

OVERVIEW

BUSINESS AFTER HOURS

BUSINESS AFTER HOURS

PRICING: \$1,000

Business After Hours is held at a different location each month from 5:00-6:30. This is the La Crosse Chamber's most popular monthly networking series. Hosting this opportunity drives local businesses through your door and is the perfect opportunity to unveil a new location, showcase your remodel, or expand your presence.

MONTHLY, SECOND THURSDAY | ATTENDANCE: 80-150

HOST ROLE

SPACE: Provide a venue & parking for up to 150 people. Provide a registration table & chairs.

HOSPITALITY: Supply food & both alcoholic/non-alcoholic beverages. Chamber member caterers preferred (list below).

PROMOTION: Actively market the event to your own network, customers, & social media following.

PRESENTATION: Deliver a *short* announcement at 6:00 PM. (*Optional: Facility tour, sound system*)

PRIZES: Provide 3+ door prizes along with a container, paper slips, pens for guests to enter.

CHAMBER ROLE

EVENT MANAGEMENT: Event consultation (virtual & in-person), management of registration page, & tracking sign-ups.

MARKETING MATERIALS: Graphic creation & promotion via Chamber channels, printed name tags, guest list, & social recap.

ON-SITE SUPPORT: Provide Chamber Ambassadors & volunteers to staff the check-in table.

PRESENTATION: Chamber staff will deliver a *short* Chamber announcement with host at 6:00 PM.

OTHER DETAILS

- Can include a 200 word or less description of business to add to registration page.
- 50% off mailing labels upon request (no emails).
- This is a 21+ event.

FUN EVENT IDEAS

- Music (DJ or band)
- Promotional/swag giveaways to boost your brand
- Facility tour or "insider look"

BUSINESS AFTER HOURS



DETAILS & REQUESTING

Date: Second Thursday of each month

Time: 5:00 PM - 6:30 PM

REQUESTING & RATES

2027 & 2028 Rate: \$1,000

Member (in good standing) can email lacey@lacrossechamber.com to ensure your requested date is open and/or find an open date.

DESCRIPTION

The La Crosse Chamber's Business After Hours is our most popular monthly networking series. These gatherings offer a relaxed, social environment to build professional relationships and explore different local businesses across La Crosse County.

Whether you are looking to meet potential partners, catch up colleagues, or get a behind-the-scenes look at a neighboring business, Business After Hours provides the perfect setting to connect without the pressure of formal agenda.

HOST ROLE

- **Space:** Provide a venue and parking space for up to 125 people. Provide a registration table and chairs. Average attendance is 80-125.
- **Hospitality:** Supply food and both alcoholic/non-alcoholic beverages (Chamber member caterers preferred, see list on page 4).
- **Promotion:** Actively market the event to your own market, customers, and social media followers.
- **Presentation:** Deliver a 2-4 minute announcement at 6:00 PM.
- **Prizes:** Provide 3+ door prizes along with a container / paper slips for business members to enter if they don't have their business cards.
- **Fun event ideas:** Music (band or DJ), promotional giveaways, facility tour, or an inside look.

CHAMBER ROLE

- **Event Management:** Event consultations via email, phone, and in-person walk throughs (if desired), management of the registration page and link, and tracking sign-ups.
- **Marketing & Materials:** Primary promotion (with creation of graphic) via Chamber channels, plus providing printed nametags and a final guest list. Guest list (name & organization, no email) provided post-event upon request.
- **On-Site Support:** Provide volunteers to staff the check-in table.
- **Presentation:** Chamber staff to deliver a 1-2 minute Chamber announcement with host at 6:00 PM.

OTHER DETAILS

- Can include a 200 word or less description of business to add to registration page.
- 50% off mailing labels upon request (no emails).
- This is 21+ event and should be marketed as such.

BUSINESS AFTER HOURS

- [4 Sisters Wine & Tapas](#)
- [Bennett O'Riley's South La Crosse](#)
- [Famous Dave's BBQ](#)
- [Festival Foods](#)
- [Pizza Ranch](#)
- [Little Caesars](#)
- [Milwaukee Burger Co](#)
- [Panda Express](#)
- [Performance Foodservice](#)
- [Pogy's Catering Service](#)
- [Raising Cane's](#)
- [Subway](#)
- [Pizzeria Dolorosa](#)
- [The Bean Coffee Co.](#)
- [La Crosse Distilling Co.](#)