity, naming recognition, and donor experiences
- Wide-range in experience levels (35% newcomers, 30% mid-level, and 35% experienced professionals)
- A wide-range of organizations represented including 62% from higher education and 22% from healthcare, with the remaining 16% from social services, advocacy organizations, arts, environmental, foundations, and other non-profits
- Functions within all sizes of offices (15% large, 20% medium, and 65% small shop)
- Holds influence over a wide variety of contracting and purchasing decisions

Note: Must register and pay for package by 8/6/26 to be included in printed materials.

ADRP Annual International Conference Sponsor and Exhibitor Packages

Platinum Sponsor | \$15,000

At the Conference

Same as exhibitor level, plus:

- Sponsor-provided materials on chairs/tables at chosen sponsored engagement opportunity
- Podium recognition
- Speaking opportunity, address attendees with 2-3 minutes of live remarks
- Priority logo placement on all conference materials
- Three (3) invitation to VIP Reception
- Ability to include promotional piece in attendee tote bags
- One (1) mobile app push notifications recognizing your sponsorship PLUS two (2) custom notifications sent during conference
- Select an exclusive engagement opportunity (see page 5)

Pre- and Post-Conference Promotion:

- Early access (4 weeks prior to conference) to Delegate List, including email addresses pre- and post-conference for two (2) mailings
- Inclusion in three (3) social media announcements
- Company logo, link, and short description on conference website
- Recognition in all International Conference-related emails
- Exhibitor listing in mobile app
- Three (3) advertisements in *The Hub*
- One (1) spotlight in *The Hub*
- One (1) sponsor-provided blog post
- Sponsor engagement opportunity at an ADRP regional conference. Email office@adrp.net for details.



Silver Sponsor | \$6,000

At the Conference

Same as exhibitor level, plus:

- Sponsor-provided materials on chairs/tables at chosen sponsored engagement opportunity
- Podium recognition
- Two (2) invitations to VIP Reception
- Ability to include promotional piece in attendee tote bags
- One (1) mobile app push notifications recognizing your sponsorship PLUS one (1) custom notifications sent during conference
- Select an exclusive engagement opportunity (see below)

Pre- and Post-Conference Promotion

- Early access (4 weeks prior to conference) to Delegate List, including email addresses pre- and post-conference for two (2) mailings
- Inclusion in two (2) social media announcements
- Company logo linked on conference website and in promo emails
- Exhibitor listing in mobile app
- Two (2) advertisement in *The Hub*

Platinum and Silver Sponsorship Engagement Options

Choose one of the following exclusive options*

1. Sponsor the opening keynote presentation
2. Sponsor a co-presented workshop with an ADRP member (60 minutes)
3. Host a product theater demonstration (30 minutes)
4. Sponsor the networking reception
5. Sponsor the awards ceremony
6. Sponsor the ADRP Resilience Recharge Station (2026 conference break room)
7. Sponsor the official conference excursion* (+\$2,500)*
8. Sponsor the Welcome Party and address attendees with 2-3 minutes of live remarks (+\$3,500)

Note: Must register and pay for package by 8/6/26 to be included in printed materials.

*Available in the order sponsorship commitments are received and confirmed upon payment



Bronze Sponsor | \$4,000

At the Conference

Same as exhibitor level, plus:

- Invitation to VIP Reception
- One (1) mobile app push notification during conference

Pre- and Post-Conference Promotion

- Inclusion in one (1) social media announcements
- Company logo linked on conference website in promo emails
- Exhibitor listing in mobile app
- Access to delegate list including email addresses pre- and post-conference for two (2) mailings
- One (1) advertisement in *The Hub*

Exhibitor | \$2,000 (before 7/8/26)

\$2,500 (7/8/26 and after)

At the Conference

- Skirted 6' display table in Exhibit Hall
*Signage needs to be in both English and French
- One (1) complimentary registration for conference sessions and meals (\$250 for each additional representative)
- Company name listed on conference signage, schedule-at-a-glance, and screens during meals and breaks

Pre- and Post-Conference Promotion

- Company name linked on conference website
- Exhibitor Listing in mobile app
- Inclusion in one (1) group social media announcement

Note: Must register and pay for package by 8/6/26 to be included in printed materials.



*All artwork must be dual-branded with ADRP's logo and approved by ADRP Office. Prices are for the sponsorship of the item. Sponsor is responsible for additional cost of items.

**Contact the office for options provided by venue.

Add-On Items

Promote your company through these unique offerings in addition to your sponsorship/exhibitor level

Co-Branded Promotional Items*

- Lanyards | \$1,500 + Materials - Exclusive Opportunity
- Photobooth | \$1,500 + Materials - Exclusive Opportunity
- Notebook & Pens | \$2,000 + Materials - Exclusive Opportunity
- Key Cards** | \$2,500 + Materials - Exclusive Opportunity

Add-Ons

- Additional Representatives | \$250
Representative badges have full access to the conference including sessions and meals.
- Lead Retrieval | \$400
An inexpensive, efficient, and non-invasive way to quickly acquire attendee leads. Scan attendees' badges with your smartphone or tablet. Initial purchase includes two licenses to the lead.



Sign Up Today!

Signing up as a Corporate Sponsor of ADRP has never been easier.

Select your sponsorship, upload your logo, register your staff and make a payment all in one place through the ADRP website at conference.adrp.net/sponsor-exhibit.

We are pleased to also discuss customized sponsorship and recognition opportunities that meet your individual needs. Please contact office@adrp.net for more information.

