



We are a member-powered organization that listens to, advocates for, and celebrates with our residents, businesses, and visitors of downtown Lexington.

2026 MEMBERSHIP OPPORTUNITIES

MEMBERSHIP LEVEL

Stakeholder

INVESTMENT

\$7,500

RECOGNITION

- Professionally designed ads in The Lane Report recognizing Stakeholder members
- Large logo on scrolling Stakeholder ribbon on each DLP web page at downtownlex.com
- Large logo in DLP Annual Report
- Recognition on signage at DLP Annual Meeting attended by more than 200
- Stakeholder recognition banner at Central Bank Thursday Night Live events attended by 50,000+
- Recognition on signage at State of Downtown & Downtown Deep Dive series

MARKETING

- Large logo included in our weekly e-newsletters sent to more than 8,000 subscribers and on DLP member listing web page
- Posts on DLP social media platforms
- Access to post events on the DLP events page and in our weekly e-newsletters
- Participation in our customer incentive marketing programs

EXCLUSIVE ACCESS

- Invitation to serve on DLP Board and committees
- Access to member contact list
- First access to sponsor DLP events
- Priority access to DLP grants and programs when available

PERKS AND DISCOUNTS

- 4 complimentary tickets to the DLP Annual Meeting
- 4 complimentary tickets to DLP State of Downtown
- 4 complimentary tickets to Downtown Deep Dive series
- Beverage vouchers for Thursday Night Live
- Opportunity to buy additional event tickets & beverage vouchers at discounted rates