



MEMBERSHIP TIERS

CHARGED ANNUALLY

***NEW ITEMS & PRICING BEGINNING JANUARY 1ST, 2027*

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2026 EVENT RECAP



22+
RIBBON
CUTTINGS

YOUNG
PROFESSIONALS



45+
YP
EVENTS

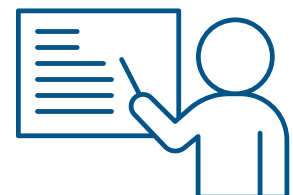
15+
ADVOCACY
EVENTS



37+
NETWORKING
EVENTS



5
SIGNATURE
EVENTS



35+
EDUCATION
EVENTS

VISIONARY \$7,500

As a **Visionary** tier partner, you aren't just a member, you are a cornerstone of the La Crosse Area's future. This elite level is designed for community leaders dedicated to driving regional growth and creating lasting opportunities.

This includes access to VIP events, 10 Young Professionals memberships to empower your team, celebrations for your business milestones, and more!



EXCLUSIVE MEMBER NEWS, NEWSLETTERS, EMAILS **STAY IN THE KNOW (YOU & ALL EMPLOYEES!)**

Access to member email lists, resources, and additional advertising.

First Friend resumes - Ability to receive resume's of new hires that relocated here.

Sponsorship opportunities to allow for even more visibility.



EVENTS *MORE EXCLUSIVE EVENTS COMING IN 2027!* **VIP EVENTS**

Visionary member VIP events: Annual Meeting, Holiday Gathering

ACCESS TO CHAMBER EVENTS (FREE & MEMBER PRICING)

Business After Hours (12 Per Year), 2 Driftless Day in the Capitol registrations,

Signature events, Networking opportunities, Professional development

Workforce: Access to an employer-focused event series



PROGRAMS

LEADERSHIP LA CROSSE DISCOUNT

Additional \$200 off per attendee & member pricing (save \$500)

SERVANT LEADERSHIP DISCOUNT

Additional \$200 off per attendee & member pricing (save \$500)



MEMBERSHIP DIRECTORY

ENHANCED MEMBERSHIP DIRECTORY LISTING

Allows logo addition



FIRST FRIEND SERVICES

SERVICES FOR 25 JOB CANDIDATES

Personalized community tours & resource guides

VISIONARY CONTINUED



YOUNG PROFESSIONALS

10 YOUNG PROFESSIONALS MEMBERSHIPS (360+ MEMBERS!)

All-access to YP programming for regularly scheduled events, 3-4 events per month
YP Socials, YP Coffee Chats, YP Lunch & Learns, YP Volunteering, YP Workshops

YP SIGNATURE EVENTS

YP Awards: 4 attendee tickets

YP Golf Outing: 1 Golfing Foursome



CELEBRATIONS

RIBBON CUTTINGS & GROUNDBREAKINGS **UPGRADES AVAILABLE**

Includes date on celebrations calendar, Chamber staff & ambassador presence, and post-event coverage with social media.



SPONSORSHIP & ADVERTISING

SHOWCASE YOUR BRAND

Sponsoring an event or program unlocks a direct connection to La Crosse's most engaged network of professionals

Advertise in our E-Newsletters, 500+ members, 6,000+ emails



CERTIFICATES OF ORIGIN

Ability to have unlimited number of COs stamped and sealed per year.



MILITARY SPOUSE HIRING INITIATIVE

Exclusive access to our Military Spouse Hiring Initiative



LEADER \$4,000

As a **Leader** tier partner, your investment helps create a prosperous economic climate and advances growth in the La Crosse Area. You support the La Crosse Area in talent attraction, education, developing young business leaders, and creating a better quality of life residents.



EXCLUSIVE MEMBER NEWS, NEWSLETTERS, EMAILS

STAY IN THE KNOW (YOU & ALL EMPLOYEES!)

Access to member email lists, resources, and additional advertising.

First Friend resumes - Ability to receive resume's of new hires that relocated here.

Sponsorship opportunities to allow for even more visibility.



EVENTS *MORE EXCLUSIVE EVENTS COMING IN 2027!*

VIP EVENTS

Invited to 2 exclusive VIP events per year & Annual Meeting VIP

ACCESS TO CHAMBER EVENTS (FREE & MEMBER PRICING)

Business After Hours (12 Per Year), 2 Driftless Day in the Capitol registrations,

Signature events, Networking opportunities, Professional development



PROGRAMS

LEADERSHIP LA CROSSE DISCOUNT

Additional \$200 off per attendee & member pricing (save \$500)

SERVANT LEADERSHIP DISCOUNT

Additional \$200 off per attendee & member pricing (save \$500)



MEMBERSHIP DIRECTORY

ENHANCED MEMBERSHIP DIRECTORY LISTING

Allows logo addition

LEADER CONTINUED



YOUNG PROFESSIONALS

4 YOUNG PROFESSIONALS MEMBERSHIPS

Member pricing for additional young professionals (21-40) - \$100 per year.

Membership includes access to 30+ events per year, exclusive group of 350+



CELEBRATIONS

RIBBON CUTTINGS & GROUNDBREAKINGS **UPGRADES AVAILABLE**

Includes date on celebrations calendar, Chamber staff & ambassador presence, and post-event coverage with social media.



CERTIFICATES OF ORIGIN

Ability to have unlimited number of COs stamped and sealed per year.



MILITARY SPOUSE HIRING INITIATIVE

Exclusive access to our Military Spouse Hiring Initiative



CHAMPION \$2,000*

As a **Champion** tier partner, you aren't just a member, you're a pillar of the community. This premier investment positions your business at the forefront of the La Crosse Area's growth, fueling impactful Chamber initiatives and driving the regional recognition we all thrive on.



EXCLUSIVE MEMBER NEWS, NEWSLETTERS, EMAILS

STAY IN THE KNOW (YOU & ALL EMPLOYEES!)

Access to member email lists, resources, and additional advertising.

First Friend resumes - Ability to receive resume's of new hires that relocated here.

Sponsorship opportunities to allow for even more visibility.



EVENTS **MORE EXCLUSIVE EVENTS COMING IN 2027!**

ACCESS TO CHAMBER EVENTS (FREE & MEMBER PRICING)

Business After Hours (12 Per Year), More exclusive events in 2027!

Signature events, Networking opportunities, Professional development



PROGRAMS

LEADERSHIP LA CROSSE DISCOUNT

Additional \$200 off per attendee & member pricing (save \$500)

SERVANT LEADERSHIP DISCOUNT

Additional \$200 off per attendee & member pricing (save \$500)



MEMBERSHIP DIRECTORY

ENHANCED MEMBERSHIP DIRECTORY LISTING

Allows logo addition



YOUNG PROFESSIONALS

NEW! - 3 YOUNG PROFESSIONALS MEMBERSHIPS

Member pricing for additional young professionals (21-40) - \$100 per year.

Membership includes access to 30+ events per year, exclusive group of 350+

CHAMPION CONTINUED



CELEBRATIONS

RIBBON CUTTINGS & GROUNDBREAKINGS **UPGRADES AVAILABLE**

Includes date on celebrations calendar, Chamber staff & ambassador presence, and post-event coverage with social media.



CERTIFICATES OF ORIGIN

Ability to have unlimited number of COs stamped and sealed per year.



MILITARY SPOUSE HIRING INITIATIVE

Exclusive access to our Military Spouse Hiring Initiative



INVESTOR \$800

As an **Investor** tier partner, you get to engage with the fellow Chamber members and build deeper connections with fellow businesses.



EXCLUSIVE MEMBER NEWS, NEWSLETTERS, EMAILS **STAY IN THE KNOW (YOU & ALL EMPLOYEES!)**

Receive emails about upcoming Chamber events and all that is happening in the community.



EVENTS

ACCESS TO CHAMBER EVENTS (FREE & MEMBER PRICING)

Business After Hours (12 Per Year)

Signature events, Networking opportunities, Professional development



PROGRAMS

LEADERSHIP LA CROSSE DISCOUNT

Member pricing (save \$300)

SERVANT LEADERSHIP DISCOUNT

Member pricing (save \$300)



YOUNG PROFESSIONALS

NEW! - 1 YOUNG PROFESSIONALS MEMBERSHIP

Member pricing for additional young professionals (21-40) - \$100 per year.

Membership includes access to 30+ events per year, exclusive group of 350+



CELEBRATIONS

RIBBON CUTTINGS & GROUNDBREAKINGS *UPGRADES AVAILABLE*

Includes date on celebrations calendar, Chamber staff & ambassador presence, and post-event coverage with social media.



CERTIFICATES OF ORIGIN

Ability to have COs stamped and sealed at \$10 per paper



MILITARY SPOUSE HIRING INITIATIVE

Exclusive access to our Military Spouse Hiring Initiative

SMALL BUSINESS \$500

For members with under 20 FTE.

As a **Small Business** partner, you let your consumers know that you're invested in our community. Our team connects you to other business, shares resources, celebrates your success, and speaks out on issues impacting you.



EXCLUSIVE MEMBER NEWS, NEWSLETTERS, EMAILS

STAY IN THE KNOW (YOU & ALL EMPLOYEES!)

Receive emails about upcoming Chamber events and all that is happening in the community.



EVENTS

ACCESS TO CHAMBER EVENTS (FREE & MEMBER PRICING)

Business After Hours (12 Per Year)

Signature events, Networking opportunities, Professional development



PROGRAMS

LEADERSHIP LA CROSSE DISCOUNT

Member pricing (save \$300)

SERVANT LEADERSHIP DISCOUNT

Member pricing (save \$300)



YOUNG PROFESSIONALS

MEMBER PRICING FOR YOUNG PROFESSIONALS (21-40) - \$100 PER YEAR

Membership includes access to 30+ events per year, exclusive group of 350+



CELEBRATIONS

RIBBON CUTTINGS & GROUNDBREAKINGS *UPGRADES AVAILABLE*

Includes date on celebrations calendar, Chamber staff & ambassador presence, and post-event coverage with social media.



CERTIFICATES OF ORIGIN

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MILITARY SPOUSE HIRING INITIATIVE

Exclusive access to our Military Spouse Hiring Initiative

YOUNG PROFESSIONALS



MEMBER DUES

\$100/YEAR

NON-MEMBER DUES

\$300/YEAR

The Young Professionals group is for individuals ages 21-40, open to Chamber members and non-members. These events provide opportunities for networking, community engagement, and leadership development. It is a great way to connect with like-minded peers and grow personally and professionally!

Our goal is to create a vibrant, growing business climate through attracting, retaining, and preparing the region's next generation of business leaders and community decision-makers. **Join a group of 350+!**

2-3 EVENTS PER MONTH, ROTATING THROUGH OUR REGULARLY SCHEDULED EVENTS

REGULARLY SCHEDULED YP EVENTS

YOUNG PROFESSIONALS SOCIALS



Connect with fellow Young Professionals at fun, casual events throughout the La Crosse area. Whether it's speed networking, grabbing a drink at a local brewery, trivia night, or axe-throwing, these gatherings are a great way to build relationships and grow your network in a relaxed setting.

Why Join: Growing your network and intentional relationship building

YOUNG PROFESSIONALS COFFEE CHATS



Join a small group of peers for a cup of coffee and an engaging conversation with a local business leader. It's a great chance to ask questions, gain insights, and connect on a more personal level.

Why Join: Connect with local leaders in a small-group environment that prioritizes personal interaction and open dialogue

YOUNG PROFESSIONALS LUNCH & LEARNS



Enjoy lunch while gaining valuable knowledge through engaging educational sessions. These gatherings offer the perfect mix of professional development and meaningful conversation, giving you the chance to explore important topics, share ideas, and connect with others who are just as eager to learn and grow.

Why Join: High-impact professional development from industry veterans.

YOUNG PROFESSIONALS SIGNATURE EVENTS



In addition to our regular programming, we host signature events throughout the year. These are our most highly attended gatherings and, while they require a separate registration fee, they offer premier networking and professional growth opportunities you won't want to miss!

YP Awards, YP Golf Outing, YP Loggers Outing (Sponsorships available!)