



We are a member-powered organization that listens to, advocates for, and celebrates with our residents, businesses, and visitors of downtown Lexington.

2026 MEMBERSHIP OPPORTUNITIES

MEMBERSHIP LEVEL

Leader

INVESTMENT

\$2,500

RECOGNITION

- One professionally designed ad in The Lane Report recognizing our Leader members
- Logo in DLP Annual Report
- Logo featured in DLP Annual Meeting

MARKETING

- Mentions on DLP social media platforms
- Logo on DLP member listing web page
- Medium logo included in e-newsletter sent to more than 8,000 subscribers
- Access to post events on the DLP events page and in our weekly e-newsletter
- Participation in our customer incentive marketing programs

EXCLUSIVE ACCESS

- Opportunity to serve on DLP Board, committees, and work groups
- First access to sponsor and purchase tickets to DLP events
- First access to monthly and quarterly reports
- Priority access to DLP grants and programs when available

PERKS AND DISCOUNTS

- Beverage vouchers for Thursday Night Live
- 2 Complimentary tickets to Downtown Deep Dive series
- Opportunity to buy additional tickets & vouchers at discounted rates