



We are a member-powered organization that listens to, advocates for, and celebrates with our residents, businesses, and visitors of downtown Lexington.

2026 MEMBERSHIP OPPORTUNITIES

MEMBERSHIP LEVEL

Advocate

INVESTMENT

\$500

RECOGNITION

- Listing in DLP Annual Report and on DLP website
- Listing in DLP Annual Meeting program

MARKETING

- Member of DLP retail association (qualifying businesses)
- Access to marketing partnerships
- Mentions on DLP social media platforms
- Listing on DLP member listing web page
- Opportunity to be featured as DLP member business in e-newsletter
- Access to post events on the DLP in our weekly e-newsletters sent to more than 8,000 subscribers
- Participation in our customer incentive marketing program (Shop and Celebrate)

EXCLUSIVE ACCESS

- Opportunity to serve on committees
- Exclusive access to DLP grants and programs when available

PERKS AND DISCOUNTS

- Complimentary tickets to DLP networking events
- Member rate ticket to DLP events