

2025 - 2026

EVENTS

TOTAL RESOURCE CAMPAIGN

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CODY COUNTRY
CHAMBER *OF* COMMERCE

ELEVATE CODY

Mission: Provide local and regional businesses with opportunities for **practical training, skill development, and leadership growth** to better navigate change and adapt to challenges.



Audience: Elevate Cody will draw a diverse and influential audience, including business owners, general managers, and entrepreneurs from across the region—making it a prime opportunity for sponsors to connect with high-level decision-makers. At the same time, the event is intentionally designed to engage frontline staff and emerging professionals, ensuring broad participation across industries and roles. With content tailored for both leadership and the everyday workforce, sponsors will gain valuable exposure to a wide cross-section of Cody's business community.

Sponsorship Opportunities Overview:

Community Leadership Sponsor

\$1,000; 5 available

Official Happy Hour Host

\$750; 1 available

Business Impact Sponsor

\$500; 8 available

Professional Growth Sponsor

\$250; 10 available

Workforce Development Sponsor

\$100; 15 available



Community Leadership Sponsor

\$1,000

Exposure: As a Community Leadership Sponsor, your brand receives the highest level of visibility at Elevate Cody. With prominent logo placement, dedicated speaking time, and the ability to include materials directly in attendee packets, this level offers direct access to an influential audience of business owners, leaders, and professionals. You'll also benefit from one-on-one networking opportunities throughout the event.

Benefits:

- 5 minutes of speaking time at the beginning of the conference.
- Large marketing materials of your choice in every attendee packet.
- Large logo visible prominently on all of the physical and social media marketing.
- Free attendance for 2



Official Happy Hour Host

\$750



Exposure: To conclude our conference, we will host an official “happy hour” at a Cody business. We will encourage all participants to attend afterward to network, connect, and continue the discussion after Elevate Cody concludes. This could be at a restaurant or bar, but can also be open to any other business that is interested in hosting people with food and drink. As the Official Happy Hour Sponsor, there is no requirement to provide refreshments for free, but it is encouraged to include an offer in attendee packets to entice them to attend after the conference.

Benefits:

- 3 minutes of speaking time at the end of the conference.
- Large marketing materials of your choice in every attendee packet.
- Large logo visible prominently on all of the marketing related to the happy hour.
- Have the benefit of directing people to your business after the conclusion of the conference.



Business Impact Sponsor

\$500

Benefits:

- Medium sized marketing materials of your choice in every attendee packet.
- Small logo visible prominently on all of the physical and social media marketing.
- Free attendance for 1.

Professional Growth Sponsor

\$250

Benefits:

- Large text on all of the physical and social media marketing.

Workforce Development Sponsor

\$100

Benefits:

- Small text on all of the physical and social media marketing.

AWARD'S GALA

Awards Gala

Title Sponsor

\$1000; 2 available

- Logo on all event materials
- Stage recognition
- 5 minutes of speaking time at the event
- 4 complimentary tickets
- Full-page ad in program
- Social media spotlight



Presenting Sponsor - Scout Award

\$500; 1 available

- Name printed on all materials
- 2 complimentary tickets
- Presentation of the Scout Award on stage with business highlight



Presenting Sponsor - Small Business of the Year Award

\$500; 1 available

- Name printed on all materials
- 2 complimentary tickets
- Presentation of the Small Business of the Year Award on stage with business highlight

Supporting Sponsor

\$200; 25 available

- Recognition in event program



CODY'S STROLL SERIES

Cody's Stroll Series

Event Sponsor

\$150; 1 available

- Logo on all event materials, visible prominently on all versions of the map
- Social media spotlight
- Highlighted in email blasts

Business Spotlight

\$50; 5 available

- Your business will be more prominently featured on the map

~~Parade Sponsor (Christmas Stroll Only)~~

\$1000; 1 available

- Banner will lead the parade route
- Highlighted at the narration stations
- Prominently featured in all parade marketing

Upcoming Strolls available to Sponsor:

Fall Stroll	September 4th, 2025
Christmas Stroll	November 29th, 2025
St. Patrick's Day Pub Crawl	March 2026
Spring Stroll	May 2026



NETWORKING EVENTS

New Member Welcome Breakfast

Event Sponsor

\$500; 2 available per event

- Logo on all event materials
- Social media spotlight
- Highlighted in email blasts
- 5 minutes speaking time

Upcoming NMWB available to Sponsor:

2025 Q4	November 2025
2026 Q1	March 2026
2026 Q2	June 2026
2026 Q3	August 2026
2026 Q4	November 2026

SOLD

Cody Club

Event Sponsor

\$150; 1 available per event

- Logo on all event materials
- Social media spotlight
- Highlighted in email blasts
- 2 minutes speaking time

Upcoming Cody Clubs available to Sponsor:

2025	2026		
October	January	April	August
November	Feburary	May	September
December	March	June	
		July	